

CONFERENCE  
PROGRAM

**Advocate**

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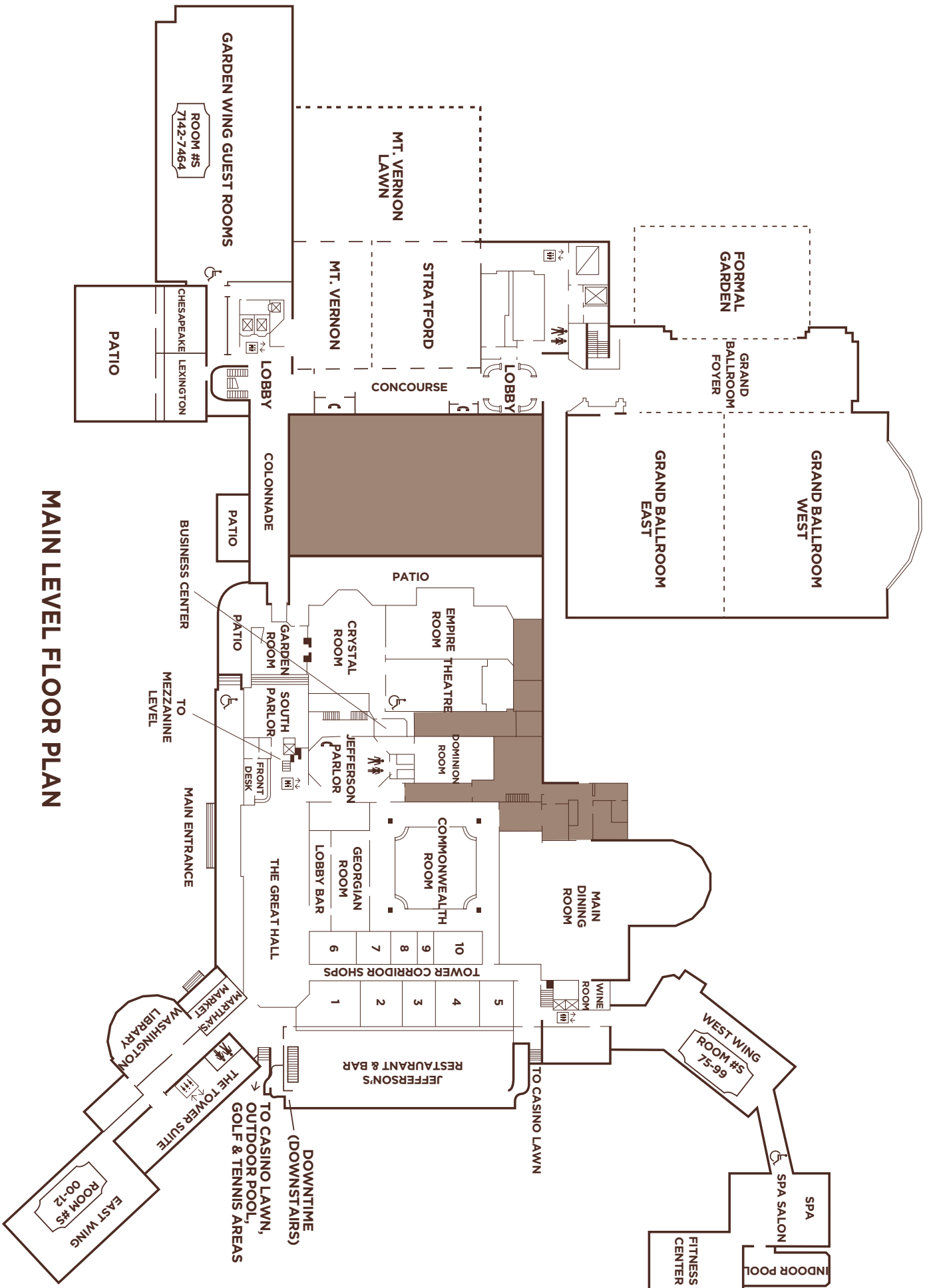
**Praise**

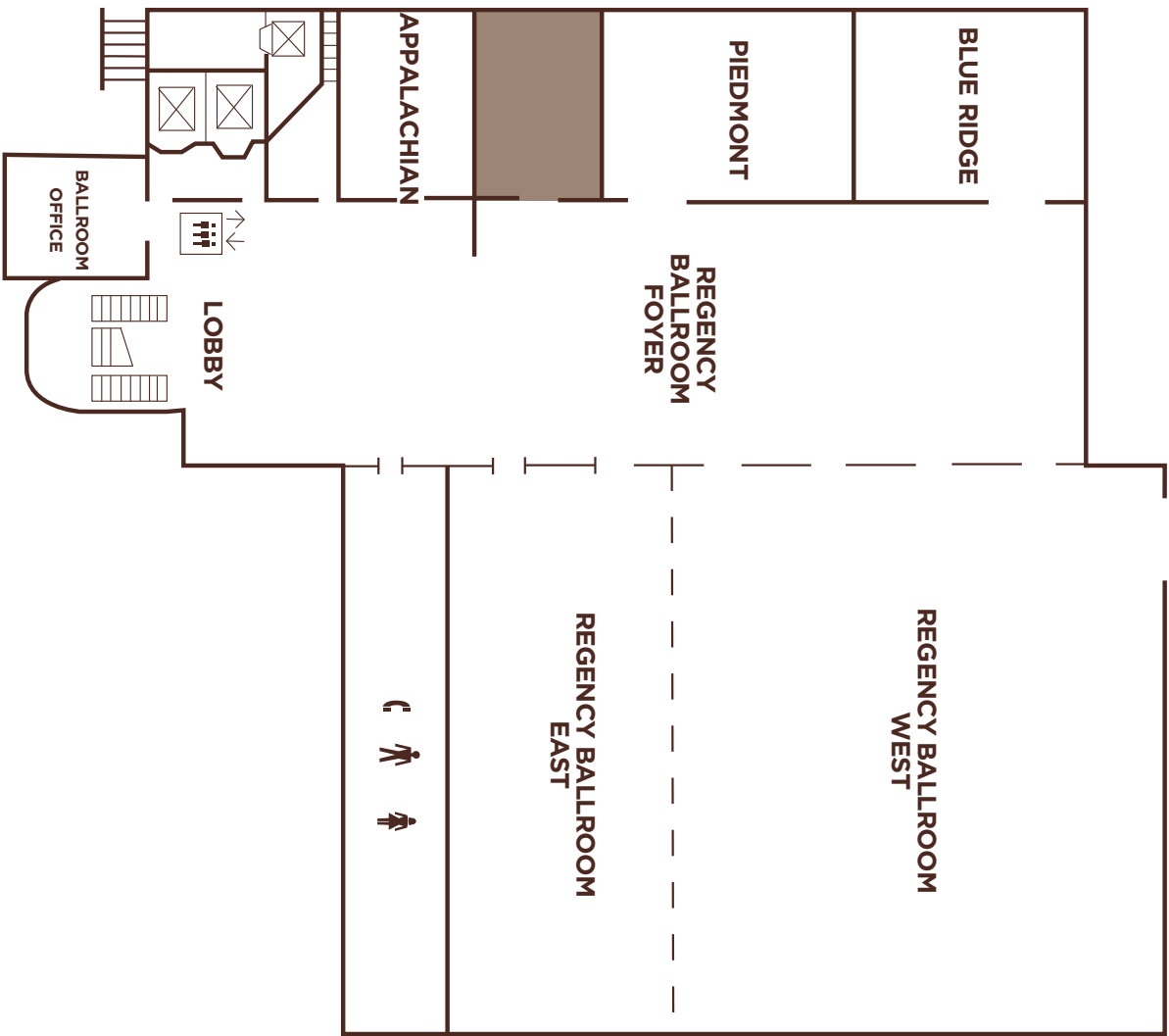


Virginia Library Association Annual Conference

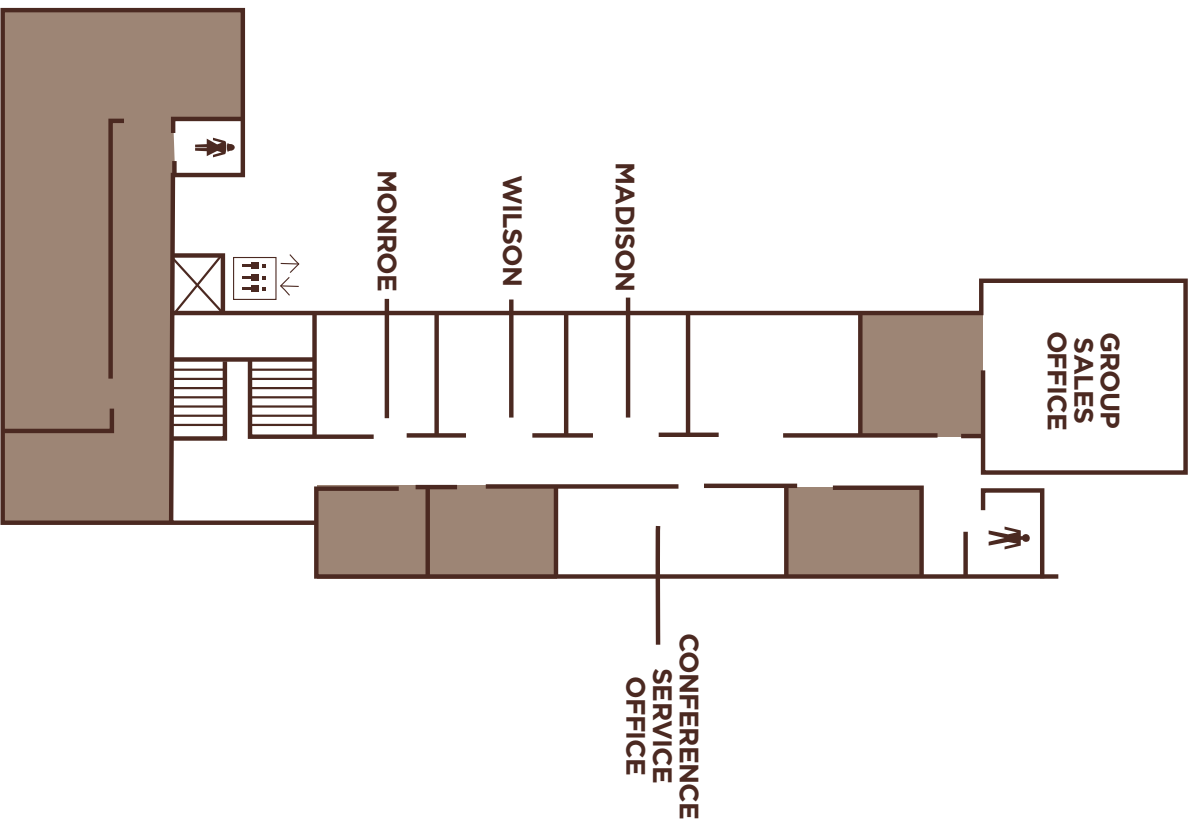
October 26–28, 2016 • THE OMNI HOMESTEAD RESORT • HOT SPRINGS, VA

# MAIN LEVEL FLOOR PLAN





**GROUND LEVEL**



**MEZZANINE LEVEL**

# Virginia Library Association Annual Conference 2016

## **VLA Annual Conference** **VLACRL Conference-Within-A-Conference**

### **Wednesday, October 26**

- 2:00 pm – 5:00 pm Choose one of three exciting Preconferences this year (immerse yourself in Advocacy or Sustainability; or hone your Writing Skills.) \$55 for preconference only; \$40 with conference registration.
- 6:00 pm – 8:00 pm Dinner On Your Own or Scholarship and Awards Banquet. Celebrate VLA's scholarship and award winners with a delicious sit-down dinner prepared in The Homestead's award-winning kitchen. \$55; all proceeds will be donated to the Scholarship Fund.
- 8:30 pm – 10:30 pm New Members Round Table Miniature Golf. (Free, with a cash bar.)

### **Thursday, October 27**

- 8:30 am – 9:30 am Ribbon-Cutting and complimentary coffee, tea and pastries in the Exhibit Hall
- 9:30 am – 11:00 am Keynote Address by 2015 Newbery Medalist Kwame Alexander
- 11:15 am – 12:00 pm Lunch Break (make it easy with a box lunch for \$15.)
- 12:15 pm – 1:00 pm Concurrent Sessions
- 1:15 pm – 2:00 pm Concurrent Sessions
- 2:15 pm – 3:00 pm Poster Sessions (Fresh ideas and a refreshment break in the Exhibit Hall)
- 3:15 pm – 4:00 pm Concurrent Sessions
- 4:15 pm – 5:00 pm Concurrent Sessions
- 5:15 pm – 6:00 pm Business Meetings
- 6:00 pm – 8:00 pm Dinner On Your Own
- 8:00 pm – 10:00 pm All Conference Social (sweet and savory snacks provided, in addition to one complimentary glass of wine or beer.)
- 10:00 pm – ? Late-night Movie—*Desk Set*. (Free.)

### **Friday, October 28**

- 8:30 am – 9:15 am Complimentary coffee, tea and pastries in the Exhibit Hall (again!)
- 9:30 am – 10:15 am Concurrent Sessions
- 10:30 am – 11:15 am Concurrent Sessions
- 11:30 am – 1:00 pm Networking Lunch with Past-ALA President Maureen Sullivan (\$30)
- 1:15 pm – 2:00 pm Concurrent Sessions
- 2:15 pm – 3:00 pm Concurrent Sessions
- 3:00 pm End of Conference Business Meeting/Scholarship Basket Raffle

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### Preconference Registration

Wednesday, in the Colonnade,  
1:00 pm – 2:30 pm, Main Level

### Early Registration Packet Pick Up

4:30 pm – 6:30 pm  
Regency Ballroom West, Ground Level

## PRESIDENT'S MESSAGE

Welcome to the gorgeous Omni Homestead Resort in beautiful Hot Springs, Virginia for the 2016 Virginia Library Association Annual Conference. We are thrilled to be in the western side of Virginia for the first time in nine years! The resort offers so much to do and the surrounding grounds are so beautiful this time of year that every attendee should relax and enjoy a great conference. We are also very happy to provide a conference app once again to make lining up your best sessions very easy to do. Networking and professional development opportunities abound during this conference, and we hope you take full advantage of all we have planned to make this **The Best Conference Ever!**

In honor of The Homestead's 250th Anniversary they are serving a different cake every day of the year at 2:50 PM. Be sure to join your colleagues in the grand foyer for cake and coffee at the appointed hour. You can have your cake and eat it too!

This year our theme, **Educate, Advocate, Promote, Praise, Repeat**, came about in a rather serendipitous way, when I said to Lisa Varga one day that I spend a great deal of time advocating, promoting and praising, and we immediately decided it was a great conference theme! The theme ties in very nicely with much of what so many of us in libraries accomplish on a daily basis. We are pleased that so many of you joined us at this time and we hope you will leave here with new ideas and renewed energy.

We'll kick things into high gear with a **Scholarship and Awards Banquet** on Wednesday evening. This year VLA has four new awards and we are very excited to be awarding our inaugural Graphic Novel Diversity Awards, which have received national attention from graphic novel publishers. Another new award near and dear to my heart is the Donna G. Cote Librarian of the Year Award, named after my predecessor who led the Central Rappahannock Regional Library for 34 years. After the awards and dinner, be sure to check out the New Members Round Table Mini Golf in The Homestead, a free event, but with a cash bar offering. What could be more fun after a great dinner and awards?

After breakfast on Thursday morning be sure to join all of your colleagues for our Keynote Address by 2015 Newbery Medalist Kwame Alexander, author of **Acoustic Rooster and His Barnyard Band**, **The Crossover** and **Booked**. Copies will be available for purchase and signing after the talk. I'm sure there will be more excellent sessions and presentations than you will have time to attend! We are once again offering VLACRL's "conference within a conference." You don't need to work in an Academic library to attend – the sessions are open to everyone.



**Martha Hutzel**

The success of every conference depends on our loyal and dedicated vendors in the Exhibit Hall, many of whom make our events and scholarships possible. Be sure to stop by their booths, check out their products and services and register for their raffle drawings. However, the raffle tickets you will want to be certain to purchase will be for the VLA scholarship baskets! The proceeds from ticket sales go to scholarships for library school. We are celebrating our 25th year of offering scholarships in 2016! There are a wide variety of great basket themes and the lucky winners will be announced on Friday afternoon.

After some great concurrent sessions on Friday morning, plan to join **ALA Past President Maureen Sullivan** for a Networking Lunch. This will be an excellent opportunity to share ideas, network and learn something new from a nationally recognized library leader. Concurrent sessions continue until 3:00, when our conference comes to an earlier-than-usual close so you may enjoy a beautiful drive home basking in the fall colors, or an afternoon stroll around the resort grounds. Or a last slice of 250th anniversary cake!

Should you have any questions while at the conference, please find me, Lisa Varga, anyone from the Conference Committee, or visit the Registration Booth in the Exhibit Hall. On behalf of VLA, I sincerely hope you enjoy this great conference planned for you by the Conference Committee.

Martha M. Hutzel, President  
Virginia Library Association

## Opening General Session and Keynote Speaker Kwame Alexander

Thursday, October 27, 9:30 am – 11:00 am  
Regency Ballroom, Ground Level



### **THE GOOD ONES: How Language Marginalizes and Literature Empowers**

During this lively keynote address, Kwame discusses equity in education, and shares stories and poems that speak to the power of books as mirrors and windows. He concludes with a set of creative tools and strategies that help teachers help ALL students imagine a better world through accessible and meaningful literature.

Book sales and signing in the Exhibit Hall immediately following keynote. Please visit O'Brien Associates booths 505, 507 and 509 for sales.

**Kwame Alexander** is a poet, musician and educator whose influence within the literary community stretches far beyond the 18 books he's written. He wrote his first poem when he was 12. The poem was for his Mom on Mother's Day. In college, he wrote a poem for another girl ... the girl who ended up being his wife.

Kwame is the founder of two literacy organizations: Book-in-a-Day and LEAP for Ghana. Kwame is a national and international literacy ambassador, having traveled to five continents to lead writing and publishing workshops at schools and conferences. In the U.S., he visits schools and libraries to read his poems and encourage literacy.

In 2015, he became the first writer-in-residence at Bank Street College of Education. He is also the recipient of the 2015 Newbery Medal for his novel, *The Crossover*.

This page intentionally left blank for note-taking, contact info for new friends, and presenter autographs.



# **Thank you to our Conference Sponsors**

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# Preconferences

## Sustainable Thinking for the Future of Libraries

WEDNESDAY, OCTOBER 26, 2:00 pm – 5:00 pm

Stratford, Main Level

Presenter: Rebekkah Smith Aldrich

While **change is inevitable and threats to libraries are real**, what may need to change the most is how we think and talk about **why libraries**, of all types, are critical to **the success of our civilization**. Libraries must take an active, visible role in building sustainable, resilient and regenerative communities. Our future as libraries depends on it.

“Sustainable Thinking” is a concept that aligns the core values of libraries with the “Triple Bottom Line” definition of sustainability, to result in libraries that are:

- Sustainable: have the capacity to endure
- Resilient: can bounce back in the face of disruption
- Regenerative: bring new and energetic life to their communities

In this session we will explore how to infuse the core value of sustainability into everything we do, taking a whole systems approach to leading our libraries into the future and building our base of support among those we serve along the way.

Those we serve – throughout the communities of Virginia - are **depending on us** to lead the way! The attitude we have about the existing situation will help us see **opportunities** to move our libraries forward, secure operating funds, and breed **intense loyalty** among our patrons.

At the end of this workshop participants will:

- Understand the urgency behind the need to think differently about our future
- Be mobilized to think sustainably about the future of their library and their community
- Have new tools and inspiration for helping their communities thrive
- Advance with confidence into the unknown



**Rebekkah Smith Aldrich** (MLS, LEED AP, CSBA) is a passionate advocate for public libraries because she knows that libraries can change the world. Rebekkah currently serves as the Coordinator for Library Sustainability at the Mid-Hudson Library System (NY) where she daily assists 66 public libraries in the areas of leadership, funding and facilities. Rebekkah holds an advanced certificate in Public Library Administration from the Palmer School of Library and Information Science at Long Island University; is a Leadership in Energy and Environmental Design Accredited Professional (LEED AP); a certified Sustainable Building Advisor; the author of the *Handbook for New Public Library Directors* in New York State; co-author of the *Handbook for Public Library Trustees* in New York State and author of the forthcoming book *Sustainable Thinking* from ALA Editions. A founding member of the American Library Association’s Sustainability Roundtable,

Rebekkah is proud of her work to help pass the 2015 ALA Resolution on the Importance of Sustainable Libraries. Named a Library Journal Mover & Shaker, Rebekkah is a frequent national presenter on the topic of leading libraries forward in smart, practical and effective ways.

## Advocacy and Elevator Speech Boot Camp with ALA's Jamie LaRue and Marci Merola

WEDNESDAY, OCTOBER 26, 2:00 pm – 5:00 pm

**Mt. Vernon, Main Level**

"Who needs libraries?" Beneath those three words is an iceberg of messaging, a fundamental challenge not only to librarians, but to our society. In this joint effort of ALA's Office for Library Advocacy and the Office for Intellectual Freedom, we'll explore some of the brutal facts of our environment, celebrate our assets, and offer practical tips to reclaim a moral sanction for the work we do, and the support our communities deserve.



**Jamie LaRue** is the director of the ALA's Office for Intellectual Freedom, and the Freedom to Read Foundation. Author of *The New Inquisition: Understanding and Managing Intellectual Freedom Challenges*, LaRue was a public library director for many years, as well as a weekly newspaper columnist and cable TV host. He has written, spoken, and consulted on leadership and organizational development, community engagement, and the future of libraries.

*tion: Understanding and Managing Intellectual Freedom Challenges*, LaRue was a public library director for many years, as well as a weekly newspaper columnist and cable TV host. He has written, spoken, and consulted on leadership and organizational development, community engagement, and the future of libraries.



**Marci Merola** has been the Director of ALA's Office for Library Advocacy since its formation in 2007, providing advocacy resources, tools and support to librarians, staff and advocates at the state and local levels, speaking nationally and internationally on library advocacy, as well as working to integrate advocacy efforts throughout the association. She came to ALA in

2001 as the Advocacy Specialist within the ALA Public Information Office. Marci vaguely recalls having other careers and interests prior to her work with libraries, including a career in the publishing industry, working as a freelance writer in the not-for-profit sector, and a passion for poetry, other creative writing and all things language. She has a Bachelor of Arts in English and Journalism from Northern Illinois University and a Masters in Library Science from Dominican University. She lives in Chicago, where she was born and raised.

## Writing Academy with the *Virginia Libraries Journal* Editorial Board

WEDNESDAY, OCTOBER 26, 2:00 pm – 5:00 pm

**Lexington, Main Level**

The *Virginia Libraries* Editorial Board invites participants from all types of libraries or library degree programs to this hands-on Writing Academy session. Join us for a discussion of writing goals, the writing process, and tips for preparing journal article manuscripts for submission (to *Virginia Libraries*, or elsewhere). The 3-hour session will focus on brainstorming and developing individual writing goals, and will include discussion and hands-on activities to prepare, and make a start towards your next writing project. Participants attending this session can expect to: 1. Have time to develop topic ideas with fellow participants and Writing Academy facilitators; 2. Identify and be able to apply submission guidelines for *Virginia Libraries* journal (and other journals) while planning a writing project; and 3. Be familiar with expectations and review criteria for journal articles submitted to *Virginia Libraries* journal or other journal publications.

Presenters: Virginia Pannabecker, Health Sciences Research Support Coordinator, Virginia Tech University Libraries; Brian Burns, Interim Media & Access Services Librarian, Hampden-Sydney College; Renee DiPilato, Deputy Director, Alexandria Library; Susan LaParo, Head of Youth Services, York County Public Library; and Robin Sofge, Youth Services Manager, Duncan Branch Library

## Thursday

Thursday, 10/27/2016, 8:30 am – 9:30 am  
Grand Ballroom, Main Level

### Exhibit Hall Ribbon Cutting and Registration Packet Pick-Up

Ribbon Cutting outside the Grand Ballroom; pick up your registration packet at the rear of the hall. Complimentary coffee, tea and pastries will be served.

Thursday, 10/27/2016, 9:30 am – 11:00 am  
Regency Ballroom, Ground Level

### Opening General Session

Join your colleagues as we officially open our 2016 conference with a Keynote Address by Kwame Alexander. Hosted by 2016 VLA President Martha Hutzler. Kwame Alexander is a Virginia resident, poet, educator, and New York Times Bestselling author of 21 books, including *BOOKED* and *THE CROSSOVER*, which received the 2015 John Newbery Medal for the Most Distinguished Contribution to American literature for Children, the Coretta Scott King Author Award Honor, The NCTE Charlotte Huck Honor, the Lee Bennett Hopkins Poetry Award, and the Paterson Poetry Prize.

Thursday, 10/27/16, 11:15 am

### Kwame Alexander Book Sales and Signing in the Grand Ballroom Exhibit Hall

Kwame Alexander books will be for sale at O'Brien Associates booths 505, 507 and 509 beginning at 8:30 am. Kwame Alexander will be available to sign books beginning at 11:15 am in booth 105.

Thursday, 10/27/16, 11:30 am

### Box Lunch Distribution in the Grand Ballroom Exhibit Hall

Please proceed to the rear of the Exhibit Hall for your box lunch. A ticket will be in your registration packet if you ordered and pre-paid for your box lunch. No tickets can be sold onsite.

## Track/Session Key

<b>ADV</b>	Advocacy
<b>CIRC</b>	Circulation
<b>COLL</b>	Collection Development
<b>D&amp;I</b>	Diversity & Inclusion
<b>FAC</b>	Facilities
<b>HIST</b>	Local History, Genealogy, and Oral History
<b>LAW</b>	Law/Legal Information
<b>LDF</b>	Leadership Development Forum
<b>NEW</b>	New Members
<b>OS</b>	Outreach Services
<b>PA</b>	Presentation Academy
<b>PRO</b>	Programming
<b>TSTF</b>	Technical Services & Technology Forum
<b>VLACRL</b>	Virginia Library Association College and Research Libraries
<b>YS</b>	Youth Services

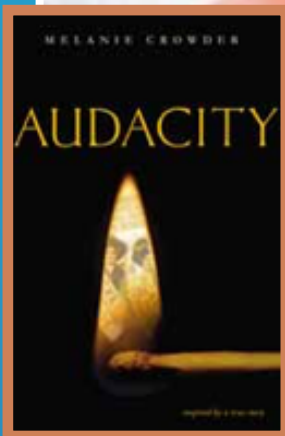
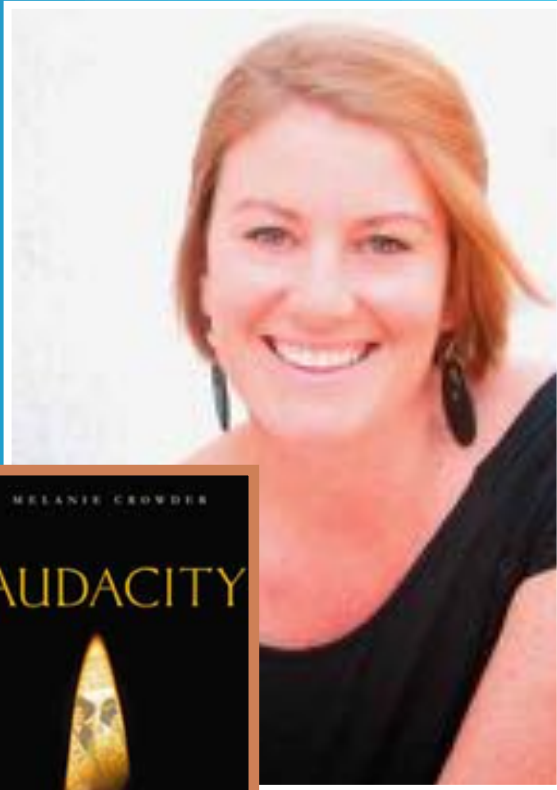
### REMINDER:

**VLA is a  
Bring Your Own Tote  
Conference**

**The 2016 Jefferson Cup Award Winners will be honored at the 25th Anniversary Scholarship and Awards Banquet on Wednesday, October 26, from 6:00 pm - 8:00 pm at the Omni Homestead Resort.**

*Individual tickets \$55.00 (must be ordered by October 12)*

**Melanie Crowder, 2016 Jefferson Cup Award winner for Young Adult Readers for *Audacity*.**



**Caroline Starr Rose, 2016 Jefferson Cup Award winner for Young Readers for *Blue Birds*.**



**Melanie Crowder and Caroline Starr Rose will co-present a session on Thursday, October 27, from 1:15 pm - 2:00 pm. Copies of their winning titles will be available for purchase in the Exhibit Hall and both authors will sign their books beginning at 2:15 pm on Thursday, also in the Exhibit Hall.**

## Award Winners Recognized at the 25th Anniversary Scholarship and Awards Banquet

Wednesday, October 26, 2016, 6:00 pm - 8:00 pm, \$55 for conference attendees  
Regency Ballroom West, Ground Level

### 2016 VLA Scholarship Awards

The Virginia Library Association has been supporting aspiring librarians by providing scholarships since 1991.

**Emily Correa** is this year's winner of the Clara M. Stanley Scholarship, awarded by the VLA Professional Associates Form (VLAPAF). Emily is currently a Library Assistant at Blue Ridge Community College and is in the MLS program at University of North Texas. She has also worked as a teen programmer at Massanutten Regional Library. Her favorite quote is "I'm not afraid of a challenge," and she is looking forward to finishing her MLS in December, 2016 and moving forward with her career in librarianship.



**Emily Correa**

**Valerie Gaylard** is an MLS student at University of North Texas and plans to graduate in May 2017. She is currently a technical services assistant at Rockbridge Regional Library System and has worked in libraries for eight years in both public and academic libraries. Her goal is to become a Technical Services Librarian and to ensure that the library's data, software, and network structure are providing the best possible service to her community. She is also looking forward to building relationships with other library professionals in Virginia and beyond.



**Valerie Gaylard**

**Elizabeth Walraven** is an MLIS student at San Jose State University and plans to graduate in 2017. She is a 2016 participant of the VLA Leadership Academy. She is a library specialist at Eastern Shore Community College, and also volunteers with the Wachapreague Volunteer Fire Company. She is motivated by student success, and takes pride in serving each patron and teaching information literacy to students. After receiving her degree, she hopes to continue working in a community college setting.



**Elizabeth Walraven**

## Graphic Novel Diversity Awards

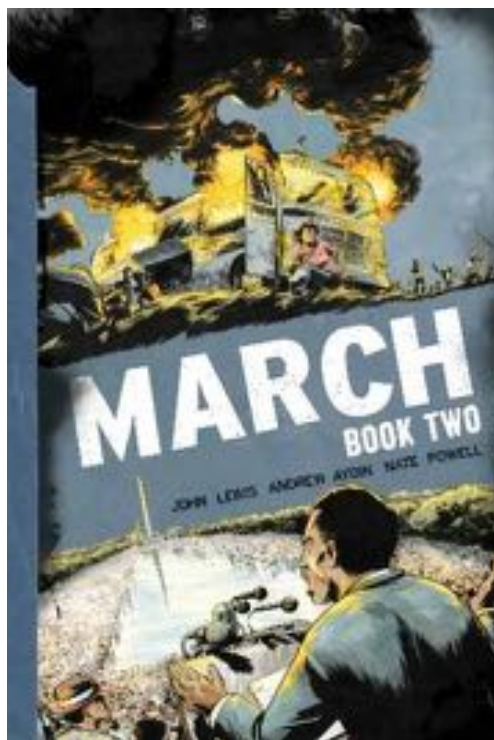
In 2015, the Virginia Library Association Diversity & Inclusion Forum developed a new endeavor, the VLA Graphic Novel Diversity Award. The GNDA celebrates diversity captured within the pages of graphic novels. Ten publishers submitted 22 titles (published in 2015) in two categories: Adult and Youth. The winners of each title receive \$500 from the VLA Diversity and Inclusion Forum.

For more information, please visit [bit.ly/2c0CFZE](http://bit.ly/2c0CFZE)



**Adult: *Bitch Planet, Volume 1: Extraordinary Machine*, by Kelly Sue DeConnick and Valentine De Landro. Published by Image Comics.**

*Bitch Planet* explores a futuristic world that has swapped the glass ceiling for prison bars. Women found to be non-compliant are sent to live the rest of their lives on a prison colony out in space. Any range of offenses can cause a woman to be labeled as such, from murder, to not obeying their husbands, to just existing in a way that does not conform to society's desires, a category that hits women of color the hardest. Writer Kelly Sue DeConnick intentionally flexes recognizable stereotypes but never reduces her characters to caricatures, and artist Valentine De Landro gives each character strength and individuality. It's a feminist twist on the standard prison exploitation genre, but it especially stands out for having almost all of the major characters being women of color, LGBTQ+, and a variety of all body types and ages.



**Youth: *March, Book 2* by John Lewis, Andrew Aydin, and Nate Powell. Published by Top Shelf Productions.**

*March* goes far beyond the dry recounting of textbook history by taking the reader along on the freedom rides, lunch counter sit-ins, and demonstrations of the Civil Rights Movement. Lewis and Aydin skillfully weave a narrative that takes the reader on a journey from the streets of Tennessee and Alabama in the 1960s to Washington, DC in 2009, linking two pivotal events: the famous "I Have a Dream" speech of Dr. Martin Luther King and the inaugural speech of President Barak Obama. Powell's powerful artwork brings to life the most painful and hopeful moments of our nation's history in bold black and white panels and dynamic facial expression. This powerful and personal recounting of the Civil Rights Movement opens a doorway to the past and invites young readers to experience people and events that fundamentally transformed a nation. It gets the history right while reminding the reader of the truly human experience of choice and fear that every great movement in history must face.



## VLA Awards: Virginia Library Association Announces 2016 Award Winners

*In order to celebrate the accomplishments of academic and public librarians who transform libraries throughout the Commonwealth, the Virginia Library Association, through the hard work of the Awards and Recognition Committee, offers a number of awards. This year, new awards were added (noted with an \*).*



**Dr. Nan B. Carmack**

### **Donna G. Cote Librarian of the Year\***

The Librarian of the Year Award recognizes exemplary achievement of a working Virginia librarian who has made a significant contribution(s) at any level of librarianship within the year of the award nomination period (Nomination period is calendar year 2015 for awards given in 2016.) The first person to win this award is Dr. Nan B. Carmack, Director of the Campbell County Public Library System. Carmack's contribution to the profession has been evident on the local, state and national levels. Regionally, Carmack served as co-chair of the program committee for the Mid-Atlantic Library Association. On the state level, she served as the President of the Virginia Public Library Directors' Association. Carmack was the past chair of the VLA Leadership Development Forum and the 2016 Virginia Library Leadership Academy Chairman (VALLA). She also served the American Library Association as a reference and management portfolio evaluator for the Library Support Staff Certificate program.

### **Up and Comer Award\***

This new award will be presented annually to recognize a librarian who shows leadership early in his or her career. Due to the high caliber of nominees and difficulty in selecting only one winner, the Awards and Recognition Committee bestowed this honor to both James Giangregorio, Teen Services Coordinator for Virginia Beach Public Library and Joy Yaeger, a reference librarian at Tidewater Community College's Chesapeake campus.

Giangregorio oversees and coordinates teen programs and services across all VBPL branches. He leads a system-wide Teen Services Team, working to ensure that teens have opportunities, programs, information and materials to help them meet lifelong learning, cultural and recreational goals. In July 2016, Giangregorio added two dedicated teen librarians to his staff in support of this effort. During his short tenure as Teen Services Coordinator, Giangregorio has innovated the service culture and expanded the breadth of teen services at Virginia Beach Public Library. Highlights include: leading VBPL's Teen Services Team in restructuring the Teen Summer Reading Challenge and nearly tripling participation from 2014 to 2015; championing the addition of a teen library card, removing barriers, such as requiring parental signature, which had impeded teens' access to library materials; and generating astronomical teen attendance at branch programs and system-wide events; 300-plus teens attended just one lock-in.



**James Giangregorio**



**Joy Yaeger**

Since Yaeger's arrival at TCC, she has more than doubled the library instruction sessions being taught at the Chesapeake campus. Exhibiting a positive attitude and strong work ethic, Yaeger works with each individual faculty member and she tailors her library instruction sessions to meet the instructor's respective classroom learning objectives. Yaeger has also greatly contributed to TCC with her involvement in committee work. During the past year, she has served as a member of the LibGuide and Web Advisory Committee, and she has worked with the Library Instruction and Assessment Committee. Yaeger also led the Open Educational Resources Committee for the library, and she closely works with faculty by instructing "Pathways," which is an online instruction session for faculty who are interested in using open educational resources for their courses. Several TCC librarians are involved in "Pathways," and Ms. Yaeger had the honor of being the first librarian to teach the course to TCC Faculty.

## Public Library Innovator Award\*

This new award recognizes public librarians or public library project teams who have made an outstanding contribution to advance the mission of a public library in Virginia through an innovative project, program or service during the nomination period. (Nomination period is calendar year 2015 for awards given in 2016.) The first winner of this award is Donald Chris Glover. In the fall of 2015, Glover presented a session at the VLA Annual Conference called "The CRRL NetStation Project: Public Access Computing with Chrome OS." He has since been contacted by other libraries in Virginia for consulting and information on the Chromebox process and setup. Glover and his team formally trained the staff through a series of workshops and NetStations were placed in staff lounges so employees could see for themselves how they operate. Glover's idea of moving to Chromeboxes has saved the CRRL considerable money and allowed them to expand their public computer access.



**Donald Chris Glover**



**Mark Miller**

## Trustee Library Award

The Trustee Library Award is presented annually in recognition of distinguished service to a Library or Libraries in Virginia. This year's winner is Mark Miller, Chair, Loudoun County Public Library Board of Trustees. Miller was instrumental in developing the unique public-private partnership and lease-purchase agreement that will enable the Library system to open its ninth branch -- the 40,000-square-foot Brambleton Library -- in 2018.

He has successfully advocated for the expansion and relocation of the Sterling Library. The Sterling community, which includes many recent immigrants and families below the poverty line, will be the first in the County to benefit from extended Friday and Saturday library hours -- a pioneering development championed by Chair Miller.

Miller has guided the process of transferring responsibility for the County's Law Library to the Loudoun County Public Library system, providing residents with expanded access to legal resources. He is also leading the development of a new STEM-focused public library, co-located with the public school system's new STEM-oriented Academies of Loudoun.

## Friends of the Library

The Friends of the Library Award is presented annually to a Friends Group in recognition of distinguished service to a Library or Libraries in Virginia. This year's winner is the The Friends of the Lynchburg Public Library. It was established in 1964 with the goal of convincing Lynchburg City Council to establish a tax-supported public library that would be open to all citizens. Since 1908, a privately endowed "public library" had existed for white citizens, but persons of color went unserved. Within a year, 5,000 citizens had joined the organization. City Council voted unanimously to establish the Lynchburg Public Library, which celebrated its 50th anniversary in April, 2016.



### George Mason Award

The George Mason Award may be presented to an individual librarian, a library, an individual or organization distinguished for advocacy of libraries and/or information access, or to an institution, business, or academic program whose activity has contributed to the development, growth, and extension of library and information services in the local community, the state, or the nation. This year's winner is John Halliday, Director of the Jefferson-Madison Regional Library for his overall excellent leadership, opening two new libraries: an 18,300 square foot library in Crozet and a 30,000 square foot library in Charlottesville, and his ability to operate a library system that covers four counties and a city. Both libraries have demonstrated impressive growth and usage by the public. For instance, the Crozet branch issued over 2,300 new library cards in the first year of operation and gained national attention for starting teen study nights (Exam Cram).



John Halliday

**PRO TIP:**

**Conference rooms may vary in temperature – dress in layers**

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## THURSDAY CONCURRENT SESSION FIRST BLOCK, 12:15 pm - 1:00 pm

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Theater, Main Level

### **(Almost) No Rules, Just Right: Open-Ended Youth Programming**

PRO TSTF YS INTERMEDIATE

Open-ended programs are perfect for libraries as they give kids and teens the opportunity to create and explore at their own pace and in ways that interest them most. Discover the benefits of open-ended exploration, see successful high-tech and low-tech programs, and learn how to host your own open-ended programs.

Presenters: Diana Price and Deadre Henderson, Alexandria Library

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Appalachian, Ground Level

### **My 2 Cents: Injecting New Life into Your Library with a Minuscule**

Budget ADV LDF NEW OS PRO

BEGINNER, INTERMEDIATE, ADVANCED

Learn how one large rural library system in Southeast Virginia transformed the way they delivered library services without the high price tag. This session promises to deliver ideas that are realistic and attainable on a shoe-string budget.

Presenter: Jenny Bailey, Blackwater Regional Library

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Empire, Main Level

### **Saving the World, One Library at a Time**

ADV BEGINNER, INTERMEDIATE, ADVANCED

Our future is uncertain. Disruption to our economy, our environment and our society creates communities that are faced with unprecedented challenges. The choices library leaders make today on behalf of their institutions and communities will shape the future. Now is the time to deploy sustainable thinking to align libraries' core values and resources with the local and global community's ability to endure and bounce back from disruption. We have the power, let's use it for good.

Presenter: Rebekkah Smith Aldrich, Mid-Hudson Library System, NY

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Piedmont, Ground Level

### **What Do I Read Next? Adventures in Online Reader's Advisory**

OS PRO  
BEGINNER

Learn how JMRL created an online reader's advisory service using collaborative project management software (Google Drive), staffed it, and promoted it to patrons. We'll also touch on how our strengthened RA skills led to other related projects.

Presenters: Erica Younglove and Hayley Tompkins, Jefferson-Madison Regional Library

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Dominion, Main Level

### **From Drab to Fab: A Bookmobile Cinderella Story**

OS BEGINNER

How a community rallied around its rural library system to replace an old Bookmobile without a vehicle replacement fund and expand the reach of an outdated Outreach department. Learn about challenges and opportunities and get ideas that could work at other systems.

Presenters: Helen Presnell and Julie Goyette, Rockbridge Regional Library System

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Stratford, Main Level

### **The Alchemy of Your Career: Spinning Straw into Gold**

LAW LDF  
BEGINNER

This program discusses strategies for capitalizing on positive experiences and recovering from missed opportunities from the dual perspectives of the manager/supervisor and the employee.

Presenter: Caroline Osborne, Washington & Lee University School of Law

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Regency Ballroom East, Ground Level

### **Identity Theft - A First Hand Perspective**

LAW INTERMEDIATE

The U.S. government is looking out for you - or so we hope. A number of agencies at both the state and national level are working to make it easier to recover from identity theft and to make it more difficult to perpetrate. This session will give an overview of the process to follow if you or your library user's identity is stolen.

Presenter: Barbie Selby, University of Virginia

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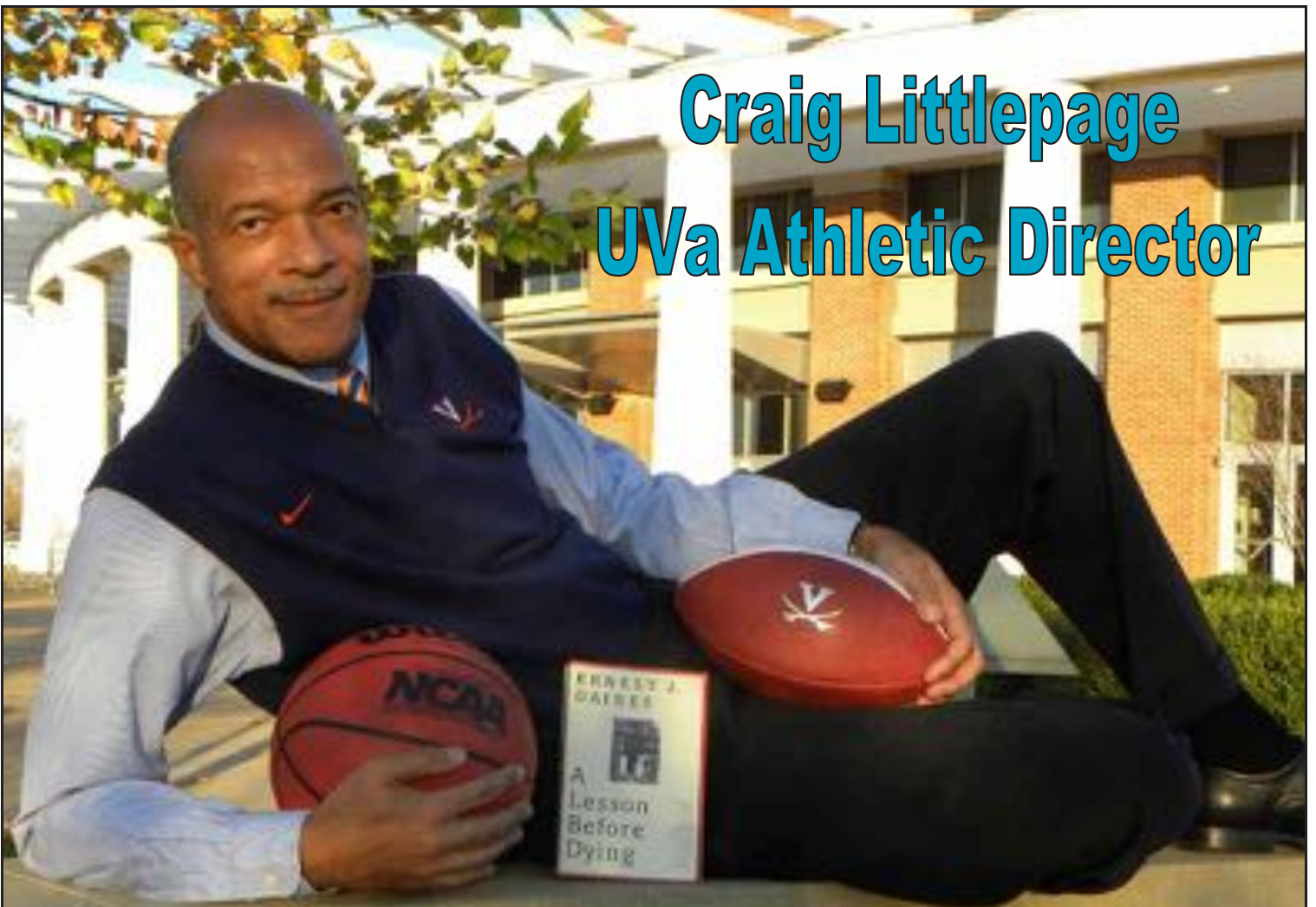
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Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Blue Ridge, Ground Level

### Free Lunch? Really? **PA** **PRO** **YS**

**BEGINNER, INTERMEDIATE**

A surprising 15,800,000 American children lack consistent access to enough nutritious food. This problem is magnified in summer when school lunches are unavailable. How can a library make a difference for young customers? Explore three unique Summer Food Service programs for youth that are hosted by public libraries.

Presenters: Teresa K. Cain and Darcie Caswell, Central Rappahannock Regional Library; Jaime Stoops, Pamunkey Regional Library

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Regency Ballroom West, Ground Level

### Conference Posters for All Libraries: Tips and Tricks for Posters that Educate, Advocate, Praise and Promote **ADV** **LDF** **OS** **PRO** **BEGINNER**

Conference posters are not just for the academics any more. In this session, participants will explore several kinds of posters that can be used for different purposes in all kinds of libraries. Perhaps you want to get feedback or other information about an idea or plan. You could be trying to advocate for continued support from your Friends. Whatever your purpose, posters are a great way to show—not just tell—your library's story both at meetings and at home. Bring an idea for your own poster, and leave with a first sketch for what it might look like in public!

Presenter: K.T.L. Vaughan, James Madison University Libraries & Educational Technologies.

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Chesapeake, Main Level

### Space Planning: Using Building Audit, Benchmarks, and Buy-In to Reconfigure Library Space **VLACRL**

**FAC** **INTERMEDIATE**

Old Dominion University Libraries is reassessing the physical space of its main library to address future needs and better meet current needs of all users. A space plan was created through a comprehensive building audit and student/faculty/staff input to maximize efficiency and design areas to meet a variety of functions.

Presenters: Kathryn Boone and Morel Fry, Old Dominion University

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Lexington, Main Level

### Publishing With Peers: Join a Writing Circle **VLACRL** **INTERMEDIATE**

Educate, advocate, promote, praise, and repeat through scholarly writing. When it comes to engaging in scholarship, librarians often need support, advice, and suggestions. This session will describe the presenter's experience participating in a pilot project sponsored by ACRL's College Libraries Section (CLS) Peer Writing Circle Service.

Presenter: Stacy Baggett, Shenandoah University

Thursday, 10/27/2016, 12:15 pm - 1:00 pm  
Mt. Vernon, Main Level

### Finding Common Ground: Schools Censorship, and Legislative Advocacy

Recent events in Virginia have underscored the challenges of a coordinated response from library organizations regarding issues of censorship and legislation that arise in public school and public library settings. This panel will explore how librarians can forge common ground between divergent groups of stakeholders in the library community and translate shared purpose into useful action.

Presenters: Shari Henry, VLA Intellectual Freedom Committee Chair; Carolyn Vibbert, Virginia Association of School Librarians; Tom Shepley, VLA Legislative Committee Chair; Jamie LaRue, ALA Office of Intellectual Freedom. Moderated by John Ulmschneider, VLA Legislative Committee member

#### PRO TIP:

**Bring address labels for giveaways and scholarship raffle tickets**

## THURSDAY CONCURRENT SESSION SECOND BLOCK, 1:15 pm - 2:00 pm

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Theater, Main Level

### **Calm the Conflict! De-escalate the Drama!** CIRC D&I LDF YS BEGINNER, INTERMEDIATE

We will discuss common conflict situations library staff could encounter. Participants will learn key indicators of conflict and will learn best-practice techniques for de-escalation. Our session will incorporate role-playing exercises to build rapport with library patrons. This session will include a focus on interaction with children, teens, and their parents.

Presenters: Jeffrey Wood and Marissa Mazek, Roanoke Public Libraries

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Dominion, Main Level

### **Ukuleles and Baboon Skulls: Integrating 3D Printing into Library Programs and Services** OS PRO TSTF YS INTERMEDIATE

Are you curious about 3D printing, but unsure of the benefits of having a printer at your library? Come and learn some of the ways that CCPL has been using 3D printing in classes, programs, outreach, and community engagement, and how your library can unlock the potential of 3D printing!

Presenter: Ben Strohm, Chesterfield County Public Library

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Appalachian, Ground Level

### **Public Library Collection Management Discussion Forum** COLL TSTF BEGINNER, INTERMEDIATE

This will be our second meeting, the first since our discussion session at the 2015 VLA Conference. This will provide an opportunity to follow-up, to share information, network and discuss aspects of Collection Management: Acquisitions, Selection, Collection Maintenance, Collection Analysis and emerging issues.

Presenters: Ann Theis, Henrico County Public Library; Adrian Whicker, Roanoke County Public Library

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Empire, Main Level

### **Come Together, Right Now: The Way We Collaborate to Ensure System Wide Thinking** CIRC COLL NEW PRO

BEGINNER, INTERMEDIATE

Collaboration is a vital part of making CCPLS run in sync. We will discuss how the Program Team and Public Services Librarians work together towards system wide thinking through monthly and weekly meetings as well as wiki sharing. Also on the table: Staff Meetings, and why it is still so important to have them.

Presenters: Dana Bomba and Jen Phillips, Campbell County Public Library

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Blue Ridge, Ground Level

### **At-Risk Readers and Survival in Young Adult Literature** D&I YS BEGINNER, INTERMEDIATE

Explore strategies for engaging at-risk and underserved youth through programming and literature recommendations. The panel features three Virginia authors of contemporary realistic YA literature, moderated by a Virginia librarian who works with incarcerated young adults.

Presenters: Katarina Spears, St. Martin's Press; Kristen-Paige Madonia, Simon & Schuster Publishing; Wini Ashooh, Central Rappahannock Regional Library System; Hannah Barnaby, Knopf Publishing

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Stratford, Main Level

### **If You Plan It, They Will Come: A How-To Guide for Planning and Promoting Live Author Events at Your Library** D&I OS PRO BEGINNER, INTERMEDIATE

Are you curious to try something new to promote your library and programs to people in your community and around the state? With years of experience planning the Virginia Festival of the Book, we will guide you in planning and promoting live author events to attract new audiences.

Presenters: Sarah Lawson and Jane Kulow, Virginia Center for the Book



Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Piedmont, Ground Level

## **Celebrating Children's Day/Book Day/Día! Programs in your Virginia Library** ADV D&I OS PRO YS BEGINNER

Join us to learn how you can bring culturally enriching, fun and educational programs that celebrate Día, a national initiative emphasizing the importance of literacy for children of all backgrounds, to your library. Come for a fiesta of ideas!

Presenters: Jeri Morton and Lisa Brady, Chesapeake Public Library

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Regency Ballroom East, Ground Level

## **How to Teach Oral History in a Public Library** HIST BEGINNER

Do you want to help others document their personal history or the history of their community? Come to this session to learn how to put together an oral history class. I will give helpful advice about how to name the class, create a safe place to share ideas, determine class length, and share useful oral history resources.

Presenters: Alan Hale, Roanoke County Public Library

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Mt. Vernon, Main Level

## **Library Lushes: Tips and Tricks to Coordinating Library Socializing Events** D&I NEW OS BEGINNER

Socializing is one of the best ways to network within the library profession. The Virginia Library Socializers have been successful in organizing social events throughout various regions of Virginia since 2011. This session will cover tips for arranging and promoting social events, as well as topics to cover while socializing.

Presenters: Cammy Koch, Henrico County Public Library; Jenny Stout, Virginia Commonwealth University

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Regency Ballroom West, Ground Level

## **Jefferson Cup Winners Spotlight**

Please join Jefferson Cup winners Melanie Crowder, author of *Audacity*, and Caroline Starr Rose, author of *Blue Birds*, as they discuss the inspiration for their novels, the research process, and writing in verse.

Presenters: Melanie Crowder and Caroline Starr Rose

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Chesapeake, Main Level

## **Back to the Whiteboard: Large Whiteboards and Group Activities in Library Instruction** PA VLACRL FAC

BEGINNER, INTERMEDIATE

Learn how Mary Baldwin University librarians improved student engagement in library instruction by updating learning spaces with whiteboard paint. This session will cover how to plan a similar renovation, ideas for active learning in a whiteboard painted space, and how we measured increased engagement.

Presenters: Paula Kiser and Anaya Jones, Mary Baldwin University

Thursday, 10/27/2016, 1:15 pm - 2:00 pm  
Lexington, Main Level

## **Building a Digital Humanities Community - A Collaboration Between Library and IT** VLACRL LDF OS TSTF BEGINNER

Through a grant from the Virginia Foundation of Independent Colleges, representatives from both Bridgewater College's IT Center and Library were able to create a Digital Humanities Working Group for faculty. We will outline our successes in building a learning community, along with the challenges that we faced along the way.

Presenters: Cori Strickler and Emily Goodwin, Bridgewater College

**2:15 PM - 3:00 PM**  
**Grand Ballroom, Main Level**  
**AFTERNOON COFFEE AND SNACK**  
**BREAK IN THE EXHIBIT HALL,**  
**POSTER SESSIONS**

**PRO TIP:**  
**Pack your business cards!**

**Poster Sessions will be presented outside the Exhibit Hall on Thursday, October 27 from 2:15 pm – 3:00 pm**

## **Variations on an Information Literacy Theme: Student Research Consultations and Multiple Oral Communication Sections**

Bridgewater College librarians and professors realized that the one-shot model was not working for the Oral Communication classes. Instead, an individual research consultation model was developed to find and evaluate resources for their informative speeches. Varying approaches to the consultations allowed the opportunity to compare the success of each strategy.

Presenters: Cori Strickler and Vickie Einselen, Bridgewater College

## **Planting Seeds for Open Access Success: Growing Faculty Participation in a New Institutional Repository**

This poster will provide the roadmap of an academic library's initiative to promote open access among campus stakeholders, specifically highlighting the library's outreach efforts to increase research faculty participation in a new Institutional Repository (IR). This poster will help other academic librarians in the early phase of building an Institutional Repository.

Presenters: Dorinne Banks and Mandy Gooch, George Washington University

## **Promoting Instant Message to Increase Virtual Reference Traffic**

Between 2012 and 2015, McConnell Library expanded IM coverage by adding IM widgets to databases and to every page of the library's website. Due to exponential increases, staffing priorities were reevaluated. This poster will explore how the IM widget exposure boosted IM traffic, and how the data collected influenced staffing.

Presenter: Jennifer Resor-Whicker, Radford University

## **Empowering Students as Creators - Promoting Intellectual Property Awareness**

In response to a request from the college's administration to help promote the intellectual property policy to students, the library developed a new activity for new student orientation that effectively engaged students in understanding their intellectual property rights and responsibilities and empowered them to think of themselves as creators.

Presenters: Sue Erickson and Patty Clark, Virginia Wesleyan College

## **Play Your Cards Right: Creating a Library Orientation Game**

A poster presentation covering how a team of academic librarians and staff collaborated on an information literacy themed "Apples to Apples"-style card game to use as a library orientation activity for transfer students.

Presenters: Kelly Giles, Kristen Shuyler, Andrew Evans and Jonathan Reed, James Madison University

## **Eye Of The Beholder: Lessons From a Library Observational Study**

Observational studies are valuable tools for understanding when and how patrons utilize library spaces. Learn from one librarian's experiences in developing an observational instrument and training eighteen student assistants. Lessons applied to a subsequent observation are discussed alongside a comparison of the two studies.

Presenter: Jenny Erdmann, High Point University Libraries

## **We're listening: Assessment for Data-Driven Decision Making**

Reynolds Community College Library chose LibQual+, an assessment tool from ARL, to inform our strategic planning. LibQual+ measures user expectation and perception, allows benchmarking, and gives data proving library value. Discover what Reynolds learned, how results were used, and what other libraries can do to assess and improve services.

Presenters: Suzanne Sherry and Hong Wu, Reynolds Community College Library

**Better Citations Please! Aiding Students in Creating Correct Citations**

Virginia International University faces many challenges in teaching a global student population how to cite correctly. Language comprehension along with cultural citation ethics and attitudes create much anxiety in learning these skills. VIU adopted RefMe as a conduit for successful citation creation to accompany traditional citation classroom instruction.

Presenter: Jeffrey Prater, Virginia International University

**THURSDAY CONCURRENT SESSION  
THIRD BLOCK, 3:15 PM – 4:00 PM**

Thursday, 10/27/2016, 3:15 pm - 4:00 pm  
Stratford, Main Level

**GenreCon: Where Pop Culture and Literature Collide** **PRO** BEGINNER

Learn about the GenreCon series of programs targeted to the difficult-to-reach 13-30 age group. GenreCon melds pop culture and fiction to create a multi-generational space for fans to share their love of a particular character or literature genre. Discover how to adapt this flexible educational and entertaining programming concept to fit your library and community regardless of your space or budget restrictions.

Presenters: Katherine Dow and Rebecca LaPlante, Alexandria City Public Library

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ROANOKE COUNTY PUBLIC LIBRARY **VINTON LIBRARY**

Thursday, 10/27/2016, 3:15 pm - 4:00 pm

Dominion, Main Level

## **Synergistic Success: Combining Teen Volunteers and School Age Programs** PA PRO YS

Everyone wants more teens in the library, and everyone wishes we could expand the programs we offer school-age customers. By thinking outside traditional volunteer jobs, you can discover and maximize the talents of your teen volunteers, making their contributions more meaningful while they create exciting, hands-on experiences for children.

Presenters: Jody Lewandowski and Josie Wold, Central Rappahannock Regional Library

Thursday, 10/27/2016, 3:15 pm - 4:00 pm

Theater, Main Level

## **Change is Inevitable. It's how you Respond that Matters.** LDF NEW BEGINNER, INTERMEDIATE

Managers seek out employees who adapt to changing circumstances. From personal career decisions, to organizational level change, hear from a panel of librarians with first-hand experience navigating change in libraries today. Participants will hear our strategies for riding both sides of the change wave: personal and organizational, and begin to develop their own plans for adaptability.

Presenters: Shaunna Hunter and Brian Burns, Hampden-Sydney College; Tammy Hines, Longwood University

Thursday, 10/27/2016, 3:15 pm - 4:00 pm

Piedmont, Ground Level

## **Be the Change** CIRC LDF NEW BEGINNER, INTERMEDIATE

Managing change, especially rapid, stressful change, can be challenging and difficult for the most resilient employee. But, change can bring opportunities for growth and positive transformation. This program introduces a healthy process for navigating workplace change.

Presenter: Tracy Sumler, DC Public Library

Thursday, 10/27/2016, 3:15 pm - 4:00 pm

Regency Ballroom East, Ground Level

## **A Vertical File, One Donor and Some Ghost Busters** COLL HIST OS PRO BEGINNER

Our clippings file took a quirky path to becoming The Ann K. and Preston H. Leake Local History and Genealogy Collection. Along the way we encountered donated attic treasures, a donor and a haunted historical site. From these opportunities we grew programs, outreach, and online services, and the evolution continues.

Presenters: Jeanie Langford, Nandhitha Agaram, Chandra McPherson, Appomattox Regional Library

Thursday, 10/27/2016, 3:15 pm - 4:00 pm

Empire, Main Level

## **Fixer Upper: Lessons Learned from Renovating a Library System from Programs to Policies** CIRC FAC LDF OS TSTF INTERMEDIATE

In 2013, the Suffolk Public Library started a complete overhaul of its library system. From programs to policies, storytimes to staff, books to buildings, SPL left no stone unturned. This isn't a story of a library that did everything right, rather a story about the bumps along the way and lessons learned.

Presenters: Sarah Townsend, Clint Rudy, Alicia Phinney and Liz Steyer, Suffolk Public Library

Thursday, 10/27/15, 3:15 pm - 4:00 pm

Lexington, Main Level

## **The Digital Public Library of America and the Commonwealth: Exploring options for a Virginia Service Hub** VLACRL BEGINNER, INTERMEDIATE

One of the key components to ongoing works to create a Virginia Model for Preservation Services (VAMPS) is the creation of a DPLA service hub in the state of Virginia. Partners across the state have been exploring what it would take to create such a hub that could identify and make available cultural heritage materials from many organizations in the Commonwealth. Come with questions and ideas to this session which will give you an update on our progress.

Presenter: Genya O'Gara, George Mason University

Thursday, 10/27/2016, 3:15 pm - 4:00 pm  
Chesapeake, Main Level

## Finding the Time to be Active in the Library Classroom **VLA**CRL BEGINNER

Finding time for active learning in library instruction is challenging when there is a lot to cover quickly. Providing short, active learning opportunities during one-shots can positively impact student learning. Engage in activities to increase student success in library one-shots.

Presenters: Lucinda Rush, Miriam Bridges and Joleen McInnes, Old Dominion University Libraries; Rachel Stott, University of Colorado Denver-Auraria Library

Thursday, 10/27/2016, 3:15 pm - 4:00 pm  
Appalachian, Ground Level

## Building a Human Library In a Correctional Facility **INTERMEDIATE**

Prisons are microcosms of our society. Discover how incarcerated individuals are striving to reduce intolerance and prejudices in their day-to-day lives. Recognizing the negative power of a lack of understanding, volunteer prisoners become walking, breathing books and are available for checkout. Learn how this opens up new understanding for all.

Presenters: Freida Hull, St. Brides Correctional Center

Thursday, 10/27/2016, 3:15 pm - 4:00 pm  
Blue Ridge, Ground Level

## Rapunzel Can Rap: Storytelling with Songs **PRO** **YS** BEGINNER

If stories shape our world, music is the heartbeat of human experience. This workshop will discuss the important marriage of music and storytelling for children. You'll come away with useful tips and strategies for creating compelling, musical retellings. At the end, we'll write a rap retelling of our very own!

Presenter: Linde Furman, Roanoke Public Libraries

Thursday, 10/27/2016, 3:15 pm - 4:00 pm  
Mt. Vernon, Main Level

## Put VLA.org to Work for You **NEW** BEGINNER

During this session, participants will learn about new opportunities for networking and professional development on VLA.org. Then we will moderate a lively discussion of ideas to make VLA.org work better for you. This is your chance to learn how VLA.org can help you educate, advocate, promote, praise and repeat!

Presenters: Elizabeth Land, York County Public Library; Marlene Brawner, Norfolk State University



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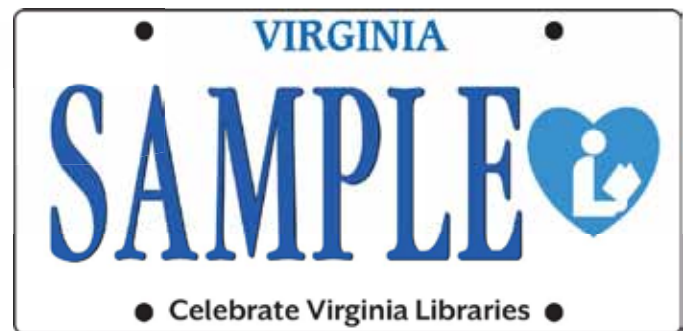
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## THURSDAY CONCURRENT SESSION FOURTH BLOCK, 4:15 PM – 5:00 PM

Thursday, 10/27/2016, 4:15 pm - 5:00 pm  
Chesapeake, Main Level

### A Fair to Remember: 3 Quick Steps to Festival Planning **ADV** **D&I** **LDF** **OS** **PRO** **YS** INTERMEDIATE

Each year the Roanoke Public Libraries reach almost 40,000 citizens through their outreach programs. Of these programs, their fairs and festivals are the most successful. Come and learn how to plan, organize and present an easy community building experience in your community.

Presenters: Amanda Brown, Amber Lowery and Jason Lane, Roanoke Public Libraries

Thursday, 10/27/2016, 4:15 pm - 5:00 pm  
Appalachian, Ground Level

### Improving the Health, Safety and Well-being of LGBT Populations **COLL** **D&I** **YS** BEGINNER

LGBT individuals face many barriers in accessing healthcare, including discrimination, lack of access, misunderstanding, and fear. As a consequence, many LGBT individuals do not regularly access appropriate and timely care. The more informed healthcare professionals are, LGBT patients and clients will become more comfortable in an environment that is often alienating, disrespectful, and traumatic.

Presenter: Tony Nguyen, National Network of Libraries of Medicine, SE/A

Thursday, 10/27/2016, 4:15 pm - 5:00 pm  
Empire, Main Level

### Creating a Culture of Leadership in Your Library **LDF** INTERMEDIATE

Creating a culture of leadership is a key component in your organization's ability to grow year over year. It is not something that can be implemented; rather a culture of leadership evolves organically by taking the necessary steps and investing the time and resources that are required to create leaders throughout your organization.

Presenter: Andrew Sanderbeck, People Connect Institute

Thursday, 10/27/2016, 4:15 pm - 5:00 pm  
Theater, Main Level

### Managing with Purpose: Integrating Assessment, Planning, and Budgeting **LDF** INTERMEDIATE

This session will equip participants (not just directors!) to manage library services strategically in response to evolving customer needs and environmental conditions. Come learn about concepts and tools such as the logic model, the business model canvas, opportunity cost, six dimensions of assessment, and the principal-agent problem.

Presenter: Greg Smith, Liberty University

Thursday, 10/27/2016, 4:15 pm - 5:00 pm  
Blue Ridge, Ground Level

### 50 Shades of Gray? Well, Maybe Just 3 or 4! **LDF** **CIRC** **YS** INTERMEDIATE

In spite of codes of ethics, Bill of Rights, and policy manuals galore, still there are tricky situations. Join us for an open and facilitated discussion about some recurring issues that just aren't black and white! We may not find all the answers, but together we might come up with some interesting ideas.

Presenters: Candace Schmidt and Rhonda Belyea, Central Rappahannock Regional Library

Thursday, 10/27/2016, 4:15 pm - 5:00 pm  
Mt. Vernon, Main Level

### Where Are the Pirate Books? A Simplified Approach to Picture Book Organization **TSTF** **YS** BEGINNER, INTERMEDIATE

"Where are the truck books? Where are the princess books?" These questions are familiar to any children's librarian. Our library devised a simplified, visual approach to organizing picture books which allows pre-readers to independently browse the collection. Learn how we increased our circulation by 40% without alienating our cataloger.

Presenters: Lisa Tyson and Erica Hall, Tazewell County Public Library

**Where'd you get THAT?  
Quirky, funny and unusual  
badge ribbons can be found  
at vendor tables in the  
exhibit hall!**

A two-tiered fountain with water spraying from the top tier and cascading down the sides of both tiers. The fountain is dark in color, possibly bronze or black. In the background, a large, light-colored classical building with columns and arched windows is visible, slightly out of focus.

James Madison University  
Libraries and Educational  
Technologies  
strives to be the nexus for  
creative exploration,  
the advancement of  
teaching and learning,  
and the  
curation of scholarship  
for JMU's communities.

James Madison University  
Libraries and Educational Technologies is  
proud to sponsor the Virginia Library  
Association Annual Conference.

Thursday, 10/27/2016, 4:15 pm - 5:00 pm

Dominion, Main Level

### Telling Your Story : Outputs, Outcomes and Real Impact **ADV** **LDF**

INTERMEDIATE

Get the attention of your funders, Friends, and community by telling the story about the difference you make. Learn to distinguish between output and outcome measures and when to use them. Tailor your writing to the audience using narrative techniques that engage the reader and further your goals.

Presenters: Barbara Ferrara and Jessica Gonzalez, Chesterfield County Public Library

Thursday, 10/27/2016, 4:15 pm - 5:00 pm

Stratford, Main Level

### Macmillan Children's Publishing Group Book Buzz **COLL** **YS** **BEGINNER**

Join us for a sneak peak at some of Macmillan Children's Publishing Group's upcoming titles from 2016 and 2017. Macmillan Children's Publishing Group is a leading children's publisher and is home to award-winning, New York Times' bestselling, and critically acclaimed authors and illustrators, including many titles considered classics of children's literature.

Presenter: Summer Ogata, Macmillan Children's Publishing Group

Thursday, 10/27/2016, 4:15 pm - 5:00 pm

Lexington, Main Level

### Keeping the Desk: Adventures in Student Staffing, Librarian Freedoms and Winning Collaborations **HIST** **VLA** **CRL** **BEGINNER**, INTERMEDIATE

In a changing landscape where many academic libraries choose to consolidate service points, William and Mary's Swem Library took an alternative approach. Swem saved it's research desk, staffing it with graduate students. The benefits are numerous, with statistics showing steady interactions at the research desk and exponential growth in alternative outreach opportunities.

Presenter: Lauren Goode, The College of William and Mary

SPECIAL SESSION: 4:15 PM – 6:15 PM

Regency Ballroom East, Ground Level

### VIVA Users Group Meeting

Visions for an Evolving Consortium: Voices from the Member Libraries

A series of lightning talks will provide a variety of perspectives on the challenges and opportunities that libraries are facing and how a consortium can play a role in helping its members move forward together. Topics to be discussed include community outreach, open educational resources, linked data, knowledge bases, digital humanities, scholarly communication, and staffing. ALSO: VIVA will update attendees on the consortium's activities; vendors will provide brief updates on their VIVA-subscribed products; and door prizes will be awarded!

Thursday, 10/27/2016, 5:15 pm - 6:15 pm

### Business Meetings:

- Website Content Committee: Lexington, Main Level
- Technical Services and Technology Forum: Chesapeake, Main Level
- VLA Professional Associates Forum: Blue Ridge, Ground Level
- For-Profit Colleges Meet and Greet: Appalachian, Ground Level
- Diversity & Inclusion Forum: Mt. Vernon, Main Level
- New Members Round Table Forum: Dominion, Main Level
- Youth Services: Stratford, Main Level. *This meeting is an open networking event for people interested in youth services. The room will be set up in an "unconference" format to talk about the facets of youth service work. Explore different topics depending on where you choose to mingle. Bring your business cards and your best ideas to share!*

## All-Conference Social

Thursday, 8:00 pm - 10:00 pm

Hang out with friends and make new ones at this year's Social. Board games, door prizes in the Crystal Room or join fellow knitters and coloring book aficionados in the Colonnade. Music and a cash bar. Get a ticket for one free drink if you sign up during registration. Movie Night, Theater: End your evening with the classic Hepburn-Tracy romantic comedy, *Desk Set*. Revisit the days when computers and reference librarians were in competition. (1 hour, 44 min)

# Virginia Library Association Annual Conference 2016

Friday, 10/28/16, 8:30 am - 9:15 am

## Grand Ballroom, Main Floor

Visit the Exhibits. Complimentary coffee, tea and pastries available.

Friday, October 28th, 8:15 am - 9:00 am

## Virginia Libraries Journal Meet and Greet!

Stop by and chat with your Editorial Board members in the Exhibit Hall foyer. We can't wait to hear your writing project ideas!

Friday, October 28th, 8:15 am - 9:00 am

Chesapeake, Main Level

## VLACRL Business Meeting

Join us at the VLACRL business meeting to connect with academic librarians, learn about what VLACRL does, share your ideas for professional development needs, and find out how you can become involved.

## FRIDAY CONCURRENT SESSION FIRST BLOCK 9:30 AM - 10:15 AM

Friday, 10/28/2016, 9:30 am - 10:15 am

Georgian, Main Level

## Proximity for Promotion: Using iBeacons to Highlight Spaces and Services

Proximity beacons send alerts when users come within range with mobile devices. In this session, we will describe our experience developing an iBeacon self-guided scavenger hunt to highlight library locations and services. Come prepared to see this low-cost, easy-to-use technology in action and work on wayfinding for your own library!

Presenters: Katelyn Burton, Virginia Western; Alyssa Archer and Jason Burton, Radford University

Friday, 10/28/2016, 9:30 am - 10:15 am

Blue Ridge, Ground Level

## Cradle to Grave Intellectual Freedom

Come hear from a panel of librarians representing the academic, public, and school sectors as they discuss what kinds of everyday challenges they face while working to preserve intellectual freedom in the face of an evolving and polarized political climate.

Presenters: Shari Henry, Arlington Public Library; Mike Mabe, Chesterfield County Public Library; Suzy Szasz Palmer, retired, Longwood University; Angela Branyon, Old Dominion University

Friday, 10/28/2016, 9:30 am - 10:15 am

Mt. Vernon, Main Level

## Providing Legal Reference Without Breaking the Law

This program will discuss unauthorized practice of the law in Virginia and provide guidance on how you can best serve the legal reference needs of your patrons within the strict confines of the law. A panel of law librarians will discuss how to best handle the most commonly asked legal questions from public patrons.

Presenters: Evelyn Campbell, South University; Gail Warren, Virginia State Law Library; Patricia Petrocione, Walter T. McCarthy Law Library

Friday, 10/28/2016, 9:30 am - 10:15 am

Regency Ballroom East, Ground Level

## Our Jefferson Cup Overfloweth

The 2016 Jefferson Cup Committee Members will present information on many of the books received for consideration of the 2016 Jefferson Cup Awards, including the current Award winners for Younger Readers and YA Readers. We will have bookmarks and posters for attendees, as well as a door prize drawing!

Presenters: Laurian Newell, Churchland Middle School; Susan Catlett, Churchland High School

Friday, 10/28/2016, 9:30 am - 10:15 am

Dominion, Main Level

## Maximizing Mystery Fiction Connections OR What Mystery Authors Can Do for You

Need to attract new library patrons, improve reader advisory skills, evaluate mystery holdings, and provide compelling programming? Attendees will learn what Mystery fiction reader/writer organizations can offer. Presenters cover the why, what, and how of exploring these resources, and suggest trial programs. Presenters: Rosemary Shomaker and Linda Thornburg, Sisters in Crime - Central Virginia

### DID YOU KNOW?

VLA was established in 1905.

Friday, 10/28/2016, 9:30 am - 10:15 am  
Lexington, Main Level

**Design Matters: Designing and Assessing Flexible Learning Spaces in an Academic Library** VLACRL BEGINNER, INTERMEDIATE

Learning spaces matter. But how learning spaces affect student and faculty experiences remains unclear. Building on a growing body of research on learning spaces and student satisfaction, Swem Library and the Herman Miller Corporation collaborated to study the impact of two newly-designed library classrooms on student learning and instructor pedagogy.

Presenters: Paul Showalter and Lisa Nickel, College of William & Mary

Friday, 10/28/2016, 9:30 am - 10:15 am  
Chesapeake, Main Level

**Noxious Weeding: Using Data Visualization to Revitalize Your Collection** VLACRL COLL TSTF BEGINNER, INTERMEDIATE, ADVANCED

How do you begin to analyze and weed a monograph collection when it has not been done in living memory? This session will take an in-depth look at a small academic library's approach to this problem and demonstrate a data visualization tool developed in-house to meet their needs.

Presenters: Rachel Maderik and Accacia Mullen, Virginia Military Institute

Friday, 10/28/2016, 9:30 am - 10:15 am  
Piedmont, Ground Level

**Manager or Leader: Should I be Either or Both?** LDF INTERMEDIATE

People frequently confuse the terms 'manager' and 'leader.' Managers in libraries make sure the doors open on time and books are reshelfed. As a librarian, what can you do to improve your leadership skills? A list of the presenter's favorite leadership books will be shared!

Presenter: Dr. Lynne Richardson, Dean, School of Business, University of Mary Washington

Friday, 10/28/2016, 9:30 am - 10:15 am  
Empire, Main Level

**Meeting Patron Needs Through Learning Plans** BEGINNER, INTERMEDIATE, ADVANCED

Find out how Chesterfield County Public Library has created a service where patrons receive individualized attention to meet both learning and life goals. Learning Plans support patron learning and engagement while building relationships between patron and librarian. Learning Plans, supported by Roving Reference, are a whole new way to envision reference services.

Presenters: Jennifer Hayek, Rose Marie Green, Barbara Gumulak, and Ann de Witt, Chesterfield County Public Library

Friday, 10/28/2016, 9:30 am - 10:15 am  
Stratford, Main Level

**Accessible Learning through Universal Design** ADV D&I

INTERMEDIATE

Librarians can create more inclusive learning environments through the application of universal design principles. Students of all abilities benefit when accessibility for as many learners as possible is incorporated from the start. This presentation will cover concepts, applications, and limitations related to universal design in the library instruction classroom.

Presenters: Brian Sullivan and Malia Willey, James Madison University

Friday, 10/28/2016, 9:30 am - 10:15 am  
Appalachian, Ground Level

**Gold is the New Pink: GoldieBlox and STEAM Programming for Girls from Idea to Reality** D&I PRO YS  
BEGINNER, INTERMEDIATE

Is your LEGO club really a boys' club? Try these approaches to STEAM programming that solve the problem of girls not being marketed to directly for engineering programs. Through STEAM programming for girls, learn how you can create library opportunities to combat trends of girls dropping out of STEAM fields.

Presenters: Hayley DeRoche, Henrico County Public Library; Linde Furman, Roanoke Public Library

## FRIDAY CONCURRENT SESSION SECOND BLOCK 10:30 AM-11:15 AM

Friday, 10/28/2016, 10:30 am - 11:15 am  
Regency Ballroom East, Ground Level

### Outreach Services: Promoting Library Resources, Building Community Presence OS PRO BEGINNER

Have you tried every trick in the book to promote your public library? Outreach Services can play a key role in connecting patrons to library resources while strengthening your brand. Learn about how York County Library expanded its program, and discuss how your own library might grow its outreach efforts. Presenters: Pearl Derlaga and Adam Webb, York County Public Library

Friday, 10/28/2016, 10:30 am - 11:15 am  
Stratford, Main Level

### Who Needs a Performer? Utilizing Technology in Giant Storytime Programs PRO TSTF YS INTERMEDIATE

Wondering how to keep groups of 50-150 children and caregivers engaged and entertained in enormous storytimes where you, the librarian, are the only entertainment? Learn how to use technology to enhance and enrich your storytimes and discover low-tech tricks to help large programs run smoothly. Presenters: Diana Price and Deadre Henderson, Alexandria Library

Friday, 10/28/2016, 10:30 am - 11:15 am  
Dominion Main Level

### Teaching Tech: Developing Successful Technology Training Classes in a Public Library OS PRO TSTF BEGINNER, INTERMEDIATE

How do you develop a successful technology class program in a public library? This session will examine how staff developed a technology class program that targeted the needs of its users. We will look at how to develop class topics, promote them effectively, and evaluate their success.

Presenter: Bill Edwards-Bodmer, Norfolk Public Library

Friday, 10/28/2016, 10:30 am - 11:15 am  
Piedmont, Ground Level

### eMaterials Explained CIRC COLL NEW YS BEGINNER, INTERMEDIATE

Collection Management Overview of eMaterials for Public Services staff: Providing current information about vendors, models, formats, purchasing, issues, and more.

Presenters: Ann Theis and Matthew Phillips, Henrico County Public Library

Friday, 10/28/2016, 10:30 am - 11:15 am  
Georgian, Main Level

### Inside Out: Virginia Offenders Returning to Their Community Libraries ADV COLL D&I LAW OS PRO INTERMEDIATE

Of 33,000 Virginia Offenders, approximately 10% return to their communities annually. They are used to having access to their facility libraries so they will look to the local public library for resources to aid their transition, access and training on the Internet, and friendly advisors.

Presenter: Anne Pierce, Stratford University

Friday, 10/28/2016, 10:30 am - 11:15 am  
Blue Ridge, Ground Level

### Teaching Leadership From Within LDF INTERMEDIATE, ADVANCED

You already have talented staff--maximize their professionalism and impact at home. Learn how to develop a leadership learning experience within your own organization that provides professional development, practical experience and a unified vision for achieving your library's mission.

Presenter: Nan Carmack, Campbell County Public Library System

Friday, 10/28/2016, 10:30 am - 11:15 am  
Empire, Main Level

### The Path to U.S. Citizenship Can Start at Libraries D&I OS BEGINNER, INTERMEDIATE

Public libraries play an important role for immigrants to find the information and support they need to begin their path towards U.S. citizenship. Representatives from U.S. Citizenship and Immigration Services and a Virginia public library will discuss how libraries can help immigrants learn about and prepare for naturalization.

Presenters: Gloria Williams-Brevard, U.S. Citizenship and Immigration Services; Susan McClain, City of Fairfax Regional Library

# Virginia Tech's University Libraries



Supporting teaching, research, learning,  
and creating with collaborative facilities,  
tools, and technologies

- 3D printing studio
- Interdisciplinary project studio
- Data management consultations
- Creativity and innovation space
- Digital humanities hub
- Sound, cinema, and animation studios
- HathiTrust partner institution
- More than 1.1 million ebooks
- Data and research repositories
- Digital literacy initiatives
- Diversity Alliance residency program



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UNIVERSITY LIBRARIES

Friday, 10/28/2016, 10:30 am - 11:15 am  
Mt. Vernon, Main Level

## **Don't Be "That Librarian": Engaging Patrons Appropriately at the Desk and Throughout the Library** BEGINNER, INTERMEDIATE

As librarians, it's imperative that we practice excellent customer service to ensure patrons are comfortable approaching and talking with us. This session will share insights into students' perceptions of libraries and librarians, tips on how you and your staff can improve customer service skills, and recommendations to avoid patron interaction pitfalls.

Presenters: Garrison Libby, Tidewater Community College; Maria Fesz, Northern Virginia Community College

Friday, 10/28/2016, 10:30 am - 11:15 am  
Lexington, Main Level

## **After the Usability Study: Making Website Changes Based upon Results** VLACRL TSTF INTERMEDIATE

The UNCG Libraries conducted a comprehensive usability study that examined the design, content, and functionality of the primary website. This presentation will provide an overview of the tests conducted and then show how the test results directly informed our decisions on how to modify specific portions of our homepage.

Presenter: Terry W. Brandsma, UNC Greensboro

Friday, 10/28/2016, 10:30 am - 11:15 am  
Chesapeake, Main Level

## **Data Visualization for Insights and Better Decision Making** VLACRL COLL OS TSTF BEGINNER

Libraries, often awash in data about the people, businesses, and communities we serve, frequently struggle at leveraging that information for decision making. We will illustrate data analysis through visualization methods, including web-based GIS services, to demonstrate how to develop insights from data visualization and make informed decisions on serving users.

Presenters: Ingrid Hsieh-Yee, Catholic University of America; Jim Gillispie, Johns Hopkins University

Friday, 10/28/2016, 10:30 am - 11:15 am  
Appalachian, Ground Level

## **An Open Textbook Approach to OER: VIVA and The Open Textbook Network** VLACRL LDF PRO INTERMEDIATE

In the Spring of 2016, VIVA joined the Open Textbook Network (OTN) -- a growing collaboration of schools, universities, and institutions that promotes access, affordability, and student success through the use of open textbooks. Nominated by their Deans or Directors, three system leaders were selected by VIVA to attend the Open Textbook Network Summer Institute at the University of Minnesota, and over thirty campus leaders throughout Virginia were selected to attend Campus Leader Training in early October. Hear from VIVA representatives about the decision to join the OTN and their hopes for the future. Listen to a selection of these librarians discuss what they learned and their plans for their institution and in collaboration. Time will be reserved for discussion and questions.

Presenters: Anita Walz, Virginia Tech; Anne Osterman, VIVA; Claudia Holland and Genya O'Gara, George Mason University; Olivia Reinauer, Tidewater Community College

### **DID YOU KNOW?**

**The VLA website began in 1996.**



# 4th Annual Culpeper Tells...A Festival of Words

## Saturday, March 11, 2017

Presented by the Friends of the Culpeper County Library



Storytelling is timeless entertainment that's fun for all ages! Join us for a celebration of the power of stories with professional storytellers Adam Booth, Geraldine Buckley, Donald Davis, and Michael Reno Harrell.

Tickets start as low as \$20 and admission is FREE for children 12 and younger.

For the whole story visit [www.CulpeperTells.com](http://www.CulpeperTells.com)



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## FRIDAY CONCURRENT SESSION THIRD BLOCK 1:15 PM - 2:00 PM

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Stratford, Main Level

### **The Library of Congress CIP Program: How It Works, What's New, and How to Get Involved** COLL

OS TSTF BEGINNER

The Library of Congress Cataloging in Publication (CIP) Program provides cataloging in advance of publication for titles most likely to be acquired by the nation's libraries. How does the CIP Program accomplish its mission? What are the new areas of development in the CIP Program? How can institutions get involved?

Presenters: Caroline Saccucci and Camilla Williams, Library of Congress

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Appalachian, Ground Level

### **Techsploration: Expanding Tech for Kids** OS PRO TSTF YS BEGINNER

Wondering what's new in the world of tech for kids and what other libraries are doing? Discover how technology continues to be an integral part of library services and programming, and why youth librarians are called to be Media Mentors for children and families. Learn about Darien (CT) Library's TEA (Technology, Engineering and the Arts) Room activities, Montgomery County (MD) Public Libraries' new interactive Summer Reading experiences with tech built right in, and Frederick County (MD) Public Libraries traveling STEM Lab that lets library staff take STEM to small branches within the community.

Presenters: Claire Moore, Darien Library, CT; Janet Vogel, Frederick County Public Libraries, MD; Mary Ellen Icaza, Montgomery County Public Libraries, MD

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Regency Ballroom East, Ground Level

### **Tag Team: Teen Services Collaboration Between School and Public Libraries** ADV OS PRO YS

BEGINNER, INTERMEDIATE, ADVANCED

Public and School librarians have the same goal—to provide access to resources and interactive experiences with their shared patrons, teens. Hear what a high school and public librarian have started, their struggles, and their successes during their first year of collaborating on teen services.

Presenters: Rosanne North-Jack, Bull Run Regional Library; Rheetha Lawlor, Osbourn Park High School

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Mt. Vernon, Main Level

### **Digging in the Crates: Hip Hop & the Library** D&I NEW OS PRO YS

BEGINNER

Hip hop is one of the few areas of popular culture that regularly addresses issues of race, class, gender, sexuality, authority, and authenticity. The genre's practices are not vastly different than traditional research processes. Incorporating hip hop into library programming presents numerous unique opportunities and challenges. Let's explore them.

Presenters: Craig Arthur, Virginia Tech, and Alyssa Archer, Radford University

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Empire Room, Main Level

### **When You've Got It, Flaunt It: Visualizing Data** ADV CIRC COLL LDF

OS INTERMEDIATE, ADVANCED

People tell you modesty's a virtue. But in the library, modesty can hurt you. Take your data to the next level and show the whole world what you're about. We'll discuss gathering and exporting important data, how to query results, and how to upload findings into a variety of free and paid programs that can be used to illustrate goals and accomplishments. Special emphasis will be given to resource sharing analysis.

Presenter: Kerry Keegan, Atlas Systems

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Blue Ridge, Ground Level

### **Desperately Seeking Dumbledore: The Value Of Mentorships Throughout Your Career** VLACRL LDF

NEW BEGINNER

Finding a mentor can be daunting, but an outside perspective might be just the thing to get your career rolling (or back on track!). In this session, we'll share best practices from a successful mentoring partnership and encourage participants to reflect on their ideal mentoring match.

Presenters: Julia Feerrar, Virginia Tech; Katelyn Burton, Virginia Western

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Georgian, Main Level

### **Breaking Down the Walls: Re-Imagining How We Connect With Our Patrons** INTERMEDIATE

No reference desk? No problem! When we remove barriers between patrons and librarians, what happens? We will share Chesterfield County Public Library's experience doing this and how it enhanced service and created stronger relationships with our community.

Presenters: Margaret Howard and Meg King-Sloan, Chesterfield County Public Library

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Piedmont, Ground Level

### **Libraries and Civic Engagement: Creating Future Leaders through Spring Break Teen Leadership Institutes** OS PRO YS BEGINNER

For two consecutive years Chesterfield County Public Library has hosted a Teen Spring Break Leadership Institute, an alternative spring break experience for at-risk teens, which focuses on developing leadership skills through teamwork, communication, and critical thinking exercises. Learn how to plan a Teen Leadership Institute of your own.

Presenters: Jess Harshbarger and Helen Houchins, Chesterfield County Public Library

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Theatre, Main Level

### **The Seedy Side of Programming: Washington County's Seed Savers Program** ADV HIST PRO BEGINNER

What is a Seed Saving Library? Why should libraries be involved in seed saving? What are the benefits / risks involved? Washington County PL has offered a seed saving program since 2013. In that time, the seed saving program has brought hundreds of new users into the library and created partnerships within the community.

Presenter: Charlotte Parsons, Washington County Public Library

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Lexington, Main Level

### **A New Library, Now What? Implementing Responsive, Life-Cycle Space Assessment for Evolving User Needs** VLACRL INTERMEDIATE

Library building projects require extensive needs-assessment during the design process. In an ever-evolving academic world, how do new buildings respond to elements such as use patterns and technology, which may obsolesce quickly? How do academic libraries implement life-cycle assessment of spaces? Two new library projects in Virginia will explore strategies.

Presenters: Sarah Falls and Jeanne Hammer, Virginia Commonwealth University

Friday, 10/28/2016, 1:15 pm - 2:00 pm  
Chesapeake, Main Level

### **Using Patron Interviewing As A Method For Investigating Reference Consultations: How Can Qualitative Research Inform Reference Services In An Academic Library?** VLACRL

INTERMEDIATE, ADVANCED

Qualitative research based upon patron interviewing has the potential to yield rich data. Two academic librarians discuss their experiences using this methodology to investigate reference consultations undertaken in the library of a comprehensive, state university in the southeastern United States. What are the key advantages (and drawbacks) to this approach?

Presenters: Howard Carrier, James Madison University; Emily Rogers, Valdosta State University

#### **DID YOU KNOW?**

**More than 185 vacancies have been posted to VLA's Jobline since January 1, 2016?**

<http://www.vla.org/vla-jobline>

# Virginia Library Association Annual Conference 2016

## FRIDAY CONCURRENT SESSION FOURTH BLOCK 2:15 PM - 3:00 PM

Friday, 10/28/2016, 2:15 pm - 3:00 pm  
Stratford, Main Level

### **In Through the Out Door: How Libraries Are Using Their Outdoor Spaces to Engage Communities** D&I

FAC OS PRO BEGINNER, INTERMEDIATE, ADVANCED

Join us for a survey of the innovative and the tried-and-true ways that Mid-Atlantic libraries are using their outdoor spaces to delight their customers and expand their possibilities. As this 360 tour and the stories behind these spaces will demonstrate, now is the time to think out of the box, and out of the building, too!

Presenters: John Huddy, Handley Regional Library; Karim Khan, Loudoun County Public Library

Friday, 10/28/2016, 2:15 pm - 3:00 pm  
Mt. Vernon, Main Level

### **Guerrilla Storytime** PRO YS BEGINNER, INTERMEDIATE, ADVANCED

Ramp up your storytime expertise with this peer-to-peer skill sharing session, including hands-on challenges and demonstrations. Whether you want to show off a favorite song, crowdsource solutions to real-life issues, or just want to learn what the storytime fuss is all about, all are welcome.

Presenter: Rachel Placchetti, Central Rappahannock Regional Library

Friday, 10/28/2016, 2:15 pm - 3:00 pm  
Piedmont, Ground Level

### **Electronic Resources: Behind the Scenes** TSTF INTERMEDIATE

Most librarians use electronic resources from the front end, but what goes on behind the scenes in acquiring these resources? Learn some of the parts of the process that are often overlooked as well as the details librarians should be addressing beyond standard licensing and pricing issues.

Presenter: Stephanie Adams, Tennessee Technological University



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Friday, 10/28/2016, 2:15 pm - 3:00 pm  
Appalachian, Ground Level

## Quick and Dirty Readers Advisory: Erotica, New Adult Literature, and the Changing World of Romance Novels **COLL** BEGINNER

The popularity of *Fifty Shades of Gray* has resulted in a sharp increase in demand for erotica and new adult literature. Learn the newest trends in romance and erotica as well as how to conduct a successful Readers Advisory interview.

Presenters: Alicia Ahlvers and Alex Hamby, Henrico County Public Library

Friday, 10/28/2016, 2:15 pm - 3:00 pm  
Georgian, Main Level

## Starting from Zero: Getting Digital Repositories Off the Ground **ADV** **COLL** **HIST** **OS** **TSTF** BEGINNER

Increasingly, libraries are facing decisions regarding the development of digital repository platforms that will preserve and provide access to born-digital content and digitized files. Join us for a digital storytelling, showcasing the development of our digital collections followed by a lively discussion on fostering

relationships and advocating for digital repositories. Presenters: Carole Porter and David Wiseman, Roanoke College

Friday, 10/28/2016, 2:15 pm - 3:00 pm  
Blue Ridge, Ground Level

## Community Partnerships for Professional Development: Using a Technology Petting Zoo to Strengthen Academic and Public Library Relationships **OS** **PRO** **TSTF**

BEGINNER, INTERMEDIATE

How do you strengthen the community involvement of an academic library and encourage staff professional development? With a Technology Petting Zoo! James Madison University and Massanutten Regional Library teamed up to let patrons test-drive new technologies, to encourage employees to stretch their skills, and to nurture a community partnership.

Presenters: Michael Mungin and Mark Lane, James Madison University; Susan Versen, Massanutten Regional Library

# Virginia Library Association Annual Conference 2016

Friday, 10/28/2016, 2:15 pm - 3:00 pm

Empire, Main Level

## **Promote, Praise, Repeat with People: Enhancing your Staff Morale with Effective Performance Appraisals** **D&I** **LDF** **NEW** BEGINNER, INTERMEDIATE

For many, performance reviews are their most stressful work conversations - and managers often feel the same way. Yet, these reviews are necessary, and many younger workers crave constructive feedback on a regular basis. In this session, we present strategies for simplifying - and enhancing - the performance appraisal process.

Presenters: Amy O'Connor, Muse Law Library - University of Richmond; Suzanne Corriell, Fourth Circuit Library - U.S. Court of Appeals

Friday, 10/28/2016, 2:15 pm - 3:00 pm

Theatre, Main Level

## **Creating Staff Awareness and Programming for Human Trafficking Awareness Month** **OS** **PRO** **YS** BEGINNER, INTERMEDIATE, ADVANCED

Human trafficking is a growing problem in the United States. Libraries are uniquely positioned to spread awareness both to their staff and patrons. The assistant director of the Suffolk Public Library System and a human trafficking advocate will share how they implemented a staff training program and library programming for Human Trafficking Awareness Month.

Presenters: Sarah Townsend, Suffolk Public Library System; Shannon Langford, Shared Hope International

Friday, 10/28/2016, 2:15 pm - 3:00 pm

Regency Ballroom East, Ground Level

## **Boba Fett at the Circ Desk: Library Leadership Lessons from the Empire Strikes Back** **LDF** INTERMEDIATE

Leadership insights and inspiration can be found many places—from Jim Collins and Stephen Covey to The Art of War and Winnie the Pooh. This engaging and entertaining talk uses The Empire Strikes Back to glean insights on everything from communication and teamwork to embracing failure and having fun at work.

Presenter: Susan Brown, Chapel Hill Public Library

Friday, 10/28/2016, 2:15 pm - 3:00 pm

Lexington, Main Level

## **Strategic Partnership and Space Sharing: How Academic Libraries Should be Making Decisions** **VLACRL** **FAC** BEGINNER, INTERMEDIATE

Libraries are many things to many people, but “strategic partner” is not usually one of them. On a college campus, space is limited and space has value. Smart administrators leverage library space to align themselves with those that advance the goals of the institution and the library. Learn from our successes and mistakes.

Presenters: Carrie Cooper and Lisa Nickel, College of William & Mary

Friday, 10/28/2016, 2:15 pm - 3:00 pm

Chesapeake, Main Level

## **Cultivating Leadership Through Continuous Improvement and Influence** **VLACRL** **LDF** BEGINNER, INTERMEDIATE

In the Hesburgh Libraries at the University of Notre Dame we recognized a gap in available opportunities for developing leadership potential. The university sponsors programs for those who are already in leadership positions, but there are no formal programs for either those who are interested in leadership roles or for developing those individuals with skills that allow them to be influencers at any level of the organization. In 2014, we created a Leadership Development Program for individual contributors who are selected by our senior leadership as having potential to develop skills that will allow us to meet our organizational goals. This program will share the details of the framework, process, expectations and outcomes from the first and second cohorts.

Presenter: Marcy Simons, University of Notre Dame

Friday, 10/28/16, 3:00 pm – 3:30 pm

Regency Ballroom West, Ground Level

## **All-Conference VLA Business Meeting and Scholarship Basket Raffle Drawing**

Join us as VLA 2016 President Martha Hutzel passes the gavel to 2017 VLA President Keith Weimer, followed by our annual Scholarship Basket Raffle Drawing.

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# Virginia Library Association Annual Conference 2016

## Vendors

### **AIM-VA/ George Mason University, Booth #306**

[www.aimva.org](http://www.aimva.org)

Virginia librarians and library staff can help foster a love of reading and effectively serve children and teenagers with vision impairment, dyslexia, or other print disabilities that affect their ability to read and learn independently. AIM-VA, a service of the Virginia Department of Education, produces accessible books in a variety of formats for eligible students. Accessible books are designed to make reading accessible to everyone. Join us to learn more and get practical suggestions for how to make YOUR library more inclusive of and welcoming for library users who may have reading disabilities.

### **American Psychological Association, Booth #203**

American Psychological Association is the premier source for information in psychology. APA delivers this information through its expansive collection of books, journals, newsletters, electronic products and its website, [www.apa.org](http://www.apa.org).

### **Annual Reviews, Booth #308**

[www.annualreviews.org](http://www.annualreviews.org)

Annual Reviews is a nonprofit publisher of highly cited reviews that synthesize the research literature in a clear and compelling style to stimulate discussion about the science that shapes our lives.

### **Association Book Exhibit, Booth #614**

A combined display of scholarly/professional titles from leading publishers. Free ordering catalog available.

### **AWE Learning, Booth #210**

[www.awelearning.com](http://www.awelearning.com)

AWE Learning is the leading provider of digital learning tools for early learners, providing multi-curricular and STREAM-aligned content to libraries in the U.S. and Canada.



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## **Baker & Taylor, Booth #214**

[www.btol.com](http://www.btol.com)

Baker & Taylor is the premier worldwide distributor of digital and print books and entertainment products. The company leverages its unsurpassed worldwide distribution network to deliver rich content in multiple formats, anytime and anywhere. Baker & Taylor offers cutting-edge digital media services and innovative technology platforms to thousands of publishers, libraries, schools and retailers worldwide.

## **BCWH, Booth #502**

BCWH is an Architecture, Interior Design, Campus Planning, & Landscape firm specializing in K-12, Higher Ed & Municipal projects. With 30 years of educational and municipal expertise, it is our mission to create collaborative place-making experiences that enrich and inspire.

## **bibliotheca, Booth #609**

[www.bibliotheca.com](http://www.bibliotheca.com)

bibliotheca is dedicated to the development of solutions that help sustain and grow libraries around the world. Our products are designed to provide a welcoming, intuitive and seamless environment for those that use the library - wherever they chose to use it - be that at home, on the move or within the foundation of the library itself.

## **Book Systems, Inc, Booth #205**

[www.booksys.com](http://www.booksys.com)

Book Systems is a progressive Library Automation & Asset Management provider of Web-based interactive solutions for your library. Atrium is our centralized library management solution with advanced features like quick cataloging, configurable user interface, real-time customizable reporting, & federated searching; you can also personalize your work space & workflows.

## **BOUND TO STAY BOUND BOOKS, Booth #303**

[www.btsb.com](http://www.btsb.com)

## **Brodart, Booth #209**

[www.brodart.com](http://www.brodart.com)

Since 1939 Brodart has been perfecting the product and service mix to provide solutions for the ever-changing needs of libraries and educational institutions. From our Book Jacket Cover grew a robust and multifaceted business with product and service offerings in the area of books, Supplies and Furniture making Brodart a single destination library's needs. We share your commitment to your community and pride ourselves on offering outstanding personalized services and support.

## **Capira Technologies, Booth #411**

[www.capiratech.com](http://www.capiratech.com)

In this ever changing digital world, libraries need much more than an online presence to properly serve their patrons. The goal? To make library service personal again, to reach the patron in new and ever changing ways and truly give them the 'patron experience' they deserve. Capira Technologies offers many services to fit the ever growing mobile and online marketplaces such as native mobile applications, iBeacon technology and web site development.

## **Children's Plus, Inc., Booth #504**

[www.childrensplusinc.com](http://www.childrensplusinc.com)

Children's Plus, Inc. is one of the fastest growing distributors of children's and young adult books in the country; offering the best in quality, service and selection. With nearly 300,000 titles and over 20,000 favorites in our guaranteed library editions, we can help you build your best library. From custom book lists to hand-selected featured titles, we bring you the best -- PreK to YA!

## **Creative Office Environments, Booth #602**

[www.creative-va.com](http://www.creative-va.com)

A workplace interiors and technology company offering a wide array of products and services to meet the needs of the most demanding workplace issues. We provide superior quality products and a total commitment to service excellence - all through a 'single point of contact.' Creative's knowledge and understanding of changing work trends allow us to propose solutions that address Space, People and Technology needs in a convergent manner. Our added value is that we not only develop comprehensive solutions but also implement them through integrated project management.

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## **The Crowley Company, Booth #408**

<http://www.thecrowleycompany.com/>

Since 1981, The Crowley Company has been a world leader in commercial imaging solutions for the digital document, micrographics and record reformatting industries. With manufacturing, distribution, imaging and technical support divisions, Crowley provides the most complete range of quality solutions for archival preservation, digitization and film processing available. Premium scanning/imaging equipment brand names include: AGFA, Extex, Fujifilm, InoTec, HF Processors, Kodak, Mekel Technology, Qidenus and Zeutschel. With a complete understanding of the capture industry, Crowley also offers a full-service imaging bureau with decades of experience in digitization and micrographics for government agencies, corporations, archives/special collections, publications and public/private institutions. For products, case studies or more information, visit [www.thecrowleycompany.com](http://www.thecrowleycompany.com).

## **Delta Graphic, Inc., Booth #206**

[www.DeltaGraphic.com](http://www.DeltaGraphic.com)

Representing Library Furniture Lines such as: Mediatechnologies, Irwin Seating Company, V/S Furniture, Grand Rapids Chair Company, Jasper Chair Company & Allseating.

## **Dept. Of State- Washington Passport Agency, Booth #603**

The Washington Passport Agency will provide information on how to become a Passport Acceptance Facility. The team will answer questions about passport services such as, the SMART Traveler Enrollment program and distribute information as it related to passports to attendees. Participation in this event may spark the interest of libraries who would like to participate in the Passport Acceptance Agent Program.

## **Douron, Inc, Booth #512**

[www.douron.com](http://www.douron.com)

Libraries have their own rhythm, changing constantly throughout the day to accommodate a varying flow of users. The intention is to create a space with an adaptive tempo, allowing the transformation from an area of exploring, learning and imagining to a venue that unites ideas and social awareness. Douron's complete approach to design blends an array of furniture, technology and fixtures to stimulate the modern day quest for knowledge.

## **EBSCO Information Services, Booth #501**

[www.EBSCO.com](http://www.EBSCO.com)

EBSCO Information Services (EBSCO) offers premium content through databases, journals & magazines, e-books and more, including subscription management for more than 360,000 serials, including more than 57,000 e-journals, and online access to 800,000+ e-books. EBSCO provides a versatile discovery tool for searching across all library resources and EBSCO's content and feature-rich technology platforms serve the needs of researchers at all levels.

## **Encyclopedia VA/VA Center for the Book, Booth #407**

[Virginiahumanities.org](http://Virginiahumanities.org)

Encyclopedia Virginia is a dynamic online publication that connects anyone, anywhere to Virginia's history and culture. The Virginia Center for the Book's vision is that every Virginian will have access to books and reading and to their power to shape and inform personal and civic life. Encyclopedia Virginia and the Virginia Center for the Book are programs of the Virginia Foundation for the Humanities.

## **Enteros Design, Booth #314**

[www.enterosdesign.com](http://www.enterosdesign.com)

## **FaxScan24 Fax & Scan Service, Booth #305**

[www.faxscan24.com](http://www.faxscan24.com)

FaxScan24 is an affordable and easy-to-use self-service fax & scan kiosk. Patrons can easily send faxes and email scanned documents using credit, debit or prepaid fax cards as payment. No library cost. No staffing required. [www.faxscan24.com](http://www.faxscan24.com)

## **Gale, Booth #301**

[www.gale.com](http://www.gale.com)

## **HBA Architecture & Interior Design, Booth #514**

[www.HBAonline.com](http://www.HBAonline.com)

## **HBM Architects, Booth #114**

[www.HBMArchitects.com](http://www.HBMArchitects.com)

HBM is a nationally recognized architectural firm focused on library planning and design throughout the country. Our growth nationally and history of success with libraries is built on our collaborative approach to design and community involvement. We have worked with more than 300 libraries since the firm was established in 1976. We explore and help shape library trends as a result of our involvement with libraries across the country. We are known for a broad range of design solutions and architectural styles because we create buildings that resonate with the unique character of each community.

## **Imagex, Booth #112**

## **Impressions Theatre, Booth #110**

[www.impressionstheatre.com](http://www.impressionstheatre.com)

We bring the magic of live theatre to audiences of all ages. Our shows are developed specifically with your Summer Reading Program in mind, whether you use the CSLP or iRead theme.

## **Ingram Library Services, Booth #102**

[www.ingramcontent.com/libraries](http://www.ingramcontent.com/libraries)

Ingram Library Services delivers innovative systems, expertise, and precise assistance in developing and maintaining your library's collection. Ingram helps librarians through our vast title selection, easy-to-use search and ordering tools, collection analytics, and customized cataloguing and processing. We offer expert collection development services from MLS-degreed librarians who use Ingram's inventory of content to help position your library for the future. We know librarians are busy, and Ingram is here to make sure you spend less time at your desk and more time with your community.

## **Innovative Interfaces, Booth #409**

[www.iii.com](http://www.iii.com)

Innovative ([www.iii.com](http://www.iii.com)) is dedicated to providing leading technology solutions and services that empower libraries and enrich their users worldwide. Innovative offers one of the broadest and most complete portfolios of library automation products on the market today. Headquartered in Emeryville, California, Innovative serves thousands of libraries in 66 countries and has offices around the world.

## **Kaplan Early Learning Company, Booth #405**

[www.kaplanco.com](http://www.kaplanco.com)

At Kaplan Early Learning Company, education is the cornerstone of our family business. We provide developmentally appropriate educational products to families and we are a total solution for early childhood educators - offering everything from cribs for your infant/toddler classroom, to curricula for your preschool classroom, and family engagement materials for your elementary classroom.

## **Liberty Systems, Inc., Booth #412**

Liberty Systems is a full library shelving and furniture dealership representing some of the finest manufacturers in the industry.

## **Library Interiors, Booth #109**

## **Library Mini Golf, Booth #606 and 608**

[libraryminigolf.com](http://libraryminigolf.com)

## **Library of Virginia, Booth #207**

[www.lva.virginia.gov](http://www.lva.virginia.gov)

## **LYRASIS, Booth #406**

[www.lyrasis.org](http://www.lyrasis.org)

LYRASIS ([www.lyrasis.org](http://www.lyrasis.org)), a 501(c)(3) non-profit membership organization, partners with member libraries, archives and museums to create, access and manage information with an emphasis on digital content, while building and sustaining collaboration, enhancing operations and technology, and increasing buying power.

## **Macmillan Children's Publishing Group, Booth #506**

[us.macmillan.com/educators/](http://us.macmillan.com/educators/)

Macmillan Children's Publishing Group is a leading children's publisher and is home to award-winning, New York Times' bestselling, and critically acclaimed authors and illustrators, including many titles considered classics of children's literature.

## **Manage Mobility, Booth #604**

[www.managemobility.com/](http://www.managemobility.com/)

We manage the Library Wi-Fi Hotspot Checkout Program for over 100 libraries nationwide and have done so for over 3 years.

## **MEDI, Booth #313**

[www.medimicro.com](http://www.medimicro.com)

MEDI is the only licensed vendor of e-Image Data's award winning product line, ScanPro, in Virginia. The ultra-compact ScanPro series is a universal scanner that features high-resolution optics which allows fast, high-resolution scanning at all magnifications. The small desktop footprint easily fits into almost every location. The REMOTE-Access feature, standard on all units, makes that information accessible to anyone, anywhere using a PC with an internet connection.

## **MELOS, Inc., Booth #211**

[www.melosinc.com](http://www.melosinc.com)

## **Mergent, Booth #310**

[www.mergent.com](http://www.mergent.com)

For over 100 years, Mergent, Inc. has been a leading provider of business and financial information on public and private companies globally. Mergent is known to be a trusted partner to academic and public libraries, as well as to corporate and financial institutions. Today Mergent continues to build on a century of experience by transforming data into knowledge and combining our expertise with the latest technology to create new global data and analytical solutions for our clients.

## **Midwest Tape, Booth #403**

[www.midwesttapes.com](http://www.midwesttapes.com)

## **National Network of Libraries of Medicine, Southeastern/Atlantic Region, Booth #511**

[nnlm.gov/sea](http://nnlm.gov/sea)

The mission of the National Network of Libraries of Medicine (NN/LM) is to advance the progress of medicine and improve the public health by providing all U.S. health professionals with equal access to biomedical information and improving the public's access to information to enable them to make informed decisions about their health. The Program is coordinated by the National Library of Medicine and carried out through a nationwide network of health science libraries and information centers.

## **NMS IMAGING, Booth #208**

[www.nmsimaging.com](http://www.nmsimaging.com)

Incorporated in 1971, NMS Imaging helps Commercial Businesses, Government Agencies, and Libraries optimize their business processes. The company's expertise involves developing systems that integrate document images, data resources and workflow technology into powerful information management tools that achieve real measurable benefits.

NMS Imaging integrates best of class products from ST Imaging, Konica Minolta, nextScan, Cabinet and Square 9 with eFlow their world class Enterprise Workflow Software. eFlow is NMS Imaging's cloud based Document Management & Workflow Solution. NMS Imaging is a certified Small Business, GSA Contractor headquartered in Silver Springs, MD.

## **O'Brien Associates, Booth #505, 507, and 509**

[www.obrienassociates.com](http://www.obrienassociates.com)

O'Brien Associates has served schools and libraries in Virginia since 1953. We represent and distribute for publishers who provide high-quality, high-interest classroom materials and professional development, meeting the needs of students, teachers and administrators.

## **OECD, Booth #309**

[www.oecd-ilibrary.org](http://www.oecd-ilibrary.org)

OECD iLibrary is the online library of the Organisation for Economic Cooperation and Development (OECD) featuring its books, papers and statistics and is the gateway to OECD's analysis and data. OECD iLibrary also contains content published by the International Energy Agency (IEA), the Nuclear Energy Agency (NEA), the OECD Development Centre, PISA (Programme for International Student Assessment), and the International Transport Forum (ITF).

## **Oxford University Press, Booth #312**

[global.oup.com](http://global.oup.com)

## **Penguin Random House, Booth #414**

[www.penguinrandomhouse.com](http://www.penguinrandomhouse.com)

The mission of the Penguin Random House Library Marketing Department is to put great books into the hands of librarians before they are published, as well as to provide resources to assist with Readers' Advisory, event programming, and Book Club planning. Connect with us on Facebook, Twitter, Pinterest, Tumblr, Instagram, and Scribd under PRHLibrary.

## **Playaway Pre-Loaded Products by Findaway, Booth #213**

[shop.playaway.com](http://shop.playaway.com)

## **Pronunciator LLC, Booth #202**

Pronunciator offers self-directed language-learning classes in 80 languages supported by live teachers. Plus ESL taught in 50 languages. Feature films, music, specialized courses, and full-featured apps round out the comprehensive offering.

## **Recorded Books, Booth #201**

[www.recordedbooks.com](http://www.recordedbooks.com)

Recorded Books is the leading provider of digital products and services for the library market. Through OneClickdigital, Recorded Books provides the largest collection of exclusive, multi-access downloadable audiobooks as well as eAudio and eBook content from multiple publishers. RBdigital includes online educational and entertainment services, including digital magazines, language-learning programs, software training, movies, reference databases and more.

## **S&P Global Market Intelligence, Booth #503**

[www.spglobal.com/marketintelligence](http://www.spglobal.com/marketintelligence).

## **Scannx, Inc., Booth #307**

[www.scannx.com](http://www.scannx.com)

## **School of Library and Information Science, Louisiana State University, Booth #304**

[slis.lsu.edu](http://slis.lsu.edu)

Virginia residents pay in-state tuition to complete the MLIS offered by the School of Library and Information Science at Louisiana State University. The 36-hour non-thesis program is 100% online, with no on-campus requirements. Eight specialization areas are offered, and students may complete the program part-time or full-time. The MLIS at LSU has been continuously accredited since 1931. For more information, visit us at [slis.lsu.edu](http://slis.lsu.edu) or contact Interim Director Dr. Barry directly at [carolbarry@lsu.edu](mailto:carolbarry@lsu.edu).



**The Roanoke Public Library Foundation would like to congratulate Library Director, Sheila S. Umberger for being awarded the 2016 America Library Association Peggy Sullivan Award for Public Library Administrators Supporting Services to Children. She has worked tirelessly to create programs that would benefit the children in Roanoke by cultivating strong partnerships throughout the Valley. She continues to develop innovative programming, such as a free book distribution and “Feed and Read”, a summer meal program for kids and is the Lead for Star City Reads the All America City Award Campaign for Grade Level Reading initiative, Under her leadership, children’s programs have expanded to include STEM, art, and music activities. We are proud the she is our Director and thank her for her continued dedication to the Libraries and the City of Roanoke.**





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# Save the Dates



## VLA Professional Associates Conferences

May 22, 2017, Newport News Marriott

May 21, 2018, Newport News Marriott

Submit a program proposal for the 2017 VLAPAF Conference,  
"What's In A Name," before November 21, 2016

<http://tinyurl.com/2017VLAPAF>

## **School of Library and Information Science, University of South Carolina, Booth #410**

[www.sc.edu/cic](http://www.sc.edu/cic)

The School of Library and Information Science at the University of SC offers a master's degree, a bachelor's and the PhD. Classes are offered both on campus and online. The specialist degree and certificate of advanced study are also offered.

## **U.S. Citizenship and Immigration Services, Booth # 605**

[www.uscis.gov/citizenship](http://www.uscis.gov/citizenship)

U.S. Citizenship and Immigration Services is the federal government agency that oversees lawful immigration to the United States. USCIS offers educational products and resources that welcome immigrants, promote English language learning and education on the rights and responsibilities of citizenship, and prepare immigrants for naturalization and active civic participation.

## **University of Pittsburgh, School of Information Sciences, Library and Information Science, Booth # 401**

Library & Information Science at the University of Pittsburgh is home to an ALA-accredited degree with a 100+ year history of producing leaders and innovators in the information profession. Both MLIS and PhD students have opportunities to gain in-depth professional experience prior to graduation. Our MLIS is ranked 10th by US News & World Report. Students can study full-time or part-time, on-campus or online. Choose one of three Pathways: Archives and Information Science; Library and Information Services, Data Stewardship.

## **SirsiDynix, Booth #212**

[www.sirsidynix.com](http://www.sirsidynix.com)

SirsiDynix develops library technology with the philosophy that the tools you use today should not hinder you from achieving your goals tomorrow. SirsiDynix is proud to create industry-leading tools, for more libraries than any other vendor in the world, for the benefit of libraries and communities everywhere. SirsiDynix understands that it's no longer sufficient to merely meet the needs of our users. Today we must exceed patron expectations with the goal of turning our library users into library advocates. These advocates can then help us turn non-users into library users. SirsiDynix provides you with the tools to accomplish that goal.

## **Taylor and Francis eBooks, Booth #302**

[taylorandfrancis.com](http://taylorandfrancis.com)

Taylor and Francis is one of the top ten academic publishers in the world. Our slogan is bringing knowledge to life as we provide academic, corporate, and government entities with access to a wide range of content within the Humanities, Social Sciences, Sciences, Technology, and Medicine.

## **Tech Logic Corporation, Booth #101**

[www.tech-logic.com](http://www.tech-logic.com)

Tech Logic focuses exclusively on serving libraries. As a caring industry pioneer, we serve all patrons and staff by offering the most innovative and reliable solutions for your library.

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- Security systems
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- Mobile device management, etc.

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## **TLC--The Library Corporation, Booth #613**

[www.tlcdelivers.com](http://www.tlcdelivers.com)

The Library Corporation (TLC) has operated without interruption and under the same ownership since 1974, providing premier automation and cataloging software and services to more than 4,500 libraries worldwide.

## **T-Mobile, Booth #611**

[www.t-mobile.com](http://www.t-mobile.com)

T-Mobile supplied wireless services to libraries, and many libraries use T-Mobile to support a mobile hotspot lending program

## **Transparent Language, Inc., Booth #204**

[www.transparent.com/libraries](http://www.transparent.com/libraries)

Transparent Language builds language-learning software in over 100 languages for educational institutions, libraries, corporations, government organizations, and individuals. Working with language experts and native speakers around the world, Transparent Language is committed to helping millions learn new languages quickly, easily, and effectively.



## **UNCG LIS, Booth #311**

[soe.uncg.edu/academics/departments/lis](http://soe.uncg.edu/academics/departments/lis)

The University of North Carolina at Greensboro Master of Library and Information Studies program prepares its graduates for an exciting and rewarding career in a field that is broad and deep in its vocational variety and committed to freedom of speech, equitable access to information, and lifelong learning. The program is accredited by the American Library Association (ALA) and the Council for the Accreditation of Educator Preparation (CAEP) and graduates find positions in academic, public, school and special libraries, as well as in a wide array of other information work.

## **University of Kentucky, Booth #413**

[ci.uky.edu/sis](http://ci.uky.edu/sis)

The University of Kentucky School of Information Science offers a highly ranked ALA-accredited master's program in Library Science as well as a master's degree in Information Science Communication Technology. The MLS program can be completed entirely online, and students enrolled in online classes pay resident (in-state) tuition rates. Specialization tracks in the MLS are offered in general studies, health informatics, public libraries, academic libraries, information technology, youth literature and services, and school media librarianship. Students interested in the residential ICT master's program can specialize in policy and regulation, technology and analytics, and health.



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## SAVE THE DATES

2017: OCTOBER 11–13

THE MAIN, NORFOLK

2018: SEPTEMBER

COLONIAL WILLIAMSBURG LODGE



### **University of North Texas Department of Library & Information Sciences, Booth #601**

[lis.unt.edu](http://lis.unt.edu)

The Department of Library & Information Sciences at the University of North Texas offers a Bachelor's degree in Information Science, an accredited blended online Master's degree in Library or Information Science, and an Interdisciplinary PhD in Information Science. Careers available in libraries, government agencies, corporations, information agencies, and law firms. Graduate academic certifications and school library certification are also offered. Graduate academic certifications are available in advanced management in libraries and information agencies, archival management, digital content management, digital curation, data management, rural library management, leadership in professional development in technology for schools, storytelling, and youth services.

### **Veterans Benefits Administration (VBA), Booth #103**

[WWW.VA.GOV](http://WWW.VA.GOV)

The mission of Veterans Benefits Administration (VBA) is to provide benefits and services to Veterans and their families in a responsive, timely, and compassionate manner in recognition of their service to the Nation.

The mission of Benefits Assistance Service (BAS) is to serve as an advocate for Veterans, Service members, eligible beneficiaries and other stakeholder to ensure they are informed about accessing and receiving VA benefits and services.

### **Wikipedia, Booth #402**

Wikipedia is an online encyclopedia that anyone can edit. In the last few years there has been an emphasis on the site's application in classrooms and how it can be used to enrich the learning experience and help expand the knowledge base of Wikipedia.

### **Wolters Kluwer, Booth #404**

[www.wolterskluwer.com](http://www.wolterskluwer.com)

Wolters Kluwer Health is a leading global provider of information and point of care solutions for the healthcare industry, providing solutions to help professionals build clinical competency and improve practice

### **World Book, Booth #612**

[Worldbook.com](http://Worldbook.com)

CELEBRATING 100 YEARS, World Book has been a trusted reference source providing accurate, reliable, authoritative information in a straightforward and easy-to-understand manner. Print and digital resources for the 21st Century.

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