Final Program

A Universe of Knowledge IN ONE SMALL SPACE

Virginia Library Association Annual Conference
September 25–27, 2013

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Welcome

Welcome back to lovely Williamsburg for the 2013 Virginia Library Association annual conference. We are pleased to be back in the midst of the Historic Triangle where you will not only be able to find museums and tourist destinations aplenty, but also numerous quality dining and shopping opportunities to fill your spare moments. Not that we don't intend to keep you occupied, but who doesn't love to take a little break to explore this wonderful part of the Commonwealth? We hope that this year's conference will be both relaxing and informative for you all.

This year's theme, *A Universe of Knowledge in One Small Space*, both reflects on the seemingly limitless amount information and services libraries can provide to our customers, and also the vast amount of knowledge you can acquire at this conference in a mere two day's time. This year's Conference Committee has worked hard to ensure you have a diverse slate of sessions to choose from, and a track for nearly every interest; but they are also introducing many new programs for you to attend.

For the first time ever, Battledecks will be offered at VLA Annual prior to the Thursday evening social. Watch your colleagues compete in a battle of wits, creating timed, on-the-fly presentations using the pre-selected images we provide. Emceed by our own Past President, Matt Todd, this event is guaranteed to bring laughs and entertainment before we take you "Out of this World" at the karaoke social which follows.

Also new this year, the Unconference will bring to you the opportunity to discuss the topic of your choosing, in an informal setting. Don't be shy—any library-related topic is fair game! Simply stop by the Exhibit Hall to learn more about it, or to volunteer to lead a discussion of your own.

We are very proud to offer not two, but *three* fantastic keynote speakers to the conference, this year. Elisabeth Doucett, the author of *Creating Your Library Brand* and *What They Don't Teach You in Library School*, will speak to us at the opening session on Thursday morning. Maureen Sullivan, the immediate Past President of the American Library Association, Consultant, and Professor of Practice at the Simmons College Graduate School of Library and Information Science, will be joining us at the second general session on Friday. Additionally, the VLA New Members Round Table Forum has invited Naomi House, the founder of INALJ.com (*I Need a Library Job*) to speak on Thursday afternoon, following lunch. These are three speakers I'm certain you won't want to miss.

I would also like to invite you to spend some time with the vendors in the newly renovated Exhibit Hall. Essential to our success as a conference, these exhibitors are here to provide you with information about their services, but they also sponsor many of our events and provide donations to the Scholarship Raffle. Speaking of: while you are there visiting the vendors, you can play Exhibit Hall Bingo for prizes, learn more about Snapshot Virginia, and (perhaps the most fun of all!) support the VLA Scholarships by purchasing raffle tickets.

We also have a new contest for you to participate in, this year. Bring a tote bag with you to the conference for our inaugural BYOB (Bring Your Own Bag) competition. This year, in lieu of providing a conference bag, we will be giving away prizes in several different categories. Simply bring your bag by the New Member Round Table booth in the Exhibit Hall to be categorized and photographed for the vote.

If this is your first time at the VLA conference, (or if you're simply wondering why we're in Williamsburg, *again*), take a quick look at the new Conference FAQ section offered on the last few pages of this program. If you have additional questions, look for the Conference Committee members wearing an "Ask Me" button on their lanyards, or visit the Registration Booth in the Exhibit Hall for further assistance.

Don't forget, members of the Association plan this conference for *you*; and we hope to ensure you have a great time here in Williamsburg. I would love to tell you so much more about the conference but, well…*spoilers*.

Conference Schedule

Wednesday, September 25

3:00 pm – 4:00 pm	Early Registration (outside President's Ballroom)

Thursday, September 26

9:00 am – 10:00 am	Grand Opening (Exhibits and Registration)
10:00 am – 11:30 am	Opening General Session (with author Elisabeth Doucett)
11:30 am – 1:00 pm	Visit the Exhibits
11:45 am – 12:30 pm	Boxed lunches served in the rear of the Exhibit Hall
1:00 pm – 2:00 pm	Concurrent Sessions
2:15 pm – 3:15 pm	Concurrent Sessions
3:15 pm – 4:00 pm	Visit the Exhibits
4:00 pm – 5:00 pm	Concurrent Sessions
5:00 pm	Exhibits and Registration closes
5:15 pm – 6:00 pm	Business Meetings
7:30 pm – 11:00 pm	VLA Social and BATTLEDECKS (Auditorium)

Friday, September 27

7:30 am – 2:00 pm	Registration (Exhibit Hall)
8:00 am – 2:00 pm	Exhibits
8:00 am – 8:45 am	Concurrent Sessions
9:00 am – 10:30 am	Second General Session with Immediate Past ALA President, Maureen Sullivan
10:30 am – 11:30 am	Visit the Exhibits
11:30 am – 12:15 pm	Concurrent Sessions
12:30 pm – 2:00 pm	Jefferson Cup Luncheon with author Steve Sheinkin (paid event)
1:15 pm – 2:00 pm	VLACRL Concurrent Sessions
2:15 pm – 3:00 pm	Concurrent Sessions
3:15 pm – 4:00 pm	Concurrent Sessions
4:00 pm	THE END. Have a safe trip home, and thank you for sharing VLA 2013 with us!

Discover
@ your library

In just one day, 1,645 new library customers signed up for their free cards at Virginia libraries.

SNAPSHOTVA

SnapshotVirginia.org

Statistics, photos, & quotes collected April 2013.

For more information about library advocacy, stop by booth #405, click to SnapshotVirginia.org, or email sbonney@crrl.org.

Conference Information

Exhibits
Exhibits will be open on Thursday from 9:00 am-5:00 pm and on Friday from 8:00 am-2:00 pm.

Box Lunch
On Thursday a $5.00 turkey box lunch will be provided for those who request it and pay in advance. In order to receive the box lunch you must request it on your registration form. A ticket to pick up your lunch will be in your registration packet. Tickets will not be sold onsite. Vegetarian and gluten-free options available upon request.

Social Media
Twitter #2013VLA, Tumblr #2013VLA

Seeking Concurrent Session Proposals!

The Virginia Library Association Paraprofessional Forum is seeking Concurrent Session Proposals for their May 2014 Conference, *The Social Impact of Libraries: Ever Changing Roles, Spaces, Electronic Access and Reference:* Explore how libraries are engaging in social communication both virtually and in space design, and how it is changing the way we serve. Please visit http://bit.ly/1c51jpW to submit your proposal before the December 1 deadline!

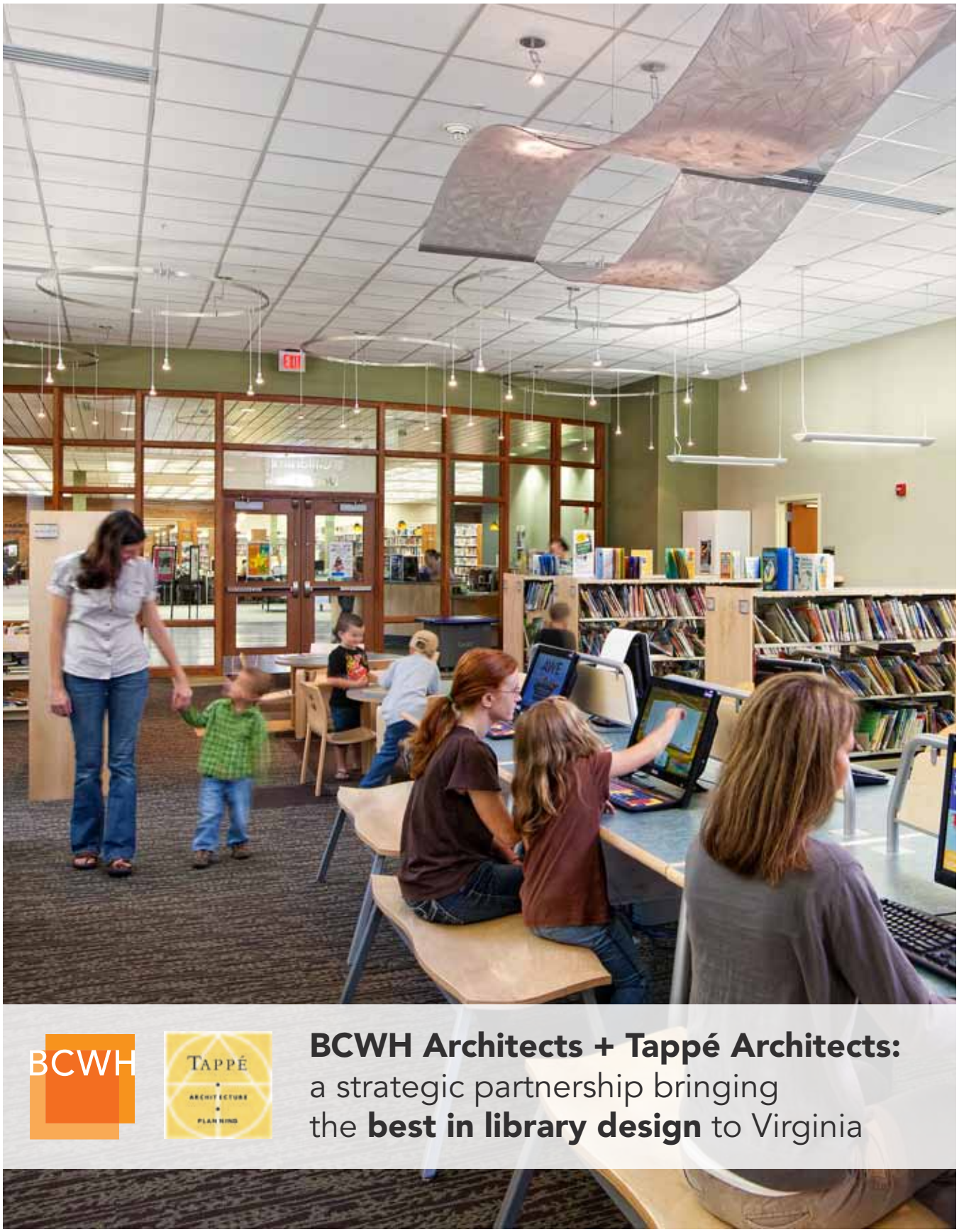
New Contest at VLA 2013!

Thank you for bringing your own bag to VLA 2013! Stop by the New Members Round Table booth in the Exhibit Hall on Thursday and Friday—your bag will be photographed and posted on the VLA Facebook page. Prizes in the following categories will be awarded at the Thursday Social, and again on Friday afternoon, immediately following the Scholarship Basket Raffle. (Bags that win on Thursday cannot be entered in the Friday contests.)

The categories are:

- most beautiful
- farthest traveled
- funniest
- most blinged-out
- oldest

You can have a picture of your bag taken on Thursday between 9:00 am–10:00 am, 11:45 am–12:45 pm, and 3:15 pm–4:00 pm. On Friday, stop by between 10:30 am–11:30 am and 12:15 pm–1:00 pm.



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Keynote Speakers

Maureen Sullivan, Immediate Past-President of ALA

Maureen Sullivan is an organization development consultant whose practice focuses on the improvement of academic and research libraries. She has extensive experience as a consultant on organization development, strategic planning, management skill development, leadership development, introducing and managing organizational change, organization and work redesign, and the establishment of staff development and learning programs for today's workplace.

She is the Immediate Past-President of the American Library Association, and has served as president of the Association of College and Research Libraries (ACRL) and the Library Leadership and Management Association.

In 1999, she received the American Library Association's Elizabeth Futas Catalyst for Change award, and she was the 2012 ACRL Academic/Research Librarian of the Year. Sullivan is a professor of practice in the Managerial Leadership in the Information Professions doctoral program at the Simmons College Graduate School of Library and Information Science.

Elisabeth Doucett, Author

Elisabeth Doucett is Director of Curtis Memorial Library in Brunswick, ME. Previously, she was the Assistant Director of the Lucius Beebe Memorial Library in Wakefield, MA. Liz holds an MLS from Simmons College; an MBA in marketing from the J.L. Kellogg School of Management at Northwestern University; and an undergraduate degree from Smith College in art history and classical Greek. Prior to her library career, Liz specialized in consumer marketing, working at Kraft Foods, Dunkin' Donuts and Quaker Oats. She then consulted in the same field to multiple Fortune 500 companies. Before getting her MBA, Liz worked as a fundraiser in the development departments at Harvard and Boston University. Liz is the author of *Creating Your Library Brand,* published by the American Library Association (ALA) in 2008 and *What They Don't Teach You in Library School,* published in 2010. She has done presentations on marketing and branding to many different library groups including the Massachusetts Library Association, the OHIONET library consortium and the Maine Public Library Directors' Institute.

Liz is sure that she has the best job in the world and loves going to work. Every day brings a new challenge and ensures that boredom is never a problem! She believes that libraries have a vital role in today's communities as focal points of community life, creativity, and learning.

Liz and her husband have three dogs (they rescue older dogs). To relax she loves to read (of course!), enjoying mysteries, thrillers, science fiction and history. She also recently started rug hooking and particularly enjoys the process of designing a rug and picking the colors to make it come alive.

Naomi House, INALJ.com Founder and Publisher

Naomi House, MLIS, is the founder and publisher of the popular webzine and jobs list INALJ.com (I Need a Library Job). Ms. House will provide the Keynote Address at the New Members Round Table Forum's 1:00 pm session on Thursday, September 26. Founded in October 2010 with the assistance of her fellow Rutgers classmate Elizabeth Leonard, INALJ's social media presence has grown to include Facebook, Twitter and a LinkedIn group, in addition to the interviews, articles and jobs found on INALJ.com. Through grassroots marketing, word of mouth and a real focus on exploring unconventional resources for job leads, INALJ grew from a subscription base of 20 friends to a website with over a million visits in just over a year. Naomi believes that well-sourced quantity is quality in this narrow job market and INALJ reflects this in the many new jobs published daily. She has also written for the 2011 and 2012 LexisNexis Government Info Pro. She presents whenever she can, most recently at the University of the Emirates, Dubai, MLIS program and the University of Hawaii at Manoa.

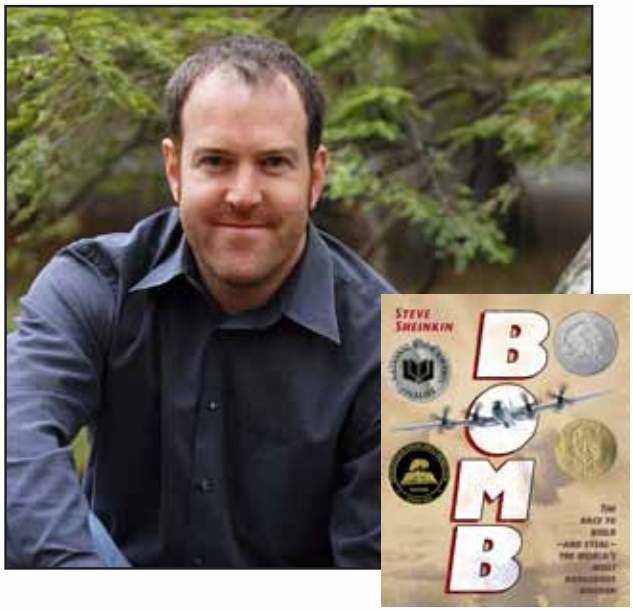
Jefferson Cup Luncheon

The Jefferson Cup Luncheon will be held Friday, September 27th at 12:30 pm, in Room 18 on the second floor of the Conference Center.

The 2013 Jefferson Cup Award winner for Older Readers is *Bomb: The Race to Build—and Steal—the World's Most Dangerous Weapon* by Steve Sheinkin. We are honored to have Mr. Sheinkin as our speaker this year.

School Library Journal's review of Bomb states "Sheinkin has again brought his superior talent for storytelling to bear in what is truly a gripping account of discovery, espionage, and revolutionary changes in both physics and the modern world." It has received numerous awards including the Newbery Honor Award, the Siebert Medal and was a National Book Award finalist. His previous nonfiction book **The Notorious Benedict Arnold,** won awards from the Boston Globe-Horn Book and YALSA for Excellence in Nonfiction. The newest title **Lincoln's Grave Robbers** centers around a plot in 1876 to steal and ransom the corpse of President Lincoln.

Mr. Sheinkin will be available to sign books immediately following the Jefferson Cup Luncheon. O'Brien Associates will have Mr. Sheinkin's books available for purchase throughout the conference in the Exhibit Hall (booths 408 & 410) and will also have a sales booth outside Room 18 at 2 pm on Friday.



Don't Miss These!

Conference Social

Be sure not to miss this year's VLA Conference social—it's going to be "Out of this World!" We will begin the night with VLA's very first BATTLEDECKS competition! Followed by—you asked for it—a return of Karaoke! DJ Rick Ripley will be hosting, so prepare to sing and dance the night away. Make sure you stop by the photo booth and strike some poses with your friends. Desserts will be provided, in addition to a cash bar.

Scholarship Basket Raffle

Please support VLA Scholarships by participating in our Annual Scholarship Basket Raffle! Winners will be announced on Friday at 12:15 pm at the Scholarship Raffle booth in the Exhibit Hall. You do not need to be present to win.

Unconference

This year VLA is having its first Unconference! This portion of the conference happens outside the normal schedule of the conference and encourages conversation over presentation. No topic is too big, too small, too controversial! Make sure to visit the Unconference sign-up outside the Exhibit Hall to see what others want to talk about and volunteer to lead a conversation. See page 25 for more information.

BATTLEDECKS

Join us at the VLA Social for BATTLEDECKS with MC Matt Todd, VLA Past President! Volunteer contestants will be given a set amount of time to give a coherent presentation to accompany a motley collection of images they have never seen before. Contestants will match wits, wisdom and witticisms to give the most coherent, hopefully amusing, commentary. We provide the inspiring images, volunteers provide the patter, the audience will help choose the winner.

SnapshotVA

In April of 2013, libraries across Virginia participated in SnapshotVA. Come to the Exhibit Hall to see the results of this effort and learn how you can customize posters and bookmarks to encourage advocacy in YOUR library!

Exhibit Hall Bingo

Each attendee will be given a BINGO card. Visit our 75+ vendors and ask them to stamp a square. Once each of your squares has a stamp, bring your BINGO card to the Registration Desk; you will be entered to win a $100 Amazon.com gift card! Entries must be received by 12:30 pm on Friday.

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Awards & Scholarships

VLA Friends of the Library Award: Friends of the Newport News Public Library

The Friends of the Newport News Public Library is a nonprofit, volunteer organization with approximately 246 members. The organization was incorporated in 1981 to foster closer relations between the Newport News Public Library and the citizens of the City. The primary purpose of the Friends is to promote knowledge of the services, resources and needs of the library and to assist in the development and provision of adequate services and facilities in Newport News. The Friends of the Newport News Public Library has steadfastly supported all aspects of Library activities since 1981. Their fundraising efforts has included quarterly book sales, running a gift shop at Main Street Library, and offering a variety of "Friends" items for sale at each of our four libraries such as cups, plastic bags and cloth totes. Additionally the Friends represent the Library System at fairs and venues throughout the City. They are consistently our biggest fundraiser and our Library System could not do as much or reach as far without the Friends. They have routinely sponsored summer reading programs for adults and children, youth and teen programs and early literacy outreach, seasonal concerts, the Peninsula Literary Consortium which work to bring authors to the Peninsula for free public events. Their free books program has resulted in the distribution of over 4,000 books since 2007. In addition they have purchased computers for the libraries and outfitted computer labs, provided funds for the building renovations that allowed for the establishment of computer labs, awarded an annual scholarship to a Newport News library employee who is working on a four-year college degree or a Master's degree. They also fund the Annual Volunteer Reception which allows the Library System to properly thank all the volunteers who have given their time and talents to the Library System over the past year.

George Mason Award: Elizabeth Hensley

In 2007, Elizabeth Hensley envisioned a program in Virginia that would encourage and support the development of current and future library leaders, whether professional or paraprofessional, in all types of libraries in Virginia. She approached the Executive Board of the Virginia Library Association and was granted permission to form a Leadership Development Forum. In 2010, the vision became a reality when the Virginia Library Leadership Academy held the first training session on April 19th & 20th, in Charlottesville, Virginia. Her attention to detail, ability to delegate, and continued enthusiasm led Forum members to develop and provide a successful Academy in May 2010. The process was lengthy, involving many forum participants, scheduling many meetings, and developing consensus among a diverse group of librarians. She ensured the Forum continues by establishing a leadership model that has a chair elect, a chair, and an immediate past chair as members of the Forum. This continuity was essential as the Library Leadership Forum prepared for the 2012 Virginia Library Leadership Academy. The Virginia Library Leadership Academy has mentored a number of library staff in the Commonwealth, some of whom attended the American Library Association's Leadership Institute, a competitive immersive leadership development program for future library leaders. Through her intuition and determination, her leadership and service in VLA's Leadership Development Forum has contributed to the managerial skills of library staff throughout Virginia. The Virginia Library Association is fortunate to have a member so conscientious and dedicated to the professionalism and leadership of its members. Last and perhaps most impressively, Elizabeth has handed over the reins of both LDF and VALLA to new leadership. Often, this is the most difficult task of leadership (especially one's own brainchild)—knowing when to offer opportunity to fresh eyes, hands, and energy. She has remained an active and contributing member of the LDF, offering support and experience while others earn their stripes.

Trustee Award: Peter McIntosh, Jefferson-Madison Regional Library

Peter Mcintosh has served the Virginia Library community for 30 years of unbroken service to Jefferson-Madison Regional Library, including 14 years (so far) on the Library Board of Trustees. In October 1983, the City of Charlottesville asked local attorney Peter Mcintosh to serve as a Trustee on the Board of Jefferson-Madison Regional Library. At that time, though libraries had a long history in Charlottesville, the Regional Library serving Charlottesville and the counties of Albermarle, Greene, Louisa, and Nelson was only 10 years old. Like many youngsters, the Regional Library had failed to properly develop its organizational and financial skills. Basic policies, procedures, and budget controls were lacking. Mr. Mcintosh was appointed to the Board because of his exceptional budgetary and organizational skills and, through collaboration with Trustees and staff, he helped the Regional Library develop a strong financial and organizational structure. During his first terms as a Library Trustee, 1983-1994, he oversaw the moves of two branch libraries (Crozet Library and Nelson Library) to improved facilities and the creation of a

new branch (Northside Library) to serve the suburban residents north of Charlottesville. During the period of 1986-1988, Mr. Mcintosh served as Library Board President. In 2010 Mr. Mcintosh was re-appointed to the Library Board of Trustees by the City of Charlottesville at a time when the Regional Library was facing a serious threat. Though functionally very successfully since the 1990s, one of the library's jurisdictions was proposing a re-written regional library agreement that would undo the requirement that each jurisdiction pay its fair share of library costs. Basically, the proposal would have established a free-for-all where jurisdictions could pay (or not) whatever they chose, regardless of the Library Board's requested budget. Faced with this situation, Mr. Mcintosh used his legal and negotiating skills to help draft an updated agreement that was acceptable to all 5 of the library's jurisdictions while retaining an equitable funding formula and adding wording regarding maintenance of financial effort to assure ongoing funding. Now, in the third year of his second stint on the Library Board, Mr. Mcintosh is overseeing the move of Crozet Library into a new, state-of-the-art facility and the planning to double the size of the Northside Library he helped found during his first time on the Library Board. During the entire period 1995-2009, while Mr. Mcintosh was off the Library Board, he continued his service to Jefferson-Madison Regional Library by serving on the Board of the Friends of the Library, including repeated terms as Treasurer, and three terms as President 2000-2006. The Friends of Jefferson-Madison Regional Library is well-known for its successful book sales. During Mr. Mcintosh's terms as President, annual book sale revenues increased by 65%, from $103,000 to $170,000. Under Mr. Mcintosh's leadership, the Friends have made generous, ongoing donations to VLA's Scholarship Fund and VLA annual conferences, and the Friends have aided libraries throughout the state by donating surplus books from book sales.

VLA Paraprofessional Clara M. Stanley Scholarship

The 2013 recipient of the VLA Paraprofessional Clara Stanley Scholarship is **Christopher Smith** from Charlottesville, VA. Currently, Christopher works for the Jefferson-Madison Regional Library System. He is pursuing his Masters in Library Science degree at the University of North Texas. Christopher is a dedicated library employee looking forward to his future in libraries. "I intend to provide the best possible reference service to library patrons, both in-person and remotely," Mr. Smith stated in his scholarship application. Christopher has been active in VLA since 2012.

VLA Scholarship

The 2013 recipient of the VLA Scholarship is **Simone Horst** from Harrisonburg, VA. She has been employed as an Archives Assistant since May of 2012. She has been active in VLA since 2012. Ms. Horst is pursuing her Masters in Library and Information Science degree from the University of South Carolina. Ms. Horst is looking forward to her career in librarianship, as she stated in her scholarship application, "I understand that the rapid movement of technology is having a great impact on the library and information science profession and I hope to continue to be a library and information professional who is willing to work with new technologies to create and maintain collections that will be useful to patrons in the digital age."

Christopher and Simone will each receive $2,500.00, thanks to your generous donations to the VLA Scholarship Fund. You can support the Scholarships at the conference by purchasing raffle tickets in the rear of the Exhibit Hall. Applications for the 2014 Scholarship will be posted in the beginning of January 2014.

VLA Executive Committee

Lisa Lee Broughman,
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President-Elect

Mark Lenker,
Second Vice-President

Marilyn Scott,
Secretary

Maryke Barber,
Treasurer

Jessica Scalph,
ALA Councilor

Connie Gilman,
Past President

Lisa R. Varga,
VLA Executive Director

FRIENDS of the Central Rappahannock Regional Library

CELEBRATE

LIBRARY FRIENDS across Virginia!

Thursday Sessions

Thursday, September 26, 9:00-10:00 am
Presidents Ballroom

Grand Opening Exhibits Registration

Registration is located at the rear of the Exhibit Hall in the Presidents Ballroom. Please form two lines, for last names beginning A-L and M-Z. Remember to wear your name badge for all conference activities and sessions.

Music will be provided and complimentary coffee and pastries will be served in the Exhibit Hall.

Thursday, September 26, 10:00-11:30 am
Auditorium

Welcome to the VLA Annual Conference!

Opening Remarks by the Honorable John J. McGlennon, Chair, James City County Supervisors. Conference greetings will be given by Lisa Lee Broughman, VLA President. The Jefferson Cup Award winners will be announced. The Keynote Speaker for our general session is Elisabeth Doucett, author of Creating Your Library Brand, published by the American Library Association (ALA) in 2008 and What They Don't Teach You in Library School, published in 2010. She is currently the Director of Curtis Memorial Library in Brunswick, ME. Prior to her library career, Liz specialized in consumer marketing, working at Kraft Foods, Dunkin' Donuts and Quaker Oats. She then consulted in the same field to multiple Fortune 500 companies. Before getting her MBA, Liz worked as a fundraiser in the development departments at Harvard and Boston University.

Thursday, September 26, 11:45 am

Boxed lunches will be served in the rear of the Presidents Ballroom Exhibit Hall. We offer turkey, vegetarian, or a gluten-free/wheat-free option. The Box Lunch must be ordered at the time of registration. Please bring your ticket to the rear of the exhibit hall to exchange it for your boxed meal.

KEY TO TRACKS

- VLACRL — Virginia Chapter of the Association of College and Research Libraries
- NMRT — New Members Round Table Forum
- TSTF — Tech Services and Technology Forum
- YS — Youth Services Forum
- LDF — Leadership Development Forum

Thursday, September 26, 11:45-12:45 pm

Committee Meetings

(bring your boxed lunch and join us!)

Virginia Library Association College and Research Libraries (VLACRL) Business Meeting & Lunch VLACRL
Rooms A&B, First Floor

Legislative Committee Meeting

Want to learn more about how VLA's advocacy work is done? Join us at the the VLA Advocacy Committee meeting! Legislative Committee members and nonmembers are invited to bring their box lunch to the committee business meeting and learn more about VLA's upcoming legislative agenda.
Center Lounge, First Floor

NMRT Forum Lunch NMRT

New to VLA or want a refresher course on its structure and mission? Bring your boxed lunch and join the NMRT Forum for an overview of the organization and how to get involved. All students, new VLA members, potential VLA members and paraprofessionals are invited to attend!
Amphitheatre, First Floor

Virginia Public Library Directors Association (VPLDA) Executive Committee (12:00-12:30)
Room 2, First Floor

> **I always love the chance to connect with other librarians, learn what others are doing (often in realms far different than mine), and feel a part of the Virginia library community! I always come back with great new ideas for our library and a better perspective on the big picture.**
>
> **—VLA 2012 Conference Survey**

Thursday Sessions continued

Thursday, September 26, 1:00-2:00 pm
Center Lounge, First Floor

How Advocacy Actually Works: The Mechanisms and Techniques of Advocacy

Advocacy on behalf of libraries and librarians requires a range of activities involving all librarians in some manner. This session will describe the boots-on-the-ground work of advocacy as well as the strategic planning for advocacy. You will learn how easy it can be to make a difference for libraries and librarians in funding and policy advocacy.

Presenters: the VLA Legislative Committee

Thursday, September 26, 1:00-2:00 pm
Room 15, Second Floor

Short Talks: Programming for Seniors

Does programming for senior audiences leave you in a panic? Williamsburg Regional Library's Adult Outreach staff has developed the Short Talk, a 20-30 minute multi-sensory presentation, delivered monthly to senior audiences in continuing care communities. Short Talks are easy to put together, portable, fun to deliver, and effective in engaging older adults in conversation.

Presenters: Barbara Jones and Connie Van Bourgondien, Williamsburg Regional Library

Thursday, September 26, 1:00-2:00 pm
Amphitheatre, First Floor

VLA NMRT Forum Keynote Address NMRT

Naomi House, founder and publisher of the popular webzine and jobs list INALJ.com (I Need a Library Job) and a 2013 Library Journal Mover and Shaker, will discuss tips for a successful job search.

Special thanks to Library Interiors, Inc., for sponsoring Naomi's keynote address at the conference! Library Interiors offers a variety of attractive, innovative library furnishings, shelving, and accessories. They specialize in balancing aesthetics with functionality, and will even create custom furniture for you.

Thursday, September 26, 1:00-2:00 pm
Room 2, First Floor

Bibliocommons: An OPAC that Doesn't Suck TSTF

Central Rappahannock Regional Library's Web Team shares their experience being the first Virginia library to implement Bibliocommons, a discovery layer offering enhanced functionality and rich social features. The CRRL Web Team will discuss reasons for adopting Bibliocommons, the transition experience, lessons learned, and the response from staff and patrons.

Presenters: Adriana Puckett and Samantha Thomason, Central Rappahannock Regional Library

Thursday, September 26, 1:00-2:00 pm
Room D, First Floor

Simply STEM! Easy to Implement Programming for Children YS

We will share how our library has successfully made STEM (Science, Technology, Engineering, Math) a priority, offer practical advice for getting started, talk partnership opportunities and provide programming ideas you can easily incorporate for little or no cost, including DIY interactive displays and STEM classes in a box. Supported by the Youth Services Forum.

Presenter: Rebecca Purdy, Central Rappahannock Regional Library

Thursday, September 26, 1:00-2:00 pm
Room 3, First Floor

Book Dating...Not Your Typical Love Story

Have you ever thought of bringing Book Dating to your library? Due to its innovative nature, Book Dating ("book club meets speed-dating") has enjoyed great success as well as garnered media attention.This program will relay the story of Book Dating at the Arlington Public Library, from how it got its start to its successes and challenges. Learn how to incorporate this fun program at your library and perhaps attract a whole new demographic. As featured in Virginia Libraries.

Presenters: Mary Prisbrey and Kimberly Knight, Arlington Public Library

Thursday, September 26, 1:00-2:00 pm
Auditorium, First Floor

Citizen Science in Action: Unique Programming for Libraries

Citizen science lets people contribute to meaningful scientific research while engaged in their favorite hobbies. Come learn about citizen science projects and how to incorporate them into library programming. Ideas and real-life examples from an academic and public library will be presented.

Presenter: Allison Scripa, Virginia Tech

Thursday, September 26, 1:00-2:00 pm
Rooms A&B, First Floor

VLACRL Poster Sessions

(Please see page 44 for full list of posters)

Interact with presenters and colleagues at the 4th Annual VLACRL Poster Session.

Thursday, September 26, 1:00-2:00 pm
Room 11, Second Floor

ALA Library Support Staff Certification—What's in It for Me?

There has been talk about the ALA LSSC Program since its start in January 2010. But what does it really mean for you as an individual? Come hear my experiences as well as other participants' comments. Discover how the certification can enhance your performance in your current library support staff position.

Presenter: Kathy Clevenger, Culpeper County Library

Thursday, September 26, 1:00-2:00 pm
Room 16, Second Floor

Technology Petting Zoo

Stop by and get your hands on some of the latest in tablet and e-reader technology. Each region of Virginia has a Technology Petting Zoo, thanks to the Library of Virginia and LSTA funding. Several regional representatives will be on hand with a variety of tech toys for you to play with.

Presenters: Technology Petting Zoo representatives

Thursday, September 26, 1:00-2:00 pm
Room 17, Second Floor

Unconference

This is your opportunity to discuss, brainstorm, argue and dream with your fellow library folk about any topic you with! Make sure to visit the Unconference board in front of the Exhibit Hall to choose a session to take part in, or create your own. The schedule for the Unconference is blank when the conference begins. Attendees will be responsible for creating and choosing topics. Please see page 25 for more information.

VLA wishes to thank our sponsors for their generosity:

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TECH LOGIC
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Thursday Sessions continued

Thursday, September 26, 2:15-3:15 pm
Auditorium, First Floor

Joint Turf: Linking the Public Library with the Public School System YS

The community is best served when the public library and public school system work together toward common goals. Learn how to develop, maintain, and evaluate a partnership between these strategic institutions based on the success of a decade-long model in Williamsburg.

Presenters: Janet Crowther and Barry Trott, Williamsburg Regional Library; Lee Welch, Williamsburg-James City County School

Thursday, September 26, 2:15-3:15 pm
Room 15, Second Floor

Programming from Zero to Sixty

Want to bring more adult programming to your library? And you don't know how to get started? Come hear how the Beatley Central Library went from 0-60 in six months. How to advertise & market, reach out to get speakers and programs, and more! For the DIY librarian!

Presenters: Renee DiPilato, Kevin Osborne and Margo Chisholm, Alexandria Library, Beatley Central Library

Thursday, September 26, 2:15-3:15 pm
Center Lounge, First Floor

Legal Reference for Libraries: You've Got Questions; We've Got Answers

Most of the time, there is no set answer to a legal question. Your colleagues working in law libraries are here to help. We will provide guidance and share sources to assist you with those vexing questions from your customers. This interactive session will present common legal topics using online videos produced by the UVA Law School Library. Audience participation is encouraged.

Presenters: Terry Long, Virginia State Law Library; Leslie Ashbrook, University of Virginia Law School Library; Benjamin Doherty, UVA Law Library

Thursday, September 26, 2:15-3:15 pm
Room 11, Second Floor

Building Influence: Getting Your Way When It Counts the Most

Every librarian has the challenge of advocating for themselves, their programs, and their patrons' needs. This lively presentation is a research-based crash course in effective communication plans that build your influence. Understand the practical tactics of data-based persuasive communication and how to present yourself and your message to get results.

Presenter: Priscille Dando, Fairfax County Public Schools

Thursday, September 26, 2:15-3:15 pm
Room 2, First Floor

Changing the Process, Changing the Results TSTF

After a five-year struggle to overcome a 7000+ item cataloging backlog, the two-member staff of a small regional library looked at their cataloging practices and set their processes on its head. From combined records to volunteers trained to catalog, they will share the progress they have made and its impact on the system's users.

Presenter: Carol Farmer, Appomattox Regional Library System

Thursday, September 26, 2:15-3:15 pm
Amphitheatre, First Floor

The View from My Desk NMRT

What is it like to work in Virginia's libraries? In this session, a panel of employees from academic, public, school, and special libraries, as well as a library vendor, will provide a snapshot of their job descriptions and duties to highlight the diverse professional opportunities available in our field.

Presenter: Margaret Howard, Chesterfield County Public Library; Laura Miller, Credo; Kathleen DeLaurent, College of William & Mary; Kathy Lehman, Thomas Dale High School

Thursday, September 26, 2:15-3:15 pm
Room D, First Floor

Homework Help: Science Resources from the National Library of Medicine

"No Child Left Behind" puts an emphasis on science education. It is important for students to have access to impartial and current science information to complete homework. The National Library of Medicine produces free databases and resources that are used by students. This demonstration will cover these useful resources and provide handouts and ideas for lesson plans and incorporating these resources into the curriculum.

Presenter: Terri Ottosen, National Network of Libraries of Medicine, Southeastern Atlantic Region

Thursday, September 26, 2:15-3:15 pm
Room 17, Second Floor

Unconference

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Thursday, September 26, 2:15-3:15 pm
Rooms A&B, First Floor

A Universe of Information, One Citation at a Time: How Students Engage with Scholarly Sources VLACRL

We spend hours teaching students where to go to find resources, but how do students really use those scholarly resources (and other sources) in their papers? Inspired by the National Citation Project, University of Richmond liaison librarians examined First Year Seminar papers to see what types of sources students used in their writing, how they incorporated those sources, and the various citation conventions they used. By focusing on the degrees of source integration (copying, patchwriting, summarizing or paraphrasing), we recommend pedagogical practices that can enhance students' understanding of source integration and citation standards.

Presenters: Carol Wittig and Carrie Ludovico, University of Richmond

Thursday, September 26, 2:15-3:15 pm
Room 3, First Floor

Assessment in Action: Turning Survey and Focus Group Results into Practical Space Plans VLACRL

The UVA Library engages in regular assessment activities in order to determine users' needs and desires for library spaces. This session will explore ways that we have turned user feedback from surveys and focus groups into action plans for developing library space which meets the needs of undergrads, grad students and faculty.

Presenters: Anne Houston, Keith Weimer, and Matt Ball, University of Virginia

Thursday, September 26, 2:15-3:15 pm
Room 16, Second Floor

Technology Petting Zoo

Stop by and get your hands on some of the latest in tablet and e-reader technology. Each region of Virginia has a Technology Petting Zoo, thanks to the Library of Virginia and LSTA funding. Several regional representatives will be on hand with a variety of tech toys for you to play with.

Presenters: Technology Petting Zoo representatives

Thursday, September 26, 4:00-6:00 pm
Center Lounge, First Floor

Annual VIVA User Group Meeting: Libraries, MOOCs, and the State of Online Education VLACRL

VIVA (Virtual Library of Virginia) convenes its 17th Annual User Group Meeting. The program will examine the rapid growth of online education nationally and within Virginia, including discussion of MOOCs and credit-granting initiatives. VIVA will also update attendees on VIVA activities and provide product updates from vendors.

Thursday Sessions continued

Thursday, September 26, 4:00-5:00 pm
Room 15, Second Floor

Get Your Head Above the Foxhole: How to Stop Reacting to Technology and Start Reaching for Solutions TSTF

Technology is constantly changing the way we do reference. Let us show you how to spot trends, develop customer-driven responses, design and publicize the best services and programs, and even find partners to help make it happen.

Presenters: David Webb and Alan Hale, Roanoke County Public Library

Thursday, September 26, 4:00-5:00 pm
Room 16, Second Floor

Millions of Stories Waiting to be Found: Genealogy for the Non-Genealogist

Many library staff find themselves faced with questions about genealogy that they don't even know how to start answering. Let an "accidental genealogist" help you understand the needs of family history researchers and start discovering the stories of the past that are hiding in our libraries' collections.

Presenter: Nathan Flinchum, Roanoke Public Libraries

Thursday, September 26, 4:00-5:00 pm
Amphitheatre, First Floor

Committees: Necessary or Necessary Evil? NMRT LDF

Librarians often must work in committees for professional organizations and at their institutions. In this session, we will discuss strategies for selecting committees in which to participate; best practices for running and serving on a committee; and how to balance committee work with all of your other job responsibilities.

Presenters: Candice Benjes-Small and Katelyn Tucker, Radford University; Rebecca K. Miller, Virginia Tech

Thursday, September 26, 4:00-5:00 pm
Room 2, First Floor

Bigger on the Inside than on the Outside: Managing e-Book Collections in a Library TSTF

Availability of large e-book collections mean that 21st Century library collections are truly bigger than their physical dimensions imply. But how do we select, acquire, manage, assess and manage these collections? Beginning with reflections from Northern Virginia Community College on the process of developing policies and procedures for building an e-book collection, we will conclude with an open discussion of challenges, best practices and solutions.

Presenter: Matt Todd and Natalie Clewell, Northern Virginia Community College

Thursday, September 26, 4:00-5:00 pm
Room 3, First Floor

The Hunt is On!: Building Family Literacy Through Scavenger Hunt Programs YS

Engage school-age children year-round through a fun, low-maintenance monthly program that builds library literacy skills and encourages families to read for pleasure. This session will present supporting research, strategies/challenges of gaining community buy-in for a new program, and a toolkit for starting family literacy programs at your library.

Presenter: Susan Metallo, Loudoun County Public Library

Thursday, September 26, 4:00-5:00 pm
Room 11, Second Floor

That New Library Smell

What do you do when you have new library dreams and a not-so-new budget? You enlist your staff and users to find where to focus, set priorities, roll up your sleeves and work together. The presenters will outline how to apply strategies and lessons learned from library grand openings to bring in new customers, bolster your community impact, and prove once and for all that you don't need a new library to have that new library smell.

Presenters: Karim Khan and John Huddy, Loudoun County Public Library

Thursday, September 26, 4:00-5:00 pm
Room D, First Floor

Financial Literacy: A Long Term Approach

Would you like to significantly impact the financial literacy of your community? Consider one library's approach to investing long term in financial literacy. Discover how families learned simple, smart investing principles, equipping them to make informed financial decisions. Explore through dialogue the role of the library in tackling financial illiteracy.

Presenters: Nanci Clary and Anna Wilson-Stillwell, Chesterfield County Public Library

Thursday, September 26, 4:00-5:00 pm
Rooms A&B, First Floor

Your Library Community's Demographics

Learn about your local community's demographics with easy-to-use census information. This session includes practical scenarios on needing community statistics and will focus on "QuickFacts" and the new "Community Facts" from the Census Bureau website. Discover the characteristics of your community like age groups, languages, education levels and much more!

Presenters: Laura Horne-Popp, University of Richmond; Barbie Selby, University of Virginia; Jennifer Shepley, Chesterfield County Public Library

Thursday, September 26, 4:00-5:00 pm
Auditorium, First Floor

Rockin' Billy Joel and Other Ways to Incorporate Play in Storytimes YS

Explore ways to jazz up your Every Child Ready to Read classes or storytimes with:

- Music by notable artists in a broad range of genres
- Manipulatives
- Creative dramatics

There will be demonstrations and opportunities for hands-on experience.

Presenter: Teresa Cain, Central Rappahannock Regional Library

Thursday, September 26, 4:00-5:00 pm
Room 17, Second Floor

Unconference

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Thursday, September 26, 5:15-6:00 pm

Business Meetings

- Technical Services and Technology Forum, Chair: Elizabeth McCormick TSTF
  Room 3, First Floor
- Paraprofessional Forum, Co-Chairs: Marion Eaton and Therese Walters
  Room 11, Second Floor
- Local History, Genealogy & Oral History Forum, Chair: Samantha Thomason
  Room 16, Second Floor
- VPLDA Business Meeting, President: Sandy Whitesides
  Room 2, First Floor

Thursday, September 26, 5:15-6:00 pm
Room D, First Floor

Youth Services Forum Wine and Cheese YS

Do you provide service to children and/or teens? Please join the Youth Services Forum for wine and cheese.

Thursday, September 26, 6:00 pm

VLACRL Social Hour @ Whaling Company VLACRL

Thursday Sessions continued

Thursday 7:30–11:00 pm, Auditorium

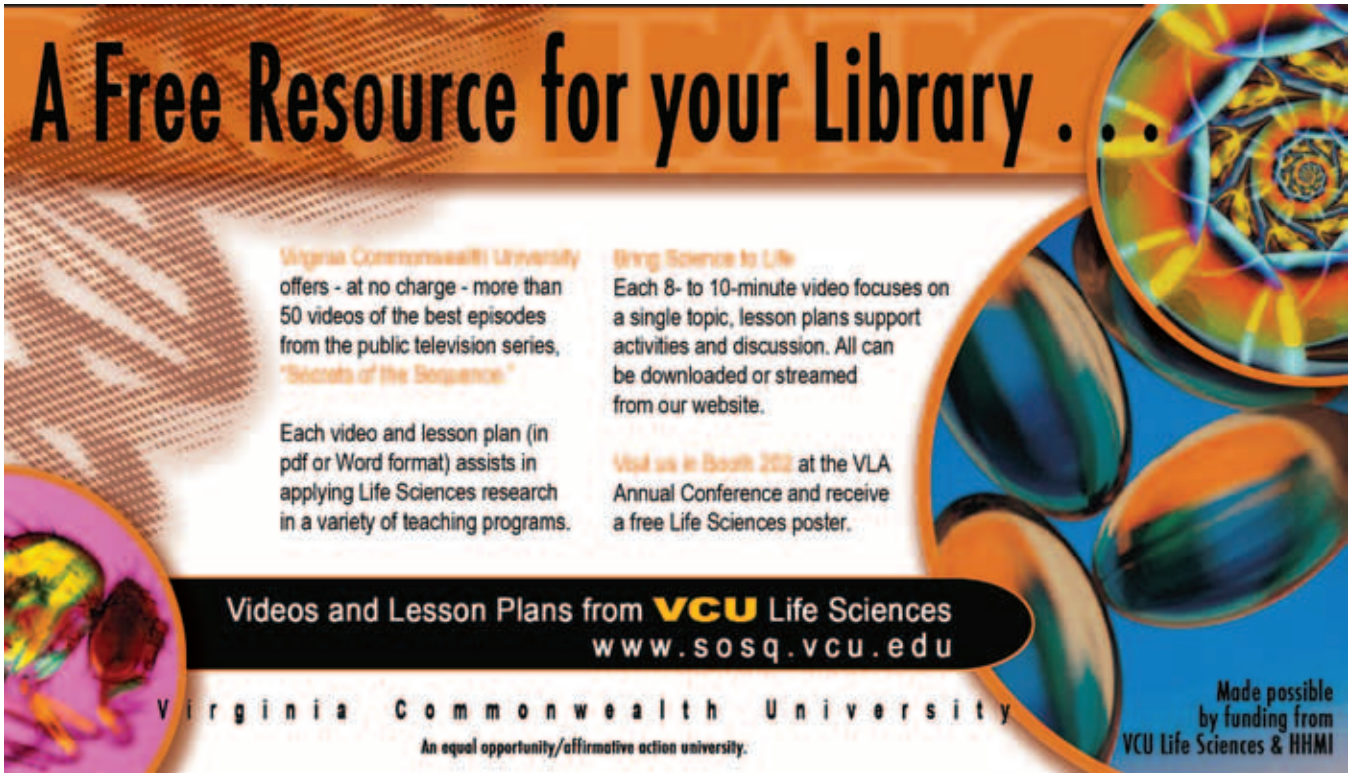
Conference Social

Once you've had a chance to enjoy your dinner, come socialize with your colleagues at the VLA Conference Social. Join us for BATTLEDECKS, dancing, karaoke and dessert! Be sure to check the box on the Registration Form for Conference Social (under SPECIAL EVENTS) to receive your ticket (good for 1 free glass of wine or beer.) Desserts will be provided, in addition to a cash bar.

For pictures from the Boardwalk Photo Booth, please visit http://boardwalkphotoboothcompany.com/ and click "Event Gallery."

Overall Conference Evaluation

We need your input. Please complete the Overall Conference Evaluation at tinyurl.com/VLA2013Conference. THANK YOU.



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C U L T U R E

R E S O U R C E S

B U I L D I N G S

The Roanoke Public Library Foundation, chartered in 1953, works hard to provide innovative programs, services, and resources to enhance Roanoke Public Libraries.

This summer, the library implemented Star City Reads, an All-America City award campaign. The Roanoke Public Libraries is proud to announce that with the help of collaborative partners, library staff, and the Roanoke Public Library Foundation participation in the joint Library and City Schools Summer Reading programs reached over 10,000 children, and increased program completion by 18% .

ROANOKE PUBLIC LIBRARY FOUNDATION

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P E O P L E

Unconference

This year VLA is hosting its first Unconference! Running concurrently with the regular conference, this is your opportunity to discuss, brainstorm, argue, and dream with your fellow library folk about any topic you wish! Make sure to visit the Unconference board in front of the Exhibit Hall to choose a session to take part in or create one of your own!

Unconference Basics: The schedule for the Unconference is blank when the conference begins. You will be responsible for choosing topics. A conference room has been set aside for Unconference sessions, but don't feel limited to the Conference Center; sessions can be scheduled anywhere in Williamsburg. Time slots during and after the conference for both days are also available.

If you post a topic on the board you are responsible for making sure it happens! You'll also be responsible for submitting a summary of the session to vlaunconference@gmail.com by September 28. All participants are active ones in the Unconference! Sign up for topics that fascinate you and make your voice heard!

Unconference FAQ

Q: What's an Unconference? What should I expect?

A: An Unconference is an event where every attendee participates! No one sets up the schedule in advance; those who love a particular topic, have stories to share, or who want to know more about something sign up at the event to organize a session or just participate in one others have created. For some general ideas on how Unconference sessions work, check out www.unconference.net/unconferencing-how-to-prepare-to-attend-an-unconference/

Q: How do I become an Unconference presenter?

A: Some Unconferences ask you not to plan. However, we are librarians; you're going to plan! Take a look at the program and see if there are other topics or supplemental issues you would want to discuss with others. At the conference, look for the Unconference schedule posted at the entrance to the Exhibit Hall. Choose an open time and location and sign up! Name your session and give people a way to contact you if they have a question. As presenter you'll be responsible for starting the discussion and making sure notes get recorded and sent in to VLA (check the Unconference material at the conference for more information.) You don't have to take the notes yourself; you can deputize someone! The notes can be text, sketches, audio, video, etc. Be creative!

Q: What if I don't want to be a presenter?

A: That's fine too! Check out the sessions others have proposed on the main schedule and sign up to attend! These groups will be small so your voice will definitely be heard. Maybe you'll get inspired to do a presentation (Unconference or main conference) next year!

Save the Dates

Visit VLA.org, like us on Facebook and/or sign up for our listserv for more information on these and other important VLA events

- VLA 2014 Scholarships application deadline March 1, 2014
- Virginia Library Leadership Academy (VALLA), Staunton, May 5–6, 2014
- National Library Legislative Day (NLLD), Washington, DC, May 5–6, 2014
- Virginia Library Association Paraprofessional Conference, Richmond, May 18–20, 2014
- Virginia Library Association 2014 Annual Conference, Williamsburg , October 22–24, 2014

Friday Sessions

Friday, September 27, 8:00-8:45 am
Center Lounge, First Floor

Library as a Lifeboat

During the recovery phase from natural disasters, the Chesterfield County Public Library has provided internet access, charging stations and recovery news during open hours. Faced with prolonged power outages in some regions of the county, the Library was recently recruited to operate as a feeding station and daytime shelter for those without power. Partnering with the Red Cross, the Library distributed thousands of meals and provided shelter for many in need. Attendees at this session will learn how to be a lifeboat for emergency service leaders and to the community members.

Presenters: Michael Mabe and Carolyn Sears, Chesterfield County Public Library

Friday, September 27, 8:00-8:45 am
Room 11, Second Floor

Building a Digital Commons TSTF

See how Longwood University has begun building an institutional repository through Bepress's Digital Commons platform. Presenters Amanda Hartman, Special Collections and Digital Initiatives Librarian, and Suzy Szasz Palmer, Dean of the Library, will demonstrate the collection and discuss implementation, organization, workflow, and the future plans of the repository.

Presenters: Amanda Hartman and Suzy Szasz Palmer, Longwood University

Friday, September 27, 8:00-8:45 am
Amphitheatre, First Floor

The Romance Genre from a Writer's Perspective

Romance novels have more than bodice rippers and muscled pecs! Learn some modern history, changes, myths, and authors of importance, as well as what libraries can do to promote the genre. Those who attend the presentation will learn important details of the genre and its significance to readers and patrons.

Presenter: Christyna Hunter, Loudoun County Public Library/Lovettsville Library

Friday, September 27, 8:00-8:45 am
Room 3, First Floor

Introduction to RDA Toolkit TSTF

This will be a guided session through the RDA Toolkit. Some familiarity with basic RDA rules is helpful but not required. Interaction between RDA and AACR2 via the Toolkit will also be shown.

Presenter: Elizabeth McCormick, McConnell Library/Radford University

Friday, September 27, 8:00-8:45 am
Room 15, Second Floor

Find It Virginia Update TSTF

Learn about changes to Find It Virginia as it moves from a statewide database project to more electronic resources/services.

Presenter: Carol Adams, Library of Virginia

Friday, September 27, 8:00-8:45 am
Auditorium, First Floor

It Starts with a SMILE: A Customer Service Training Workshop Based on Retail Principles

Do you ever find your customers apologizing for bothering you? Are your library's staff members consistent in making your customers feel like they come first? Come learn a simple program, based on retail training models, which will standardize library customer service expectations for delivering service with a SMILE.

Presenter: Tracy McPeck, Prince William Public Library System

Friday, September 27, 8:00-8:45 am
Room D, First Floor

Act One: Where Reading Begins YS

Looking for a way to liven up early literacy? Cammy Koch and Erica Tucker will teach you how to bring a children's book to life by turning it into a play! Learn how dramatic techniques can improve your storytelling—and the storytelling of your patrons.

Presenters: Erica Tucker and Cammy Koch, Chesterfield County Public Library

Friday, September 27, 8:00-8:45 am
Room 16, Second Floor

Genre Headings: A Tool for Discovery? TSTF

The catalog is an essential tool to reach users, so how can we best use fiction genre headings to enhance discovery? A panel discussion on the opportunities offered by genre headings will include public and technical services, and vendor viewpoints with opportunity for discussion.

Presenters: Barry Trott, Laura Morales, and Jeanette Navia, Williamsburg Regional Library; Victoria Caplinger, NoveList

Friday, September 27, 8:00-8:45 am
Room 2, First Floor

Making History Mobile TSTF

Mobile is king these days, so what better way to make your local history come to life than to put it in the hands of smartphone users? Learn how you can take advantage of mobile apps to showcase your local history resources for customers on-the-go.

Presenter: Samantha Thomason, Central Rappahannock Regional Library

Friday, September 27, 8:00-8:45 am
Room A, First Floor

Investing in Our Community: A Library's Open Access Publishing Fund VLACRL TSTF

As major proponents of open access (OA) to research, librarians must determine the need and desire for an OA publishing fund at their institutions. This fund offers opportunities to connect with faculty and students in a new arena—as a potential source of funding to support dissemination of scholarship.

Presenter: Claudia Holland, George Mason University

Friday, September 27, 8:00-8:45 am
Room B, First Floor

What's Data Got to Do With It? Bringing Data Science into the Library VLACRL TSTF

Data Science has been billed as the "sexiest job of the 21st century," but what is it, and what does it have to do with the library? This session will take a look at the controversy of data science and offer a vision for data science in the library.

Presenter: Andi Ogier, Virginia Tech

Friday, September 27, 9:00-10:30 am
Auditorium, First Floor

Second General Session

Please join us for our Annual Business Meeting, the VLA Scholarship Presentation, the Awards and Recognition Presentation and the passing of the gavel from Lisa Lee Broughman to Kevin Smith. The Keynote Address will be given by Maureen Sullivan, Immediate Past-President of the American Library Association. Sullivan is a professor of practice in the Managerial Leadership in the Information Professions doctoral program at the Simmons College Graduate School of Library and Information Science.

Friday, September 27, 11:30 am-12:15 pm
Room D, First Floor

Teen Programming, From Zero to Hero! YS

Do you want to rejuvenate teen programming at your library? Here's how CCPL started from zero to create an annual teen event. We'll share how we doubled attendance and grew this into our most popular teen event to-date. Learn what strategies have been most helpful for planning, collaboration, and publicity.

Presenters: Kareemah Hamdan and Carolyn Sears, Chesterfield County Public Lubrary

Friday Sessions continued

Friday, September 27, 11:30 am-12:15 pm
Auditorium, First Floor

Meetings that Matter LDF

People who run meetings badly don't improve with experience. Even worse, people who attend poorly run meetings pick up bad meeting habits. This presentation will show participants five strategies for running meetings that matter and share the JMU Libraries story on meeting transformation.

Presenters: Elizabeth Haworth, James Madison University; Judy Rannow, Judy Rannow Consulting

Friday, September 27, 11:30 am-12:15 pm
Room 16, Second Floor

One Tool to Rule Them All!—Choosing the Best Free Web Apps for Your Organization TSTF

With thousands of cheap and free online tools available, which ones should you choose? Your hosts will go head to head comparing their favorites to help you make an informed decision when choosing for your library or for yourself!

Presenters: Nathan Flinchum and Hayley DeRoche, Roanoke Public Libraries

Friday, September 27, 11:30 am-12:15 pm
Room 2, First Floor

VALLA: Library Leadership Academy: What We Learned LDF

Virginia Library Leadership Academy participants from 2010 and 2012 will discuss what we learned and how we are applying what we learned in our jobs today. We will also discuss the outcome (good and bad) of the projects we undertook as part of our VALLA experience.

Presenters: M. Teresa Doherty, VCU Libraries; Nan Carmack, Campbell County Public Library System; Elizabeth Hensley, Culpeper County Library

Friday, September 27, 11:30 am-12:15 pm
Room 15, Second Floor

Health Literacy Resources to Help Your Patrons

Health literacy includes finding and understanding health information, but also acting on that information to make appropriate health decisions. For those struggling with basic literacy, health-related tasks such as understanding patient care instructions, reading prescription labels, and signing consent forms become difficult. Additionally, low health literacy has tangible associated costs, including poor disease management, incorrect medication use and higher health expenses. This presentation will cover resources to assist librarians providing health information assistance to patrons.

Presenter: Terri Ottosen, National Network of Libraries of Medicine, Southeastern Atlantic Region

Friday, September 27, 11:30 am-12:15 pm
Room 11, Second Floor

Help! I Need a Job

Public libraries are on the front lines of helping people find and apply for jobs, particularly during the recession. Learn from Williamsburg Regional Library's efforts to create a formal program for job seekers. See our successes and mistakes as we liaised with community organizations, provided classes, one-on-one help and literature.

Presenters: Jan Marry, Janet Curtis and Penelope Hamblin, Williamsburg Regional Library

Friday, September 27, 11:30 am-12:15 pm
Room 3, First Floor

Social Media and Libraries: What's Trending? TSTF

Libraries across Virginia are experiencing a rise in the use of social media both in and outside of the library. This session will include emerging trends in social media, how the various platforms such as Tumblr, Instagram, and Twitter engage users, and social media marketing ideas for libraries.

Presenter: Margaret Howard, Chesterfield County Public Library

Friday, September 27, 11:30 am-12:15 pm
Room 17, Second Floor

Unconference

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Friday, September 27, 11:30 am-12:15 pm
Room A, First Floor

Netflixing Students' Flickring Attention: Using Familiar Tools to Teach Students Unfamiliar Concepts VLACRL

Are you interested in exploring new approaches to explain concepts about library and/or database records? Are you curious about discovering ways to more fully capture your students' attention? Are you intrigued in creating a more vibrant learning experience? Learn why and how utilizing Netflix and Flickr can help open students' eyes along their way to becoming information literate and information fluent.

Presenter: James Rhoades, Old Dominion University

Friday, September 27, 11:30 am-12:15 pm
Room B, First Floor

Flipping the Library Classroom: "No-Lecture" Library Instruction to Keep Students Engaged VLACRL

Information literacy is a skill set best taught with active learning techniques. In this session we will discuss four "flipped" classroom activities, in which the students become the teachers, and the teacher becomes a "mediator" rather than a "lecturer".

Presenters: Claire Ruswick and Sundeep Mahendra, Mary Baldwin College

Friday, September 27, 11:30 am-12:15 pm
Amphitheatre, First Floor

The Open Ethos & Academic Libraries VLACRL

The philosophy of openness, or information sharing, has a long history but in recent years has gained unprecedented momentum (as well as criticism) in the online environment. This presentation examines specific opportunities for academic libraries in the "open" movement that could help redefine the purpose of academic libraries.

Presenter: Philip Young, Virginia Tech

Friday, September 27, 11:30 am-12:15 pm
Center Lounge, First Floor

Our Jefferson Cup Overfloweth YS

The Jefferson Cup Award is given each year to both a young adult and a juvenile work of outstanding history writing (history, biography, historical fiction). It is not an easy task to choose the winners from so many strong contenders, but it is an extremely fun process! Come and hear committee members talk about their personal favorites and honor books from the 2013 selections!

VLA Conference attendees not participating in the Jefferson Cup lunch are encouraged to network and enjoy a long lunch from 12:30-2:15 on Friday.

VLACRL Conference Within A Conference Attendees have several lunch options close to the hotel to choose from; your track begins again at 1:15 pm.

Friday, September 27, 12:30-2:00 pm
Room 18, Second Floor

Jefferson Cup Luncheon YS

Advance ticket purchase is required; seating is limited.

Friday Sessions continued

Friday, September 27, 1:15-2:00 pm
Room 3, First Floor

Does What we Count Count? VLACRL

Inherent problems call into question the value of national academic library statistical surveys. Inconsistencies in institutions' interpretations and data reporting undermine the surveys' usability for comparisons and benchmarking. Despite recent changes eliminating some input measures, further reforms to statistical surveys can assure their value as a part of assessment programs.

Presenter: Jim Rettig, United States Naval Academy

Friday, September 27, 1:15-2:00 pm
Room A, First Floor

Bites, Not Buffets: How to Engage First Year Seminar Students using Personal Librarians and LibGuides for Instruction VLACRL

Personal librarians, using course-focused LibGuides in First Year Seminar instruction, enable students to focus on resources specific to their research. By offering bites, rather than a buffet, of the library's resources, students build their Information Literacy [IL] skills while gaining an understanding of the benefit of working with librarians during their first year. This scaffolded approach to IL skills and personal assistance extends throughout the curriculum, beginning with First Year Seminars and ending with senior capstone projects.

Presenters: Carol Wittig and Carrie Ludovico, University of Richmond

Friday, September 27, 1:15-2:00 pm
Room B, First Floor

Reinvigorating a Small College Library VLACRL

Bortz Library at Hampden-Sydney College opened Fall 2007. A new building is a great start, but over the past 2+ years, staff have worked hard to continuously improve the facility and services offered, with an unexpected result—a top 10 ranking in the Princeton Review rankings of student satisfaction. How did we get here, and how do we plan to remain?

Presenters: Shaunna Hunter and Brian Burns, Hampden-Sydney College

Friday, September 27, 2:15-3:00 pm
Auditorium, First Floor

Made in the Library TSTF

This program will describe the creation and implementation of a Makerspace in an academic library. The Makerspace provides 3D printers, replicators, arduino kits, and other hardware and software that students and faculty can use to design and build objects. During the presentation, we will discuss why we decided the library was the right location for the Makerspace, how the space has been used since its creation, and why we felt it was an appropriate addition to a liberal arts university library.

Presenter: Rosemary Arneson, University of Mary Washington; Joy McIntire, Central Rappahannock Regional Library

Friday, September 27, 2:15-3:00 pm
Room 2, First Floor

Books for Military Children YS

Over two million American children have had a parent deployed since 9/11. Tens of thousands of these children live in Virginia. Explore how well literature validates military children's experiences of constant relocations, parental absence and danger. Learn how your library can recognize, reach and serve this often overlooked group.

Presenter: Jan Marry, Williamsburg Regional Library

Friday, September 27, 2:15-3:00 pm
Amphitheatre, First Floor

Collective Insight: Driven by Shared Data TSTF

Organizations have begun utilizing data in new and exciting ways. Phrases like "linked data," "big data," and "data visualization" have permeated discussions, signaling a broader trend toward data-driven insight and integration of libraries into the wider Web. Data is an essential driver of success. What do we know about our collections and resources, who uses them, and how? How do we share and use data within the library community and information industry to gain greater insight? How do we utilize this data to reach out to our users on the Web? Join your colleagues in an interactive discussion about this important topic.

Presenter: Meryl Cinnamon, OCLC

Friday, September 27, 2:15-3:00 pm
Room 3, First Floor

Consolidating Departments: Converting Reader Services and Technical Services to Collections & Access Management TSTF

Faced with retirements and staff shortages, Greenwood Library decided to "make lemonade" and use the opportunity to redesign our space, examine workflows, and cross-train staff. We will be sharing our process of combining services into one department and discussing the pains along the way as well as the eventual success.

Presenter: Tammy Hines, Longwood University

Friday, September 27, 2:15-3:00 pm
Room 16, Second Floor

A Funny Thing Happened on the Way to the Interview NMRT

From cover letters, to resumes and interviews, we'll reveal common mistakes candidates make, how to overcome gaps in your job history and how to market your skills. This workshop will teach you how to accentuate the positive and share strategies to help you avoid common pitfalls.

Presenters: Renee DiPilato, Lynda Rudd and Kevin Osborne, Alexandria Library

Friday, September 27, 2:15-3:00 pm
Room 11, Second Floor

VA E-Government Warriors: Public Librarians Assisting Online Access to VA Social Services

Public libraries are now extended offices of many state agencies regarding online applications. CommonHelp is the Virginia Department of Social Services' one-stop resource for Social Services benefits such as childcare, TANF, etc. This program familiarizes librarians with CommonHelp, including the application process, online forms and best practices assisting access to DSS.

Presenters: Laura Horne-Popp, University of Richmond; Mary Clark, The Library of Virginia

Friday, September 27, 2:15-3:00 pm
Center Lounge, First Floor

How to Win Patrons & Impact the Community

Want your library to partner more with community groups and be used more as a community space? In 18 months since moving to Arlington Library, the presenter has led an effort to expand on a gardening initiative by working with Master Food Volunteers, Master Gardeners, the Farmers Market, Boy and Girl Scouts, and others to provide gardening and nutrition programming for the public and food for those in need through her Plant a Garden, Grow a Community program. You'll leave with a step-by-step how-to manual, including a section on how to find funding.

Presenter: Shari Henry, Arlington Public Library

Friday, September 27, 2:15-3:00 pm
Room D, First Floor

Make a Little Noise: Productive Teen Spaces YS

Attendees will learn the benefits of creating teen spaces where socializing is a priority and books are secondary. This presentation will give strategies and programs that meet the needs of teens so that they continue to come back to your library again and again, from developing a library Minecraft server, holding impromptu programs, peer tutoring, and more. Attendees will discover teens are able to do most of the work for them.

Presenters: Sarah Vaughan and Matthew Williams, Roanoke County Public Library

Friday, September 27, 2:15-3:00 pm
Room 17, Second Floor

Unconference

This is your opportunity to discuss, brainstorm, argue and dream with your fellow library folk about any topic you wish! Make sure to visit the Unconference board in front of the Exhibit Hall to choose a session to take part in, or create your own. The schedule for the Unconference is blank when the conference begins. Attendees will be responsible for creating and choosing topics. Please see page 25 for more information.

Friday Sessions continued

Friday, September 27, 2:15-3:00 pm
Room A, First Floor

Developing Problem-Based Instruction with Millennials in Mind VLACRL

Millennial students exhibit patterns of learning preferences not well-matched with traditional library instruction sessions. This talk will focus on how problem-based instruction [PBI] incorporating iPads can be used to create dynamic information literacy sessions geared toward Millennial learning styles. Presentation will provide tips and resources for creating PBI sessions.

Presenters: Brandi Porter, Ferrum College, and Misti Smith, Mount Aloysius College

Friday, September 27, 2:15-3:00 pm
Room B, First Floor

To Wikipedia...and Beyond! VLACRL

This session aims to provide information professionals with a deeper understanding of the Wikimedia construct: open information, collaborative contribution, and high standards of integrity. By contributing to the process as active Wikimedians, librarians can ensure that Wikipedia and its sister sites remain relevant and reliable in the information age.

Presenters: Monique Clark and Samara Carter, Northern Virginia Community College

Friday, September 27, 3:15-4:00 pm
Room 11, Second Floor

Five Approaches to Help You Thrive at Library Promotion

You have the best of the best e-resources but, to paraphrase Ranganathan, what's the point if they're not being used? This session focuses on what works, from going where your users are to getting out of your comfort zone with messaging, when it comes to promoting e-resources. It features examples from campaigns run by colleges, universities and public libraries as well as a discussion of takeaways that you can apply to your own library promotion programs.

Presenters: Laura Miller, Credo; Jennifer Wright and Terra Rogerson, South University

Friday, September 27, 3:15-4:00 pm
Amphitheatre, First Floor

Visual Design 101 for Librarians

Does your library have a sign fetish? Does your website or brochure look like someone tried to cram the contents of War and Peace onto one page? In this workshop, we will go over basic visual design principles that are applicable to websites, printed materials, and the physical environment.

Presenter: Sharon Kay Darling, J. Sargeant Reynolds Community College

Friday, September 27, 3:15-4:00 pm
Room 2, First Floor

Video Format and Conversion TSTF

As digital video creation becomes increasingly integrated into higher ed, challenges such as file size, quality, delivery options, and compatibility can impact how your work is viewed by the intended audience. This session aims to clarify the best uses of current digital video formats, and the essentials of conversion.

Presenter: Ken Hopson, VCU Libraries

Friday, September 27, 3:15-4:00 pm
Auditorium, First Floor

Video Games, Violence, Libraries, and First Amendment Rights: Caught in the Cross-Hairs

As the debate surrounding the Second Amendment continues amidst an increase in gun violence in the United States, First Amendment rights have been caught in the cross fire of this debate and are being challenged in libraries that continue to add videogames—some with violent content—to their collections. While some observers assert a distinction between violent games and other forms of library content worthy of their exclusion from library collections, others see an assault on First Amendment protections. Given this context, Mr. Jefferson will review the issues surrounding the acquisition of and public access to "violent" videogames in libraries and offer his assessment of the intellectual freedom implications regarding censorship of and access to such content, including a review of the latest court cases. Mr. Jefferson will also provide talking points for library trustees, users, and staff.

Presenter: Julius Jefferson, Library of Congress

Friday, September 27, 3:15-4:00 pm
Center Lounge, First Floor

What Will You Read Next? A Penguin Random House Book Buzz

Collection development and reader's advisory librarians, book club leaders, and anyone interested in being the first to hear about the hottest titles coming from Penguin Random House won't want to miss this presentation. Find out which titles you and your child, teen and adult patrons will want to read next! ARCs will be available to attendees, while supplies last.

Presenter: Lara Oliver, Random House

Friday, September 27, 3:15-4:00 pm
Room D, First Floor

Minecraft in the Library TSTF

Minecraft has been a major phenomenon in the gaming world, and is beloved by casual and hardcore gamers alike. It has been identified as a positive learning tool, and a platform for pushing positive social interaction. It is also an easy, popular program to implement for young adult patrons.

Presenters: Matthew Williams and Sarah Vaughan, Roanoke County Public Library

Friday, September 27, 3:15-4:00 pm
Room 15, Second Floor

Sembrando raices en Richmond: Planting Roots in Richmond

Virginia is home to a rapidly growing Latino/Hispanic population. The new Library Community Services Manager for Broad Rock Library, RPL, will offer insights, experiences, and "how to" lessons learned. She has established connections with a number of organizations, serves on three nonprofit boards, and participates in NEA, NEH, and USDA grants.

Presenter: Cristina Ramirez, Richmond Public Library

Friday, September 27, 3:15-4:00 pm
Room 17, Second Floor

Unconference

This is your opportunity to discuss, brainstorm, argue and dream with your fellow library folk about any topic you wish! Make sure to visit the Unconference board in front of the Exhibit Hall to choose a session to take part in, or create your own. The schedule for the Unconference is blank when the conference begins. Attendees will be responsible for creating and choosing topics. Please see page 25 for more information.

Friday, September 27, 3:15–4:00 pm
Room A, First Floor

Recapturing Mastery Over Your Library's Website with LibGuides VLACRL TSTF

Relying on the college's web design prevented us from receiving the maximum impact and efficiency from our website. So, Bridgewater College's Alexander Mack Library decided to implement a LibGuides-powered website to gain control of our web presence. This is how we did it and what we learned.

Presenter: Cori Strickler, Bridgewater College

Friday, September 27, 3:15–4:00 pm
Room B, First Floor

Tips + Taps: Integrating Apps into the Research Process VLACRL TSTF

How do you create a library workshop on using apps for research and collaboration at an academic library? What apps should you focus on? What types of mobile technology should you consider? This session will highlight useful apps and recommendations for workshops at your own library.

Presenters: Mary Oberlies and April Kelley, George Mason University

THE GLENVAR LIBRARY - Roanoke, Virginia
Opened July 2013
GLENVAR
216.241.1100
www.HBMarchitects.com
Holzheimer Bolek + Meehan Architects
HBM

Keep Calm and Read On

Support the Virginia Library Leadership Academy with a great new "KEEP CALM AND READ ON" T shirt! They will be available in red or purple, sizes M-XXL. $15. Stop by booth 608 in the Exhibit Hall, or contact Nan Carmack during the conference at 434-610-2792 (text is fine!). Cash, check, or charge accepted. All proceeds go to support the Virginia Library Leadership Academy.

VLACRL Conference Within A Conference

THURSDAY POSTER SESSIONS, Rooms A & B, First Floor, 1:00 pm–2:00 pm

Modeling Tech: An HBCU Math Emporium Project
Presenters: Tiffany Russell, Nastasha Johnson, North Carolina A&T State University

If We Build It, Will They Come?
Presenter: Anne Driscoll, George Mason University

The Library Lifeline: How and Why Libraries Can Better Support Mental Health Among College Students
Presenter: Jessica Ritchie, Chrysler Museum of Art

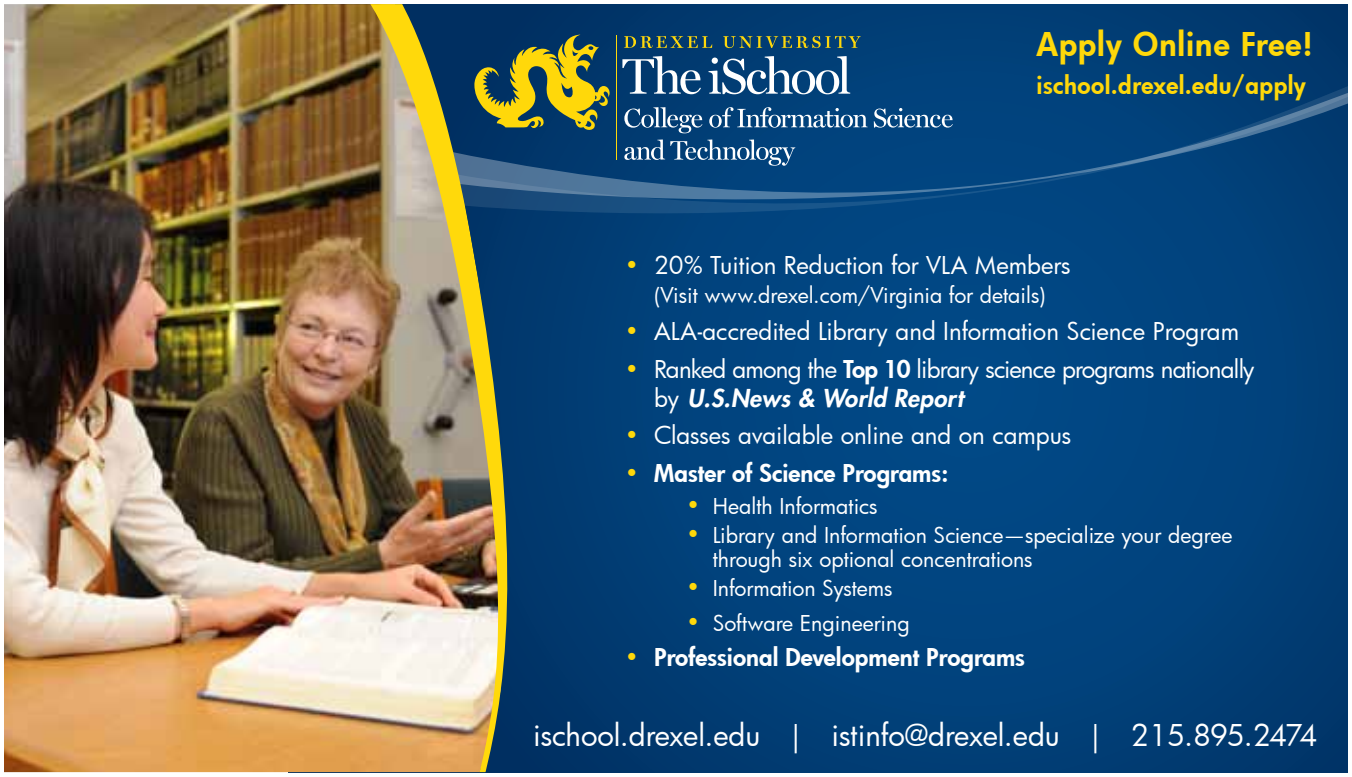
Another Look: Reprocessing Photograph Collections
Presenter: Jordan Patty, George Mason University

Critical Literacies for Graduate Students: Integrating Reading, Writing, and Information Literacies
Presenter: Rosemary Green, Shenandoah University

Flip the Classroom without Flipping Out!
Presenter: Candice Benjes-Small, Radford University

It's Only Cheating If You Get Caught: Undergraduate Student Attitudes about Plagiarism
Presenter: Kelly Giles, James Madison University

How to Plan for the Unplannable
Presenters: Robert L. Turner, Jr., Beth Johnson, Radford University



2013 VLACRL Conference within a Conference Schedule

Time	Room A	Room B	Location
Thursday 11:45-12:45 pm	VLACRL Business Meeting & Lunch	VLACRL Business Meeting & Lunch	
Thursday 1:00-2:00 pm	VLACRL Poster Sessions	VLACRL Poster Sessions	
Thursday 2:15-3:15 pm	A Universe of Information, One Citation at a Time: How Students Engage with Scholarly Sources —Carol Wittig and Carrie Ludovico (University of Richmond)	A Universe of Information, One Citation at a Time: How Students Engage with Scholarly Sources —Carol Wittig and Carrie Ludovico (University of Richmond)	Assessment in Action: Turning Survey and Focus Group Results into Practical Space Plans —Anne Houston, Keith Weimer, and Matt Ball (University of Virginia) @ Room 3
Thursday 3:15-4:00 pm	Visit the Exhibits	Visit the Exhibits	Visit the Exhibits
Thursday 4:00-6:00 pm	VIVA Meeting—no programming	VIVA Meeting—no programming	Annual VIVA User Group Meeting @ Center Lounge
Thursday 6:00 pm-8:00 pm	VLACRL Social Hour	VLACRL Social Hour	VLACRL Social Hour @ Whaling Company
Friday 8:00-8:45 am	Investing in Our Community: A Library's Open Access Publishing Fund —Claudia Holland (George Mason University)	What's Data Got to Do With It? Bringing Data Science into the Library —Andi Ogier (Virginia Tech)	
Friday 11:30-12:15 pm	Netflixing Students' Flickring Attention: Using Familiar Tools to Teach Students Unfamiliar Concepts —James Rhoades, Old Dominion University	Flipping the Library Classroom: "No-Lecture" Library Instruction to Keep Students Engaged —Claire Ruswick and Sundeep Mahendra, Mary Baldwin College	The Open Ethos and Academic Libraries —Philip Young, Virginia Tech @ Amphitheater
Friday 1:15-2:00 pm	Bites, Not Buffets: How to Engage First Year Seminar Students Using Personal Librarians and LibGuides for Instruction —Carol Wittig and Carrie Ludovico, University of Richmond	Reinvigorating a Small College Library —Shaunna Hunter and Brian Burns, Hampden-Sydney College	Does What we Count Count? —Jim Rettig, United States Naval Academy @ Room 3
Friday 2:15-3:00 pm	Developing Problem-Based Instruction with Millennials in Mind —Brandi Porter, Ferrum College, and Misti Smith, Mount Aloysius College	To Wikipedia...and Beyond! —Monique Clark and Samara Carter, Northern Virginia Community College	
Friday 3:15-4:00 pm	Recapturing Mastery Over Your Library's Website with LibGuides —Cori Strickler, Bridgewater College	Tips + Taps: Integrating Apps into the Research Process —Mary Oberlies and April Kelley, George Mason University	

Chesapeake Public Library Foundation

Enriching the community with Literary Events,

Author visits by Jeff Shaara, Mary Alice Monroe, David Poyer, Lenore Hart, Sheri Reynolds, Kwame Alexander, Jon Pineda, Booker T. Mattison and Mark Leepson.

Poetry Festivals,

Poetry Festivals featuring Pulitzer Prize winners Natasha Trethewey, Claudia Emerson, Henry S. Taylor, and Charles Wright plus forty-two nationally known poets such as Dave Smith, Sarah Kennedy, David Huddle, Henry Hart, Laurie Kutchins, David Wojahn and more.

Early Literacy Centers,

Smart Start Chesapeake fund-raising project, providing Early Literacy Centers with Burgeon Group interactive stations and AWE computers for each library in the Chesapeake System. Ensuring that every preschooler has easy access to the rich, dynamic learning environment needed to promote early brain development and the literacy skills necessary for school success.

Smart Investing@Your Library®

The Library, in partnership with the Foundation, was awarded a $100,000 Smart Investing@Your Library® grant in 2009 to provide financial literacy training to the community. Our program teams with Norfolk State University and other community organizations to offer a fun approach to investor education through gaming and other online resources. The Foundation serves as the 501(c)(3) organization that administers the grant funds.

and More.

Revenue generated from copiers and printers provided by the Foundation will generate funding for many years, helping maintain and build on the essential services provided by the Chesapeake Public Library System.

www.cplfonline.org

Exhibitors

Booth #502

ABDO Publishing

dcurtis4952@verizon.net

Fiction, Non Fiction books and e-books K-12

Booth #508

Afghan Rural Schools

Booth #413

American Psychological Association

www.apa.org

American Psychological Association is the premier source for information in psychology. APA delivers this information through its expansive collection of books, journals, newsletters, electronic products and its website, www.apa.org.

Booth #506

Annual Reviews

www.annualreviews.org

Annual Reviews intelligently synthesizes relevant primary research—including books, articles, and data—to report important ideas and trends in 41 disciplines in the Biomedical, Life, Physical, and Social Sciences, including Economics. Founded in 1932, with the Annual Review of Biochemistry, Annual Reviews continues to expand its scope. In 2014, Annual Reviews launches the following three new journals, all with complimentary online access during their first year: Annual Review of Statistics and Its Application (Volume 1, January 2014), Annual Review of Organizational Psychology and Organizational Behavior (Volume 1, March 2014), and the Annual Review of Virology (Volume 1, September 2014).

Booth #601

Association Book Exhibit

A combined display of scholarly/professional titles from leading publishers. Free Titles on Display bibliography ordering catalog available.

Booth #610

AWE

www.awelearning.com

AWE is a leading provider of all-in-one digital learning solutions to public libraries. Our products feature top-rated educational programs. AWE's products promote self-directed, independent learning. No Internet connection is required. AWE's flagship product, the Early Literacy Station, is currently found in 35% of U.S. public library systems.

Booth #300

Baker & Taylor

www.baker-taylor.com

Baker & Taylor, Inc., is a global information and entertainment services company offering print and digital books, and entertainment products along with value-added services to libraries, education institutions and retailers.

Booth #600

BCWH Architects & Tappé Associates

www.bcwh.com

BCWH Architects are a full service architectural, planning, interior design, and landscape firm that brings national library expertise to Virginia through a strategic partnership with Tappé Associates. BCWH's approach to integrated interior design along with local project delivery capabilities are complimented by Tappé's nationally recognized library environments designed for tomorrow.

Booth #611

BiblioCommons

http://www.bibliocommons.com/

About BiblioCommons

BiblioCommons provides hosted online solutions exclusive to public libraries. BiblioCore replaces all search and account management functionality of the library's traditional Online Public Access Catalog (OPAC). BiblioCore works on top of existing Integrated Library Systems (ILSs), integrates seamlessly with the library's branding and website navigation, and delivers a robust social discovery experience. Other BiblioCommons solutions include a mobile suite, CMS, and integrated microsites for Summer Reading and Adult Reading programs. Public libraries large and small, across the United States, Canada, New Zealand and Australia have joined BiblioCommons, to broad acclaim by staff and patrons alike.

Exhibitors continued

Booth #614

Bound to Stay Bound Books

www.btsb.com

Prebound hardback library books with full processing and automation support available.

Booth #617

Brodart Company

www.brodart.com

Brodart delivers shelf-ready books, serving libraries exclusively since 1939. Professional selection and customized cataloging and processing are available for English and Spanish language titles.

Booth #501

CBA/Charlotte Inc

Library furniture & shelving plus budgeting, specification writing, layout, delivery & installation. Turn key service.

Booth #304

Children's Plus Inc.

www.childrensplusinc.com

Children's Plus Inc is a book wholesaler for Pre-K to Young Adult for classrooms and libraries.

Booth #403

Copyright Clearance Center

www.copyright.com

Copyright Clearance Center provides convenient and cost-effective licensing solutions which allow faculty, librarians and administrative staff at academic institutions to use and share information for education, research and communication.

Booth #402

Credo

http://corp.credoreference.com

Booth #205

Department of State–Washington Passport Agency

www.travel.state.gov

The Washington Passport Agency will be providing passport information and promoting awareness of the SMART traveler program. In addition the agency would like to offer information regarding the Passport Acceptance Program. Passport Service has many libraries nation-wide that participate in the Passport Acceptance Program. Each Library is a valuable part of the program. Passport Services is always looking to expand the Acceptance Program with the participation of new Libraries.

Booth #207

Dominion Library Associates, LLC

www.dominionlibraryassociates.com

Provides consulting to libraries and non-profit organizations in the following areas: strategic planning, operational studies, management studies, group facilitation, building needs studies, space planning and policy development.

Booth #302

Drexel University, The iSchool

www.ischool.drexel.edu

The iSchool, College of Information Science and Technology at Drexel University in Philadelphia, offers innovative master's programs that educate students to connect people with information through technology. Designed for ultimate flexibility, classes are offered on campus and online. The MS in Library and Information Science is ranked 10th nationally by U.S.News & World Report, and features 6 optional concentrations so you can customize the program to meet your career goals. The College also features master's programs in Information Systems, Software Engineering, and Health Informatics.

Booth #213

EBSCO

www.ebsco.com

EBSCO provides e-journal, e-book and e-journal package and print subscriptions, e-resource management tools, full-text and secondary databases, and related services for all types of libraries, research organizations and corporations.

Booth #305

E–N Computers

www.encomputers.com

E–N Computers is the leader in providing complete information technology services. Our expertise and respect for your business make us a trusted partner that always acts in your best interests. We listen to you and study your business model to understand your organization's needs. This collaboration enhances your business's IT efficiency.

Booth #306

Engberg Anderson/Enteros Design

www.enterosdesign.com

Engberg Anderson/Enteros Design provides comprehensive programming, feasibility studies, and design services for libraries, both new construction and renovation. Our creative and innovative design solutions create warm and inviting spaces where patrons can enjoy a library atmosphere in an intuitive and user-friendly environment. High performance, technologically advanced, and environmentally sensitive, our projects are sources of inspiration, learning, and pride for the patrons and staff. We focus on community-based design, incorporating local culture and heritage. We create a design that is unique to its users and truly a place a community can call its own.

Booth #310

FaxScan24 Fax & Service

www.faxscan24.com

FaxScan24 is an affordable and easy-to-use self-service fax & scan kiosk. Patrons can easily send faxes and email scanned documents using credit, debit or prepaid fax cards as payment. No library cost. No staffing required. www.faxscan24.com

Booth #613

FSU-School of Library and Information Studies

www.slis.fsu.edu

Florida State University, School of Library and Information Studies (FSU SLIS) provides a completely online 36 hour ALA Accredited Master's in Library and Information Studies, with focus in school media and youth services (ranked number 1 in US). We offer online professional certificates in leadership and management as well as a Master's in Information Technology. The Ph D program is interdisciplinary and campus-based.

Booth #303

Gale, Cengage Learning

www.gale.cengage.com

Gale, part of Cengage Learning, serves the world's information and education needs through its dynamic content pools, which are used in libraries, schools and online.

Booth #507

Grey House, Salem Press & Financial Ratings Series

www.greyhouse.com; www.salempress.com; www.financialratingsseries.com

Grey House Publishing: Publisher of reference titles, in print and online, for public, academic and high school libraries. Topics cover general reference, history, business information, health and education.

Salem Press: Published for over 50 years, Salem Press products deliver award-winning literary, historical, medical and science reference content to the public library, academic and high school markets.

Financial Ratings Series: Available in print & online, Grey House's Financial Ratings Series combines the strength of Weiss Ratings and TheStreet Ratings to offer the library community with a single source for accurate and unbiased ratings of Banks, Credit Unions, Insurance Companies, Medigap Plans, Mutual Funds, Stocks along with how-to guidance for financial planning and investing advice.

Booth #510

Holzheimer Bolek + Meehan Architects

www.HBMarchitects.com

HBM Architects provides innovative library planning and design services using a collaborative process that speaks to our clients' vision and the unique character of their community. Our work with libraries reflects attention to detail, sustainable solutions, and forward thinking concepts that embrace the evolution of how we communicate, how we learn, and how we create.

Booth #505

Imagex, Inc.

www.imagexinc.com

Imagex specializes in document management and records management solutions. Specifically for libraries, Imagex offers a selection of hardware equipment including book scanners, micrographics equipment, and document scanners as well as services surrounding installation, training, and maintenance.

Exhibitors continued

Booth #500

Imagine Easy Solutions

Easybib.com

Booth #312

Ingram Content Group

www.ingramcontent.com

Ingram Content Group is the world's largest and most trusted distributor of physical and digital content.

Booth #211

Innovative Interfaces Inc

www.iii.com

Innovative creates cutting-edge products that allow libraries to succeed in a modern technology environment and the freedom to implement solutions that best meet their specific needs. The company's versatile and market-leading solutions include: the Sierra Services Platform, the Millennium ILS, the Encore Synergy discovery application, Electronic Resource Management, and INN-Reach resource sharing. An established company with a vision for the future, Innovative connects with thousands of libraries of all types in over 50 countries. Innovative's commitment to service is reflected by its 24/7/365 Help Desk, Innovative University, and the CSDirect Web support center. The company is located in Emeryville, California with offices around the world.

Booth #206

Kapco Book Protection

www.kapco.com

Since 1987, KAPCO has been a manufacturer of unique book repair and preservation products. Turn your paperbacks into hardbacks with our self-adhesive paperback book covers—the only proven paperback covers! Want the best? Ask for them by Name—and KAPCO your books! Contact us at 800.791.8965 or book@kapco.com or learn more online at www.kapco.com—also, order, print application instructions, view upcoming trade shows or workshops and/or request samples or a catalog. Stop by our booth at the next trade show for a free book and paperback covering demonstration and tips or request your own FREE In-Service Program.

Booth #504

Lerner Publishing

Fiction, Non Fiction books and e-books K-12

Booth #308

Liberty Systems, Inc.

www.libertysystemsinc.com

Liberty Systems, Inc. specializes in furnishing every aspect of libraries from the space planning phase through the installation of the furnishings phase. We represent some of the finest library furniture and shelving manufacturers.

Booth #200

Library Interiors

www.libraryinteriorsinc.com

Calling all Librarians, Architects & Designers—I am working to be your "go to" person for all your Library planning & furnishing needs. Aesthetically beautiful; completely functional; tailored to fit your budget; 20 year longevity! See me in Booth 200 & sit on my Ice Cream Sandwich.

Booth #307

LYRASIS

www.lyrasis.org

LYRASIS partners with member libraries and cultural heritage organizations to create, access and manage information with an emphasis on digital content, while building and sustaining collaboration, enhancing operations and technology, and increasing buying power.

Booth #209

MEDI

www.medimicro.com

The ultra-compact ScanPro 2000 is a universal scanner that features high-resolution optics and fast, high-resolution scanning at all magnifications. It has a desktop footprint the size of two sheets of letter-sized paper and can easily fit into almost any location. Cutting edge software, including advanced OCR technology, lets you automatically locate selected words on your microfilm and to link to secondary sources of information when doing research. And with a single click you can create word searchable PDF's. The REMOTE-Access feature, standard on all units, makes that information accessible to anyone, anywhere in the world, using a PC with an internet connection.

Booth #406

MELOS, Inc.

www.melosinc.com

MELOS, Inc. is a full service Library Furnishings dealer representing only the finest manufacturers in the industry. We are located in Hampton, VA and service Virginia, Maryland, and the District of Columbia.

Booth #511

Mergent, Inc.

www.mergent.com

Mergent, Inc. is a leading provider of business and financial information on global publicly listed companies as well as the exclusive provider of several D&B®/Hoover's™ library solutions. Based in the U.S., Mergent maintains a strong global presence, with offices in New York, Charlotte, San Diego, London, Tokyo, Kuching and Melbourne. Founded in 1900, Mergent operates one of the longest continuously collected databases of descriptive and fundamental information as well as pricing and corporate action data on domestic and international companies, together with terms and conditions data on corporate and municipal bonds.

Booth #313

Midwest Tape

www.midwesttapes.com

Midwest Tape provides DVD's, CD music, Audio Books, and Playaways to libraries. We offer processing, OCLC Cataloging, and Customized Standing Order services. We are now offering a digital media platform for Movies, Music, Audio Books, and Television series, called hoopla. This has been designed specifically for libraries.

Booth #605

National Network of Libraries of Medicine

nnlm.gov/sea

The National Library of Medicine (NLM - http://nlm.nih.gov), provides free, authoritative information for health care professionals, patients, and families. Through a regional network of resource libraries (NNLM - http://nnlm.gov), we provide access to information, training on information resources, and access to a network of health information resource centers. Stop by our booth to learn more about PubMed/MEDLINE, MedlinePlus (consumer health information), and other NLM resources designed to support health and well-being.

Booths #408, 410 and 411

O'Brien Associates

www.obrienassociates.com

Represent publishers of fiction and nonfiction print books, print reference books, e-books and digital products.

Booth #612

Oxford University Press

www.oup.com

Booth #309

Perma-Bound Books

www.perma-bound.com

The largest pre-binder of books for the PK - Adult market.

Booth #615

ProQuest

www.proquest.com

ProQuest connects people with vetted, reliable information. Key to serious research, ProQuest includes Bowker®, Dialog®, ebrary®, Serials Solutions® businesses and the RefWorks®, Pivot™ and Summon® services.

Booth #210

Quality Books Inc.

www.qbibooks.com

Quality Books Inc. specializes in distributing small press print and non-print materials to libraries. We offer approval, annotation, standing order plans and shelf ready library processing.

Booth #513

Random House, Inc.

www.randomhouse.com

Random House, Inc. is the world's largest English-language trade book publisher and includes many prestigious imprints and distribution lines, publishing some of the foremost writers of our time.

Booth #212

Recorded Books

www.recordedbooks.com

Recorded Books offers unabridged audiobooks, digital databases, language-learning programs, films, and other audio products for public and university libraries. Thousands of audiobook titles are available.

Exhibitors continued

Booth #400

S&P Capital IQ

www.spcapitaliq.com

S&P Capital IQ's NetAdvantage is a sophisticated on-line reference tool for business and investment information, offering S&P's widely-respected independent research, data and commentary on stocks, bonds, funds, and industries. In addition, NetAdvantage provides Financial Literacy tools and tutorials to better understand personal financial issues facing individuals and families.

Booth #412

San Jose State University—School of Library & Information Science

http://slisweb.sjsu.edu

The School of Library and Information Science at San Jose State University offers a nationally ranked, ALA-accredited, fully online Master of Library and Information Science (MLIS) degree; a fully online Master of Archives and Records Administration (MARA) degree; and a fully online Post-Masters Certificate in Library and Information Science. The San Jose Gateway PhD program is offered in partnership with Queensland University of Technology. The School's global e-learning community prepares students for a myriad of career pathways in a rapidly changing field and offers information professionals opportunities for lifelong learning. Let the learning begin: http://slisweb.sjsu.edu.

Booth #204

Siegle Books

Colonelwashingtonandme.com

Promoting the first in a series of "young readers" books on the life of George Washington. "Colonel Washington and Me" is the first story of its kind. It is the first book dedicated to the slave-master relationship that existed between George Washington and his enslaved valet, William Lee.

Booth #311

SirsiDynix

http://www.sirsidynix.com/

At SirsiDynix, we are committed to our library customers and the communities they serve. Together, with libraries, we help communities thrive by connecting people with library resources that educate and inspire. Our commitment extends beyond software and technical support—it means genuine service, to our libraries and to the industry.

Booth #405

SnapshotVA

http://snapshotvirginia.org/

Each April, libraries across Virginia participate in SnapshotVA. Come to the Exhibit Hall to see the results of this effort and learn how you can customize posters and bookmarks to encourage advocacy in YOUR library!

Booth #607

Spacesaver Storage Solutions

www.spacesaverva.com

Spacesaver offers storage solutions that help you make the best use of your space while also allowing you to create new space uses that meet the changing needs of your Library. Can we share our library and space knowledge with you?

Booth #619

Springer

www.springer.com

Springer Science+Business Media is a leading global scientific publisher, providing academia, scientific institutions and corporations with quality content via innovative products and services. Springer publishes roughly 2,000 journals and 7,000 new books each year, and is home to the largest STM eBook collection and the most comprehensive portfolio of open access journals.

Booth #602

Stumpf & Associates, Inc.

Stumpf & Associates, Inc. was established in 1988. The firm provides highly effective, comprehensive services to not-for-profit organizations including cultural, educational, health and human services; and philanthropic sources, as well. We specialize in libraries and library systems. Services include assessments, planning (strategic, long-range and contingency plans), management, board development, development programs and campaigns, and communications.

Booth #515

TECH LOGIC

www.tech-logic.com

Tech Logic exclusively serves libraries and offers every component necessary for sophisticated Automated Sorting Technologies (AST) systems, and RFID and barcode-based systems. We have a revolutionary approach to moving library materials, via Automated Sorting Technologies systems or self check-out and self check-in systems. Tech Logic uses the newest RFID technology, but can accommodate libraries that prefer barcode technology.

Booth #604

The Grants Connection, Inc.

grantsconnection.com

The Grants Connection, Inc. is the publisher of The Directory of Virginia Foundations, the primary and only current resource for information and guidelines on nearly 2000 private, corporate and community foundations incorporated in the Commonwealth of Virginia.

Booth #509

The Library Corporation

www.tlcdelivers.com

The Library Corporation (TLC), a family-owned company founded in 1974, serves more than 4,400 libraries worldwide with Web-based touchscreen-optimized automation, cataloging, and social media integration products and services.

Booths #201 & 203

The Virginia Shop at the Library of Virginia

www.thevirginiashop.org

The Virginia Shop at the Library of Virginia offers gifts and goodies for bibliophiles of all ages.

Booth #401

University of Kentucky, SLIS

https://ci.uky.edu/lis/

Online ALA accredited master's degree in library and information science

Booth #208

University of South Carolina-School of Library and Information Science

www.libsci.sc.edu

The mission of the University of South Carolina's School of Library and Information Science is to provide and promote the highest levels of education and leadership in library and information science, services, and studies through outstanding teaching, research and service. The Master of Library and Information Science degree program prepares professionals for a rewarding career in information specialization within libraries and various businesses and organizations.

Website: www.libsci.sc.edu

Booth #407

University of Tennessee, School of Information Sciences

www.sis.utk.edu

The University of Tennessee School of Information Sciences is educating the next generation of information professionals for a dynamic world. Explore your future career with our diverse team of faculty whose research is addressing cutting-edge information problems. The masters degree may also be completed online from a distance. An interdisciplinary doctoral degree in communication and information is also offered.

Booth #409

University Products, Inc.

www.universityproducts.com

University Products is the leading international supplier of archival quality storage enclosures and museum conservation supplies, tools and equipment. The company is dedicated to supplying museums, libraries, archives, historical societies and individual collectors with the highest quality preservation materials necessary to preserve and protect their valuable collections.

Booth #202

Virginia Commonwealth University

www.sosq.vcu.edu

Secrets of the Sequence—FREE on-line video series for libraries & educators to download or stream from WWW.SOSQ.VCU.EDU. Fifty best videos from this PBS series, with lesson plans, assembled by VCU to assist in infusing life sciences research across the biology curriculum. Each video approx. 8–12 minutes long. Lesson plans in PDF and Word formats.

Exhibitors continued

Booth #609

VLA Leadership Development Forum

http://www.vla.org/vla-units/forums/leadership-development-forum/

The Leadership Development Forum's purpose is to encourage and support the development of current and future library leaders, whether professional or paraprofessional, in all types of libraries in Virginia. Activities include a webinar series, the bi-annual Virginia Library Leadership Academy (VALLA), as well as leadership book discussion and reviews. We will be selling Keep Calm and Read On t-shirts to benefit the 2014 VALLA.

Booth #609

VLA New Members Round Table Forum

http://vlanmrt.wordpress.com/

The VLA New Members Round Table (VLA NMRT) helps new and emerging information professionals become actively involved in the Virginia Library Association and the larger professional community. The VLA NMRT is a specific and unique space in the Virginia Library Association for new and emerging professionals to network with each other and explore relevant issues and topics through face-to-face meetings, social media tools, and other modes of communication, and develops resources and programming specifically for encouraging new and emerging librarians to learn more about and become more involved in the Virginia Library Association.

Booth #606

VLA Paraprofessional Forum

http://www.vla.org/vla-units/forums/paraprofessional-forum/

The Virginia Library Association Paraprofessional Forum was formed to provide a formal network for paraprofessionals throughout Virginia and to provide members with information pertinent to paraprofessionals. The Executive Board members plan, sponsor, and present the paraprofessional conference each year. Please stop by booth 606 and find out more about our upcoming conference in May and get a VLAPF button!

Booth #608

VLA Professional Development Endowment Committee

The VLA Professional Development Endowment provides funds for learning and training opportunities for VLA members. For several years, income from the fund has been used to give stipends for VLA Annual and VLA Paraprofessional Forum Conferences. In previous years it has also supplemented the scholarship fund.

Booth #512

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Booth #404

YALSA

www.ala.org/yalsa

We provide a wide range of resources to library workers and librarians to help make their job easier, including e-learning opportunities, programming ideas, readers' advisory and collection development tools, grants, scholarships, and more. Our content focuses on helping librarians and library workers have successful interactions with the teen patrons they encounter. Visit our booth to find out about Teen Read Week, our STEM Toolkit, the YA Literature Symposium and more!

Booth #503

Youth Sports Club

www.YouthSportsClub.com

Marty Schupak, of the Youth Sports Club is an author and sports video producer. He has produced 26 youth sports instructional videos and has authored five books on sports instruction. He is also author of the popular young adult Cliff Vermont book series.

What To Do While in Williamsburg

Museums		
Abby Aldrich Rockefeller Folk Art Museum	www.colonialwilliamsburg.com/do/art-museums/rockefeller-museum/	326 West Francis Street (3.5 miles)
Colonial Williamsburg (Living History Museum)	www.colonialwilliamsburg.com/	101 Visitor Center Drive (Visitor Center) (4 miles)
DeWitt Wallace Decorative Arts Museum (15 galleries from 17th to 19th centuries).	www.colonialwilliamsburg.com/do/art-museums/wallace-museum/	326 West Francis Street (3.5 miles)
Historic Jamestowne (visit Jamestown Island)	www.historicjamestowne.org/	1368 Colonial Parkway (11 miles)
Jamestown Settlement (museum and rebuilt fort, ships, etc.)	www.historyisfun.org/Jamestown-Settlement.htm	2110 Jamestown Road (9 miles)
Ripley's Believe It or Not	www.ripleys.com/williamsburg/	1735 Richmond Road (6 miles)
Shopping		
New Town (Nautical Dog, Jo-Ann's Fabric, more)	newtownwilliamsburg.com/	4801 Courthouse St. (7.5 miles)
Williamsburg Antique Mall (100s of sellers)	www.antiqueswilliamsburg.com/	500 Lightfoot Road (12 miles)
Williamsburg Premium Outlets (135 Outlet Stores)	www.premiumoutlets.com/outlets/outlet.asp?id=89	5715-62A Richmond Road (10 miles)
Yankee Candle: Village Stores (candles, etc.)	www.yankeecandle.com/about-yankee-candle/visit-our-flagship-store/williamsburg-events/t	2200 Richmond Road (6.5 miles)
DINING		
Italian		
Doraldo Ristorante $$	www.doraldosrestaurant.com/	1915 Pocahontas Trail (.5 miles)
Maurizio's $$	www.mauriziositalianrestaurant.com/	264 McLaws's Circle #E (.5 miles)
Sal's by Victor $$	www.salsbyvictor.com/	1242 Richmond Road (5 miles)
Asian		
Bangkok Garden (Thai) $$	www.bangkokgardenva.com/	1346 Richmond Road (5.5 miles)
Emerald Thai Cuisine $$	www.emeraldthai.net/	264 McLaws Circle # G (.5 miles)
Nawab (Indian) $$	www.nawabonline.com/	204 Monticello Avenue (5 miles)
Peter Chang's (Chinese) $$	www.peterchangrestaurant.com/	1203 Richmond Road (5 miles)
American/Seafood		
Berret's Seafood (known for crab cakes) $$$	www.berrets.com/	199 South Boundary Street (4 miles)
Dog Street Pub $$	www.facebook.com/DoGStreetPub	401 West Duke of Gloucester Street (4 miles)
Fat Canary $$$	www.fatcanarywilliamsburg.com/	410 W Duke of Gloucester Street (4 miles)
Food for Thoughts $$	www.foodforthoughtrestaurant.com/	1647 Richmond Road (6 miles)
Opus 9 Steakhouse $$$	www.opus9steakhouse.com/	5143 Main Street (7 miles)
Second Street Bistro $$	www.secondst.com	140 Second Street (3 miles)
Yorkshire Steak & Seafood $$	www.theyorkshirerestaurant.com/index.htm	700 York Street (2.5 miles)
French		
Blue Talon (Country French) $$$	www.bluetalonbistro.com/	420 Prince George Street (4 miles)
Le Yaca (haute French) $$$	www.leyacawilliamsburg.com/	1950 Pocahontas Trail (.5 miles)
Mexican		
La Michoacana Restaurant & Ice Cream $	www.lamichoacanarestaurantandicecream.com/	264 McLaws Circle (.5 miles)
South of the Border $	www.sotb.us/	322 2nd Street (3.5 miles)
Tequila Rose $	www.tequilarosemex.com/	7207 Merrimac Trail (2 miles)
Breakfast/Lunch		
Shorty's Diner $	www.shortysdinerva.com/	627 Merrimac Trail (3 miles)
The Smokey Griddle $	www.facebook.com/TheSmokeyGriddlePancakeHouse	2227 Richmond Road (6 miles)
Dessert/Specialty		
Mad about Chocolate (superb chocolate desserts) $$	www.madaboutchocolate.us/	204 Armistead Avenue (4.5 miles)
Williamsburg Winery	www.williamsburgwinery.com/	5800 Wessex Hundred (6 miles)

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Conference FAQ

What is the Conference Within A Conference?

The VLA Association of College and Research Libraries hosts its own conference at the same time as the VLA Conference. VLARCL sessions are selected by a peer review process. You are welcome to attend VLACRL sessions if you are not an ACRL member, or if you don't work in an academic library, and vice-versa. Because they have fewer rooms for their sessions, VLACRL chooses to hold sessions from 1:15-2:00 pm on Friday, at a time when VLA takes a break for a longer lunch.

Why Williamsburg...again?

Each year, VLA reviews proposals from a number of locations throughout Virginia to host our Annual Conference. For 2013 and 2014, we looked into Roanoke, Richmond, Hampton, Charlottesville and locations in Northern Virginia. None of these locations were able to offer a cost-effective solution, either for lodging for our members or for room rental and conference services.

Our mission is to have sleeping rooms and the conference center under one roof. The feedback from past evaluations make it clear that registrants prefer to stay in the same hotel as the conference sessions. There are very few facilities that can handle a group of our size with this requirement.

Why do you even have an exhibit area?

Exhibit halls give vendors a unique opportunity to interact face-to-face with members. This is your time to ask questions about products and learn more. The fees paid by vendors to rent space in the Exhibit Area help to dramatically offset the cost of conference registration. Without them, the cost to attend the full VLA conference would be dramatically higher.

Why are the session rooms too hot or too cold?

We have very little control over the temperature settings in the public areas at conference centers, so we recommend you dress in layers to prepare for most climate settings.

Will I be able to get Wi-Fi in the hotel and conference center?

Yes, complimentary Wi-Fi is available throughout the conference center and in hotel rooms.

Why can't we get a boxed lunch on both days?

In an effort to keep your costs low, we offer a boxed lunch to everyone at a reduced cost on the first day and the option to attend the Jefferson Cup Luncheon on Friday. Unfortunately, it would cost a great deal more for us to offer both a boxed lunch and a sit-down meal on the same day. Many people enjoy also having a break on Friday to join colleagues at area restaurants for lunch, or enjoy some local shopping.

Is breakfast available on-site?

Yes, there is both a restaurant and a coffee shop available in the hotel, which will be open for breakfast. Room service is an option for guests of the hotel (for a fee.)

> **"I used to walk through the exhibit hall with my head down and say, 'I'm not a decision maker.' But then I became a decision maker, and I realized I should have been making those connections with vendors all along. Take it from me, stop and talk to the exhibitors. If you don't make a decision now, you will one day."**
>
> **–VLA 2012 Conference Survey**

I am an archivist/cataloger/reference/circulation/academic/special/public librarian. Why don't you have any sessions for me?

The conference committee works hard to ensure a broad spectrum of session topics are offered annually. Check out the program to get more information on the session tracks, such as VLACRL for academics, NMRT for those new to the profession, YS for youth services librarians, and TSTF for those who work in tech services and technology. Additionally, if you notice there is a gap in content, please feel free to submit your own session proposals the following year. We would love to hear from you!

Why are some sessions at the conference one hour and others 45 minutes?

VLA has received feedback over the years that 45 minutes is not long enough for some sessions. This year, we've crafted a schedule that allows 60-minute sessions on Thursday and 45-minute sessions on Friday. When you complete your overall conference survey online, please let us know what you think of this revised timetable!

Why are all the Youth Services/leadership/etc. programs at the same time?

The Conference Committee tries to put no more than one program on a given topic in each time slot. Given that there are 3 time slots for programs on Thursday and 4 (or 5 for the VLACRL Conference within a Conference) on Friday, if a track has more than 7 programs, there will be some overlap.

I had a great time at the conference and now I want to get involved! Who do I contact?

Fantastic, and welcome aboard! You can find information about committees and forums on the VLA website at www.vla.org. Committee interest forms are available on the website, and should be submitted to the Second Vice President of the Association (please refer to the Council Members Roster for the most current contact information on www.vla.org). If you would like to join a Forum, refer to the Council Members Roster to identify the Forum Chair, and contact them for more information.

I'm not a member of VLA. How do I become one? Why would I want to become one?

Membership in VLA provides you with numerous affordable continuing education opportunities, year-round. You also have many options for becoming involved with the Association as a Committee or Forum member, as a member of Council, or by serving on the Executive Committee. We will keep you updated on the latest legislative issues affecting libraries in Virginia, and offer informal local gatherings for socializing in your off-time. Most importantly, being a member of VLA allows you to experience professional growth, while strengthening the presence of libraries in Virginia. Additionally, joining VLA—attending its conferences, joining its committees and forums, and participating on its e-mail discussion list—provides you with the means for developing your professional network within the state. For more information or to become a member, please visit our website at www.vla.org/membership/join-or-renew/.

Budgets are tight at my library. How can I reduce my conference costs?

VLA offers a number of opportunities for cost savings. We offer a $5 box lunch on Thursday to save you time traveling outside the Conference Center and money. Presenters at the VLA conference receive 50% off the registration fee. The VLA Professional Development Endowment Committee has provided $100 each to 13 attendees who entered their raffle. We have negotiated for a group rate at the DoubleTree by Hilton Hotel Williamsburg that permits up to 4 people per room without an additional charge. Our New Members Round Table forum also organizes a roommate finder program.

I am interested in presenting next year. How do I do that?

First, make sure you are connected with VLA to get our e-mail announcements. Membership in VLA will allow you access to the Association's Google Group, and liking the Association's page on Facebook will also keep you informed. Then, keep an eye out for the call for proposals announcement in the spring. We will provide you with all of the information you need to submit a session proposal at that time.

Conference Committee

Lisa Lee Broughman,
VLA President, Randolph College

Megan Hodge,
Conference Co-Chair, Virginia Commonwealth University

Rebecca Miller,
Conference Co-Chair, Virginia Tech

Tatiana Pashkova-Balkenhol,
VLACRL Conference Within A Conference Chair, Longwood University

Susan Carroll,
Longwood University

Nathan Flinchum,
Roanoke City

Benjamin Goldberg,
Williamsburg Regional Library

Tracy Hall,
Virginia Tech

Kareemah Hamdan,
Chesterfield County Public Library

Allyson Lauer,
Virginia Beach Public Library

Sasha Matthews,
Chesapeake Public Library

Sheila McDuff,
Loudoun County Public Library

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Michael Sechler,
Randolph College

Brack Stovall,
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Tracy Sumler,
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Matt Todd,
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Jessica West,
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Lydia Williams,
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Save the Dates

Visit VLA.org, like us on Facebook and/or sign up for our listserv for more information on these and other important VLA events

- VLA 2014 Scholarships application deadline March 1, 2014
- Virginia Library Leadership Academy (VALLA), Staunton, May 5–6, 2014
- National Library Legislative Day (NLLD), Washington, DC, May 5–6, 2014
- Virginia Library Association Paraprofessional Conference, Richmond, May 18–20, 2014
- Virginia Library Association 2014 Annual Conference, Williamsburg, October 22–24, 2014

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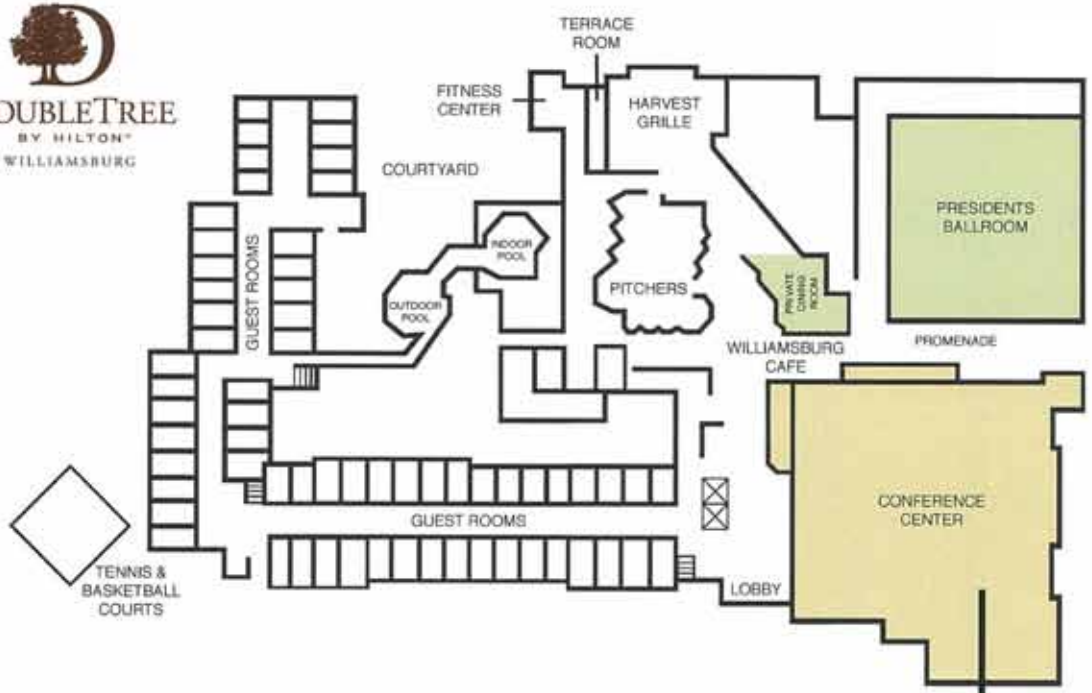

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