



VLA Strategic Priorities

These strategic priorities inform the designated agenda each year and will be reviewed in that process. They should be used as a guide for all VLA Committees and Forums.

Who we are

Since its founding in 1905, VLA has grown in number; expanded the scope of its organization; engaged legislatively at the state and federal level; provided its members with newsletters, scholarly journals, and a website; and supported library education, training, and outreach.

The Virginia Library Association members include libraries, library staff, trustees, friends of libraries, and others united in improving the quality of library service and promoting the value of the contributions Virginia libraries provide throughout the Commonwealth. We are committed to respecting diversity and fostering inclusion in the broadest senses of those terms.

Vision

The Virginia Library Association supports and advocates for Virginia librarians and libraries.

Mission

The mission of the Virginia Library Association is to develop, promote, and improve library and information services, library staff, and the profession of librarianship in order to advance literacy and learning and to ensure access to information for all residents of the Commonwealth of Virginia.

Core Organizational Values

The Virginia Library Association is committed to:

- All types of libraries
- All library staff, Friends, trustees, and other individuals and groups working to improve library services
- Intellectual freedom
- Diversity, inclusion, equity, and accessibility in our profession and in library practice.

- Collaborative relationships among library staff and with the communities we serve
- Professionalism, integrity, and excellent service
- Inquiry and innovation
- Cooperation with the American Library Association (ALA), the Virginia Association of School Librarians (VAASL), Virginia Association of Law Libraries (VALL), and other related groups—including partners outside the education and library professions such as community groups and legislators

Virginia Library Association Strategic Priorities

1. Membership
2. Advocacy and visibility
3. Conferences and continuing education
4. Clear communication and organizational structure