

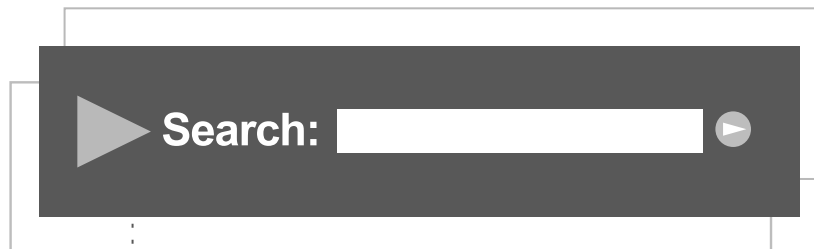
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***The
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**VLA 2006
November 9-10**

Marriott Hotel
Williamsburg, Virginia

Preconference:
November 8



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RUTH ARNOLD,
PRESIDENT

Read-Think- Speak: The Power of Libraries



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Welcome to the 2006 Virginia Library Association Conference. This annual event represents more than a year of planning by the dedicated members of the Conference Committee. It provides opportunities for us to renew our professional friendships and gain new ideas for our libraries from keynote speakers, concurrent sessions presented by our colleagues and from vendors. This combination of continuing education and face-to-face networking is one of the major benefits of VLA membership.

The theme of this conference is *Read-Think-Speak: The Power of Libraries*. Libraries play an important role for all citizens by providing access to information. James Madison wrote in 1810 that “a well instructed people alone can be permanently a free people” and again in 1822: “people who mean to be their own governors must arm themselves with the power knowledge gives.” We hope that the range of programs at this conference will provide tools to help you meet this challenge in both your professional and personal lives.

We are pleased to have Rachel Singer Gordon for our Preconference. Rachel is a frequent contributor to both print and online media. Her book *The Accidental Manager* is the basis for her workshop.

The speaker for the opening general session on Thursday is Thomas Frey, Executive Director of the DaVinci Institute, a futurist think tank. He will give us his position on the future of libraries from the perspective of a non-librarian. We are grateful to Thomson-Gale for helping to sponsor this presentation.

On Friday at our second general session, Judith Viorst, a well known author of both children’s books and poetry for adults, will share her humor and wisdom. After the Jefferson Cup luncheon featuring Candace Fleming, an Honor Book author, there will be two more rounds of concurrent sessions, so please don’t leave too early.

You won’t want to miss the Thursday night social. B2B, a Jimmy Buffet tribute band from Richmond, will play their special mix of beach music. I hope you brought your tropical shirt! If you registered for the event you will have a coupon for a free margarita in your packet. You will be able to “upgrade your margarita” by purchasing a special reusable VLA Conference glass. The proceeds from the sale of the glasses will be used to help libraries in the Gulf Coast that are still struggling to recover from the ravages of Hurricane Katrina. This event is partially sponsored by Brodart.

In addition to our featured speakers, there are also over 50 concurrent sessions, the VLA Scholarship basket raffle, and dozens of vendors. We have built into the schedule several “no-conflict times” for visiting the Exhibit Hall. The support from our vendors makes it possible for us to have a successful conference. Please be sure not to miss out on this important feature.

Williamsburg is a community strong on history, education and libraries, where reading, thinking and speaking have been going on for centuries. Perhaps for this reason (and maybe because it’s a great place to shop), it has proved to be one of VLA’s favorite spots for a conference. Let’s all make this conference one of VLA’s best.

Ruth Arnold
President
Virginia Library Association

Conference Information

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Registration—Exhibit Hall, President's Ballroom

Pick up your conference materials, find notices of special activities and any schedule changes.

Changes in Program

The conference program has been printed several weeks in advance. Any changes in the time or location of a session will be posted in the conference registration area.

Exhibitors

VLA extends a warm welcome and thank you to the exhibitors for their support of the conference. The exhibits are located in the President's Ballroom. Please make time available to visit the exhibits.

EXHIBIT HOURS

Thursday – 9:00-5:00

Friday – 7:30-1:30

REGISTRATION HOURS

Thursday – 9:00-5:00

Friday – 7:30-12:00

HIGHLIGHTS

Grand Opening of the Exhibits and Registration

Thursday, 9:00 A.M.

Opening General Session – Thursday, 10:00

Keynote Speaker: Thomas Frey, The DaVinci Institute

Free Turkey Box lunch—All who pre-register for the conference will receive a free lunch in the Exhibit Hall on Thursday.

Thursday Night Social

Second General Session – Friday, 10:30

Judith Viorst, Author

2006 Conference Committee

Mary McMahon
Conference Committee Co-Chair
Mary Riley Styles Public Library

John Halliday
Conference Committee Co-Chair
Jefferson Madison Regional Library

Ruth Arnold, VLA President
Staunton Public Library

Lorrie Bennett
Fairfax County Public Library

Peggy Bias
Bedford Public Library

Jim Gwin
University of Richmond

Heather Groves Hannan
George Mason University

Pat Howe
Longwood University

Elizabeth Kocevar-Weidinger
Longwood University

Kelly McBride
Russell County Library System

Fran Millhouser
Fairfax County Library System

Stella Pool
Jefferson-Madison Regional
Library System

Candice B. Small
Radford University

Deloris Thomas
William and Mary University

Barry Trott
Williamsburg Regional Library
System

Lydia Williams
Longwood University

Deborah Wright
Newport News Public Library

Bethany Young
Christopher Newport University



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WEDNESDAY
PRECONFERENCE

NOVEMBER 8, 2006
ROOM 18

Rachel Singer Gordon



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Williamsburg, VA
November 9–10, 2006

Wednesday—11:30–3:00, Room 18

Virginia Library Middle Managers Present “The Accidental Library Manager” With Rachel Singer Gordon. Cost is \$60 VLA member; \$75 Non-member (lunch included).

The Accidental Library Manager takes a practical look at the skills and background new and potential library managers need to succeed in their positions. It reassures those with little preparation for their management roles, who never realized they would be going into management (or never intended to do so), or whose library school coursework failed to prepare them for the challenges of management. In an era where younger and potential managers are told what their elders think they “need to lead,” find out what library staff really want from their managers: ways to deal with common personnel problems, how to use your existing background to succeed, and how to reduce the fear inherent in common concerns. Discuss ways to get past the day-to-day and look to your own and your institution’s future.

The workshop will cover:

- How most library managers end up in their jobs “accidentally”
- Ways to overcome their own reluctance to manage
- How attendees can use existing skills in a management position, even without formal management coursework or training
- What library staff really want—and don’t want!—from their managers
- Ways to deal with common personnel issues, including building a foundation of communication, trust, and collaboration to forestall future problems
- How managers can prepare for their institution’s professional future, including succession planning and managing different generations and groups
- Ways managers can look to their own future

Rachel Singer Gordon is Consulting Editor, Information Today, Inc., Book Publishing Division, and webmaster, LISjobs.com. She publishes the electronic newsletter Info Career Trends, blogs at The Liminal Librarian (<http://www.lisjobs.com/liminal/>), and coauthors *Beyond the Job* (<http://librarycareers.blogspot.com>), a professional development weblog for librarians. Rachel is the “Computer Media” review columnist for *Library Journal*; she is also a frequent contributor to LJ’s “NextGen” column, coauthor, with Michael Stephens, of *Computers in Libraries’ “Tech Tips for Every Librarian,”* and the author of Emerald’s “Publish, Don’t Perish” Library Link column. Her published work includes *The Librarian’s Guide To Writing for Publication* (Scarecrow, 2004), *The Accidental Library Manager* (ITI, 2005), and *The NextGen Librarian’s Survival Guide* (ITI, 2006). Rachel holds an MLIS from Dominican University and an MA from Northwestern University.



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You can also see demonstrations of WorldCat Collection Analysis, OCLC digital collections and OCLC eContent. And do not miss WorldCat.org, OCLC's new search box that lets anyone search library catalogs from outside the library.

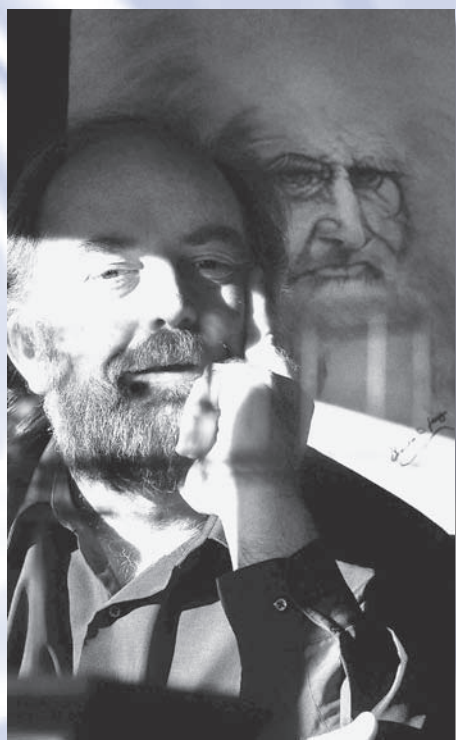


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OPENING GENERAL
SESSION SPEAKER

THURSDAY, 10:00
AUDITORIUM

Thomas Frey, Senior Futurist




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 Thomas Frey is Senior Futurist and Executive Director of the DaVinci Institute.

“The greatest value in understanding the future comes from spotting the major cultural, demographic, societal, and economic shifts early and translating them into viable business opportunities,” says Tom.

As the Executive Director and Senior Futurist at the DaVinci Institute, he has developed original research studies, which enables him to speak on unusual topics, translating trends into unique opportunities.

Tom continually pushes the envelope of understanding, creating fascinating images of the world to come. His talks on futurist topics have captivated people ranging from high level government officials to executives in Fortune 100 companies including NASA, IBM, AT&T, Hewlett-Packard, Lucent Technologies, First Data, Boeing, Capital One, Bell Canada, Ford Motor Company, Qwest, Allied Signal, Hunter Douglas, Direct TV, National Association of Federal Credit Unions, and many more.

Because of his work inspiring inventors and other revolutionary thinkers, the *Boulder Daily Camera* has referred to him as the “Father of Invention.” The *Denver Post* and *Seattle Post Intelligence* have referred to him as the “Dean of Futurists.”

Before launching the DaVinci Institute, Tom spent 15 years at IBM as an engineer and designer where he received over 270 awards, more than any other IBM engineer. He is also a past member of the Triple Nine Society (High I.Q. society over 99.9 percentile).

Tom has been a columnist for the *Denver Post*, *Rocky Mountain News*, and *Boulder County Business Report*, and is the author of the 1998 book *Inventions of Impact*. He currently writes a newsletter entitled “News from the Future” and has written numerous articles on a wide range of futurist topics. He has also been a contributing writer for *The Futurist Magazine* and is the Editor of the “Impact Lab,” an online emerging technology blog which was recently rated by *Popular Science Magazine* as one of the “top five.”

Tom will speak on The Future of Libraries—The Great Transformation. Their existence is being threatened by information instantly accessible from every computer in every home. But libraries won’t go away. Rather, information is soon to become far more complicated as technology expands our understanding of what information is. And Public Libraries will be transitioning from a center of information into a center of culture, evolving into an entity with function and purpose that is currently unrecognizable in today’s world.

Sponsored by Thomson Gale

SECOND GENERAL
SESSION SPEAKER

FRIDAY, 10:30
AUDITORIUM

Judith Viorst, Author



Judith Viorst was born and raised in New Jersey. She received a B.A. in history from Rutgers University, and in 1981, after six years of study, she graduated from the Washington Psychoanalytic Institute.

Mrs. Viorst is the author of eight collections of poems for adults: *The Village Square*; *It's Hard to Be Hip Over Thirty and Other Tragedies of Married Life*; *People and Other Aggravations*; *How Did I Get to Be 40 and Other Atrocities*; *When Did I Stop Being 20 and Other Injustices*; *Forever Fifty and Other Negotiations*; *Suddenly Sixty and Other Shocks of Later Life*, and *I'm Too Young to Be Seventy and Other Delusions*. She has also written *You're Officially a Grown-Up: The Graduate's Guide to Freedom, Responsibility, Happiness and Personal Hygiene*; a novel, *Murdering Mr. Monti*, and five non-fiction books: *Yes, Married*; *Love & Guilt & The Meaning of Life, Etc.*; *Necessary Losses*, which was on *The New York Times* bestseller list for almost two years; its companion volume, *Imperfect Control*; and *Grown-Up Marriage*. In addition she wrote a column in *Redbook* for over twenty-five years.

Mrs. Viorst is the author of seventeen books for children: *Sunday Morning*; *I'll Fix Anthony*; *Try It Again, Sam*; *Alexander and the Terrible, Horrible, No Good, Very Bad Day*; *The Tenth Good Thing About Barney*; *My Mama Says There Aren't Any Zombies, Ghosts, Vampires, Creatures, Demons, Monsters, Fiends, Goblins, or Things*; *Rosie and Michael*; *Alexander, Who Used to Be Rich Last Sunday*; *If I Were In Charge of The World and Other Worries*; *The Good-bye Book*; *Earrings!*; *The Alphabet From Z to A*; *Sad Underwear and Other Complications*; *Alexander, Who's Not (Do You Hear Me? I Mean It!) Going to Move*; *Absolutely, Positively Alexander*, a collection of the three Alexander stories; *Super-Completely and Totally the Messiest*, and *Just in Case*.

Many of her books, for adults as well as for children, have been published abroad. Several of her children's books have been made into short films.

Mrs. Viorst lectures widely on a variety of topics, ranging from loss and growth to children's literature and the subject of control. Her poetry has been read in performance by Anne Bancroft, Alfred Lunt and Lynn Fontaine, Ann Jackson and Eli Wallach. Her musical, *Love & Shrimp*, starring Eileen Barnett, Bonnie Franklin and Mariette Hartley, has been performed in Los Angeles, New York and other cities. A musical version of *Alexander and the Terrible, Horrible, No Good, Very Bad Day*, with the play and lyrics written by Mrs. Viorst and music by Shelley Markham, was commissioned by and performed at the Kennedy Center and now appears at theaters all over the country. A second children's musical, *Alexander, Who's Not Not Not Not Not Not Going to Move*, also with play and lyrics by Mrs. Viorst and music by Shelley Markham, was commissioned by and performed at the Kennedy Center and is currently touring the country.

Mrs. Viorst resides in Washington, DC, with her husband, Milton, who is the author of several critically acclaimed political books. They have three sons, Anthony, Nicholas and Alexander, and six grandchildren.

JEFFERSON CUP LUNCHEON

FRIDAY, 12:00–1:30
ROOM 18
TICKETED EVENT (\$30)

Candace Fleming



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Candace Fleming is the author of the 2006 Jefferson Cup Honor Book Award for *Our Eleanor: A Scrapbook Look at Eleanor Roosevelt's Remarkable Life*. Atheneum Books for Young Readers, Grades 6–12.

When Eleanor Roosevelt spoke with reporters in 1932 after her husband was elected president, she said, “There isn’t going to be any First Lady. There is just going to be plain, ordinary Mrs. Roosevelt.” In this engaging “scrapbook” biography, Eleanor is depicted as anything but plain and ordinary. The biography highlights Eleanor’s interest in social issues and human rights, which help define Eleanor as one of the most influential first ladies of all time. Fleming’s account captures the heart of Eleanor Roosevelt—what she believed in, stood for, and strived to achieve.

Candace Fleming: I have always been a storyteller. Even before I could write my name, I could tell a good tale. And I told them all the time. As a preschooler, I told my neighbors all about my three-legged cat named Spot. In kindergarten, I told my classmates about the ghost that lived in my attic. And in first grade I told my teacher, Miss Harbart, all about my family’s trip to Paris, France.

I told such a good story that people always thought I was telling the truth. But I wasn’t. I didn’t have a three-legged cat or a ghost in my attic, and I’d certainly never been to Paris, France. I simply enjoyed telling a good story ... and seeing my listener’s reaction.

As I grew, I continued to write stories. But I never really thought of becoming an author. Instead, I went to college where I discovered yet another passion—history. I didn’t realize it then, but studying history is really just an extension of my love of stories. After all, some of the best stories are true ones — tales of heroism and villainy made more incredible by the fact they really happened.


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2006 JEFFERSON CUP
AWARD WINNER

Marlene Carvell

Dutton Children's Books

Author of *Sweetgrass Basket*
Children's Books
Grades 5-8



Upon the death of their mother, Mattie and Sarah, two Mohawk sisters, are sent to the Carlisle Industrial School for Indians. Set at the turn of the 20th century, what follows is the poignant, haunting story of the sisters' experience. Founded by Richard Henry Pratt in 1879, the purpose of the Carlisle School, as well as the other Indian schools, was to civilize the Indian by stripping the children of their language, culture, and religion.

Based on the experiences of her husband's family, Marlene Carvell has crafted a gripping novel that explores one of the chapters of American history that has not been told in history textbooks.

Ms. Carvell says, "A friend recently asked me why *Sweetgrass* had to be so sad. My response was that it was a sad time. And yet, I hope that the story also shows the strength and spirit of children."

Marlene Carvell has taught at both the high school and college levels, and currently teaches English at a rural high school in central New York. *Who Will Tell My Brother?*, her first novel, was inspired by the experiences of her own two sons during high school. It was the International Reading Association Book of the Year in 2003.

Ms. Carvell regrettably could not be at VLA to accept her award as she had a previous engagement with another state library association.

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VLA 2006 Awards

GEORGE MASON AWARD— MR. AND MRS. J. HARWOOD COCHRANE

Mr. and Mrs. J. Harwood Cochrane have supported and encouraged use of the Rockville Public Library for 20 years. They built the first public library for Rockville, Virginia, in 1965. Their support for and interest in the Library has had a positive influence on the attitude of the community toward the Library. In 2003 the Cochranes brought the community together by offering to partner with Hanover County and the Friends of the Library to renovate the existing building and expand it to double the size of the building. The Hanover Board of Supervisors renamed the Library the Cochrane Rockville Library.

In his remarks at the grand opening in November 2005, Mr. Cochrane said, "Why do I like the Library? It offers something for everyone, the young, the old, the black, the white, the rich, and the poor."

TRUSTEE LIBRARY AWARD— BARBARA SEVERIN

Barbara Severin has served on the Fauquier County Library Board of Trustees since 1989—13 years as its chairman. During her tenure, the library added two branches, renovated its main branch, increased local expenditure three fold, and doubled the personnel available to serve library patrons. Mrs. Severin is a tireless library advocate on the local, state, and national level. She has faithfully attended Library Legislative Day in Richmond and National Library Legislative Day in Washington for the past several years. She is an active member of the VLA—serving as the Trustee/Friends Forum Chair in 1998/1999. In 1999 she was recognized by the Virginia Public Library Directors Association as Trustee of the Year.

FRIENDS OF THE LIBRARY AWARD— FRIENDS OF THE LYNCHBURG PUBLIC LIBRARY

In 1964, a diverse group of citizens joined together to establish the Friends of the Lynchburg Public Library, with the goal of convincing Lynchburg City Council to establish Lynchburg's first tax-supported public library, a library that would be open to all citizens equally. These were men and women "who made a difference in their community."

Their successors have continued that tradition of unwavering moral and financial support over the ensuing 40 years.

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VLA 2006 Scholarship Winners

JULIE SHORT

The winner of the 2006 Clara Stanley Paraprofessional Forum Scholarship is Julie Short, of Wise, Virginia. Julie has been employed at the Lonesome Pine Regional Library since 1990. During her employment there, she has served in various capacities: Administrative Assistant, Interim Director for 3 years, Library Coordinator, and her current position of Library Coordinator of Youth Services. She served on the Jefferson Cup Committee in 2003. She has been a member of VLA since 1996, a member of YALSA since 2003, and has served on the State Youth Advisory Board. She is pursuing her MLS degree from Florida State University.

MARYKE BARBER

Maryke Barber is Government Documents Coordinator for the Hollins University in Roanoke, Virginia. She enjoys helping people find information while answering reference questions in her current position. She is assisting in creating original records for the video and DVD collection at Hollins. Upon graduation, she plans to continue to focus on service, reference, instruction, and outreach. She has been a VLA member since 2003, and was a presenter at the 2004 VLA Conference. She is pursuing her MSIS degree from the University of Tennessee, Knoxville.

REBECCA COOPER

Rebecca Cooper works for the library of the Society of the Cincinnati in Washington, D.C. As the Manager of Reader Services, Rebecca assists researchers in using the library's collection of modern and rare materials related to the American Revolution. As part of a staff of three, Rebecca also works to promote the use of the library's resources, maintain the collection, and organize the Society's archives. Prior to beginning her job at the Society in April, Rebecca was a Reference Assistant at George Mason University's Arlington Campus. Despite taking a new job, Rebecca continues to work part-time for GMU assisting with reference and instruction. Rebecca is the co-editor for her regional chapter of the Art Libraries Society of North America, and is has been a VLA member since 2005. Rebecca also holds an M.A. in Art History, and is hoping to work in an art library after earning her MSLS degree from Catholic University.

THURSDAY 8:00-10:00 PM, AUDITORIUM

VLA Conference Social

"Waste Away" with B2B, a Jimmy Buffet Tribute Band. Enjoy a margarita and some salsa while you loll on the beach in your mind. Life doesn't get better than this! Tropical attire a plus but not required. Free ticket for a margarita enclosed in your conference packets. "Upgrade your Margarita" by purchasing a special souvenir VLA glass. The proceeds from the sale of the glasses will be used to help libraries in the Gulf Coast that are still struggling to recover from the ravages of Hurricane Katrina. This event is partially sponsored by Brodart.

Welcome!

Virginia Library Association conference attendees

Stop by Thomson Gale booth #510 to see:



- **Gale Virtual Reference Library** — Puts nearly 1,000 reference titles into circulation as eBooks
- **InfoTrac OneFile** — An unprecedented number of periodicals and news information instantly available in one user-friendly electronic resource
- **Thomson Gale PowerSearch** — This new platform allows patrons to easily cross-search your Thomson Gale databases

**Proud Sponsor of the opening
General Session**

**Thursday, November 9, 2006
10:00 a.m.**

The Future of Libraries presented by:
**Thomas Frey, Senior Futurist & Executive
Director of the DaVinci Institute**

Thursday, November 9

THURSDAY 9:00-10:00

President's Ballroom

Grand Opening of Exhibits and Registration

Coffee and pastries served in the Exhibit Hall.

THURSDAY 10:00-11:30

Auditorium

Opening General Session

Welcome: Bruce Goodson, Chair of the James City County Board of Supervisors
Speaker: Thomas Frey, Senior Futurist, Executive Director of The DaVinci Institute. **Sponsored by Thomson Gale.**

THURSDAY 11:45-1:00

President's Ballroom

Turkey Box Lunch Served in Exhibit Hall

THURSDAY 11:45-1:00

Room 17

VPLDA Business Meeting

THURSDAY 1:15-2:00

Room 18

Building Connections Across a Curriculum

In 2005 a faculty member in the Human Nutrition, Foods, and Exercise (HNFE) department received a grant to “develop a clear connection and progression of content and skills through the four required and sequenced courses for the HNFE Curriculum.” This session will focus on the collaboration between the HNFE faculty and the college librarian to integrate library research skills to support research assignments in each course.

Presenter: Caryl Gray, Virginia Tech

THURSDAY 1:15-2:00

Room 3

Helping Genealogical Customers Enjoy a Successful Research Trip (Sponsored by the Local History Forum)

Will provide an understanding of what customers researching their family history “should have done” before they visited a library and what library staff can do to help them be successful in their research. Will assist staff working with local societies and individuals, train in the elements of successful research.

Presenter: Carolyn L. Barkley

THURSDAY 1:15-2:00

Center Lounge

How to Establish a Structured Mentoring Program for Library Staff

In September 2005 the University of Virginia Library implemented a Mentoring Program for all Library Staff. The program was designed with four main goals in mind: (1) Establishment of a formal career development process based upon mentoring relationships (2) Facilitation of the professional development of participants (3) Development of a formal learning process that takes advantage of experience and knowledge of the library staff (and) (4) Establishment of a unique learning experience that supports the Library's culture of learning. This presentation will address mentoring as a career development process, structured and unstructured mentoring programs, the advantages and disadvantages of each, the process used by UVA to establish a program and the results of the Pilot Program.

Presenter: Alan Napier, University of Virginia

VLA would like to thank the following sponsors:

Thomson-Gale—Sponsored Keynote Speaker Thomas Frey

BroDart—Partially sponsored the band at the social.

Grolier—Co-Sponsored the conference bags

Books on Tape/Random House—Co-Sponsored the conference bags

Innovative Interfaces—Sponsored the conference name badge holders.

ProQuest—Provided conference pens.

Business Technologies, Inc.—Partially sponsored the Thursday morning coffee break

Thursday, November 9

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THURSDAY 1:15-2:00

Amphitheater

I Keep Safe

The Internet Keep Safe Coalition www.ikeepSAFE.org is a partnership of 50 state governors/first spouses, law-enforcement agencies, non-profit organizations, and corporate sponsors. Our mission is to help parents, educators, and caregivers by providing guidelines and tools to teach children the safe and healthy use of technology and the Internet. The Faux Paw the Techno Cat Internet Safety program is a product of the IKSC, which includes information and training for parents, technology specialists, educators, and law enforcement. Learn how you can bring this free program to your library and teach both parents and children what they need to know about Internet Safety.

Presenters: *Iris Beckwith, Internet Keep Safe Coalition, and Marsali Hancock, President, IKSC*

THURSDAY 1:15-2:00

Room A/B

I'm Tellin'!: Kids Bringing Folktales Alive

Discover how to help kids make "tellable" tales come to life! Using demonstrations, exercises, and lectures, we teach kids in grades 4–6 to perform folktales from around the world, culminating in a public performance.

Presenters: *Jody Lewandowski and Rhonda Belyea, Central Rappahannock Regional Library*

THURSDAY 1:15-2:00

Auditorium

Is There a Librarian 2.0 in the house?

While static content once dominated the Web, today users are often the driving force. Welcome to Web 2.0 where blogs, Wikis, Flickr, MySpace and more are hot topics. Hear about one public library's voyage into Web 2.0 and discover how to become a Librarian 2.0.

Presenters: *Lydia Patrick and Bob Bowie, Fairfax County Public Library*

THURSDAY 1:15-2:00

Room 17

Kids First Coalition: Serving Early Childhood

Kids First Coalition was formed with an early childhood grant from Governor Warner's early childhood initiative. Come and learn who you can join in your community to better serve preschool children. You will discover new ways to serve these children and to make your library an important player in the future of our children.

Presenters: *Noreen Bernstein, Williamsburg Regional Library, and Carla Javier, Director of Kids First Coalition*

THURSDAY 1:15-2:00

Room 2

Serials Update: ISSN Revision, Access Level Record, LC Series Decision

Reynolds, head of the National Serials Data Program (the U.S. ISSN center) at the Library of Congress and co-chair of the PCC/CONSER working group developing the access level record for serials, will provide an overview of these two projects. The ISSN standard is being revised to provide coverage of such resources as databases and web sites, and to add functionality in the digital environment for collocating as well as distinguishing serials and other continuing resources that are issued in multiple media versions. The access level record for serials was developed through a collaborative and evidence-based process with the goal of providing a cost-effective, single standard record for CONSER. The record emphasizes access points over elaborate description and is focused on meeting FRBR user tasks. Reynolds will also provide an update on implementation of the LC series decision.

Presenter: *Regina Romano Reynolds, Library of Congress*

Thursday, November 9

THURSDAY 1:15-2:00

Room 11

Virginia Department of Taxation

The presentation gives background information on electronic filing and a potential educational partnership between the Libraries and Virginia Department of Taxation. About one-half of Virginia's 3.2 million tax filers use electronic means to file. Electronic filing benefits all taxpayers in lowering state costs, speeding processing and decreasing return errors. Electronic filing is fast, easy and secure. Public and private libraries in Virginia would be convenient locations for taxpayers to learn about electronic filing. Public and private libraries have unique resources to aid taxpayers in filing electronically. The Virginia Department of Taxation is interested in conducting regional presentations to librarians on the various services we offer: electronic filing options for individuals and businesses, payment options, our web site features, and contact information. The Virginia Department of Taxation is interested in conducting regional seminars in libraries to show taxpayers how to file their taxes electronically; we'd like these seminars to coincide with tax season. We would potentially hold them throughout the month of January. The Virginia Department of Taxation is considering providing filing posters for prominent display in Virginia's libraries, as well as bookmarks that can be given to taxpayers, giving filing and contact information.

Presenter: *Holly Anna Jones, Virginia Department of Taxation*

THURSDAY 2:15-3:00

Amphitheater

Building and Renovating Your Library? How to Choose the Wrong Consultants, Exceed Your Budget, Alienate Your Staff and Disappoint Your Customers

There are right and wrong ways to budget, plan and build great libraries. Architect Randy Hudson, AIA, LEED AP, and Prince William County Library Director Richard Murphy will talk about common pitfalls and points of confusion along the way. With audience participation, they will illustrate what to do and what never to!

Presenters: *G. Randolph Hudson, Hayes Large Architects, and Richard Murphy, Prince William Public Library*

THURSDAY 2:15-3:00

Room 18

Is Your Library a TV Sitcom?: Stress Strategies for Librarians (Sponsored by the Youth Services Forum)

Working with the public often provides memorable moments and unique situations adding to the daily stress in your life. Creativity can be stymied and you begin to question—is this where I really want to be? Perhaps now is the time to reflect, reexamine and review what is most important to you.

Presenter: *Cindy Lea Arbelbide, Rappahannock County Library*

THURSDAY 2:15-3:00

Room A/B

More Than Just Noise: Library Podcasts That Teach

Podcasts are a Web 2.0 innovation shaping the way libraries deliver services. Librarians use podcasts for news, reviews, lectures, and interviews, but they can also be used for instructional purposes. Come hear an overview of podcasting and how three academic librarians developed podcasts and screencasts to enhance teaching and learning.

Presenters: *Bettina J. Phifer, Jill S. Stover and Peter Kirlew, Virginia Commonwealth University*

THURSDAY 2:15-3:00

Auditorium

Public Relations, Identity, Marketing: All wrapped Up in Your Library Website

The Library's website is one of our greatest public relations tools. We knew that organizing content was our expertise but creating a "look" was not, so we hired a graphic designer. In this presentation, we will discuss why you should invest in a graphic designer and the working relationship that yields the best results for everyone.

Presenters: *Elizabeth Kocevar-Weidinger and Virginia Kinman, Longwood University, and Christopher Peterson, Graphic Designer*

Thursday, November 9

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THURSDAY 2:15-3:00

Room 2

Purchase Express—Rush Orders at the University of Virginia: 6 Years of Lessons Learned

Purchase Express is the rush order service for monographs at UVA Library. The goal is to order, receive, process and deliver patron requested materials within seven days of the request. This session will review and discuss the challenges and barriers to meeting this goal and how the program has been modified over the years to reflect what is desirable versus what is possible.

Presenters: Dawn Waller and Paul Rittelmeyer, University of Virginia

THURSDAY 2:15-3:00

Center Lounge

Ready to Read in Fairfax County

This presentation will describe steps taken to establish an outreach program to contact the underserved preschool population in a large, diverse suburban community. It will include identifying needs, forging partnerships, establishing a volunteer corps, and lessons learned in reaching out to our youngest patrons and their caregivers to encourage early literacy.

Presenter: Catherine Noonan, Fairfax County Public Library

THURSDAY 2:15-3:00

Room 11

Reinventing Resource Sharing: A Discussion of Emerging Possibilities

Dan Wilson and Cyril Oberlander present reinventing resource sharing with discussions of emerging systems and tools, and trends in interlibrary loan and document delivery. Attendees will see details about best practices, new tools, such as Google Book Search, and re-engineered workflows useful to improving the effectiveness of library delivery and resource sharing services.

Presenters: Cyril Oberlander and Dan Wilson, University of Virginia

THURSDAY 2:15-3:00

Room 3

This Olde Virginia House (2nd Edition)

There are 13,594 designated historic districts nationwide. Join an architectural historian to find out about this National Parks Service program and tax credits for historic properties—both state and, in the case of income-producing property, federal tax credits. A librarian will cover commercial and organization web sites, books, and magazines that assist in documenting and learning to improve older houses. Learn the difference between preservation, restoration, rehabilitation and renovation!

Presenters: Camille Bowman, Virginia Department of Historic Resources, and Carolyn Hughes, Portsmouth Public Library

THURSDAY 2:15-3:00

Room 17

What to do When They Drop the Bomb: How a Public Library Survived the Loss of State Aid

In February 2005, the Rockingham County (NC) Public Library lost all state aid and resources due to actions taken by the local governing body over the past two years. There was an initial shock, but the library has moved forward, increasing circulation, adding new types of materials to the collection, and planning for the future. Learn how to survive the “nuclear option.” Preparation is your best defense!

Presenter: Jay Stephens, Rockingham County (NC) Public Library

THURSDAY 3:00-3:45

President's Ballroom

Visit the Exhibits. Refreshments served in Exhibit Hall.

THURSDAY 3:00-3:45

Room 2

Resume, Review Services VLACRL

Thursday, November 9

THURSDAY 4:00-4:45

Room A/B

Boomers, GenXers and Millennials: Use Their Differences to Power Your Library

Libraries have a long history of service to multi-generational users. But what about our multi-generational staff? The Boomers, GenXers and now Millennials—what do we know about “them”? Are the differences real or assumed? How can we use the differences to run our libraries better and strengthen our profession?

Presenters: Sylvia Rortvedt, Matt Todd and Brandee Worsham, Northern Virginia Community College

THURSDAY 4:00-4:45

Room 18

Information Users: What Do They Want?

The recent OCLC “Library Perceptions” report surveys information users’ views on the web and libraries. What do they think of libraries? How do they want to be served? The results are surprising. The discussion will be lively.

Presenter: Kate Nevins, Solinet

THURSDAY 4:00-4:45

Room 11

Librarian At Sea

The semester at sea program offers undergraduates an opportunity to experience many different cultures while sailing around the world and taking classes on board ship. UVA became the academic partner for S@S in 2006. Hear about this program and opportunities from UVA’s first S@S librarian.

Presenter: Barbie Selby, University of Virginia

THURSDAY 4:00-4:45

Center Lounge

Reference Without the Reference Desk: New Services in Small and Large Public Libraries

As questions coming across reference desks are fewer and more complex, new opportunities for innovation and research services are emerging. Examples will be explored, from consumer health services in a small library to complex information brokering and assistance in larger ones. Clients and librarians alike are discovering value in content-rich services.

Presenter: Vera Fessler, Fairfax County Public Library

THURSDAY 4:00-4:45

Room 17

Tech Tips: Demystifying Technology with Peer Trainers

As the pace of technology picks up speed how do you ensure staff are able to keep up with new devices, websites, and trends? The Central Rappahannock Regional Library uses peer trainers to introduce new topics on a monthly basis. Come learn about Tech Tips and how to keep your staff on the cusp of an evolving technology loop.

Presenters: Lisa Varga and Nancy Buck, Central Rappahannock Regional Library

THURSDAY 4:00-4:45

Amphitheater

The More the Merrier: Chatting with the Pack

Reference and outreach staff of the Central Rappahannock Regional Library share the advantages and strengths of digital reference via OCLC’s Questionpoint cooperative. Besides offering patrons 24/7 access to trained and professional reference librarians, it truly is a “more the merrier” scenario, including a drop in price point. Presenters have provided online or digital reference since October 1999 and participated in OCLC’s Questionpoint since 2002.

Presenters: Nancy Buck, Michele Brown and Mary Buck, Central Rappahannock Regional Library

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THURSDAY 4:00-4:45

Room 3

Virginia Children's Authors at Your Library

Want to bring a children's author to your library? Think the typical \$1500–\$2000 plus travel expenses sounds a little steep? Look closer to home! Three Virginia authors—Alison Hart, Jennifer Riesmeyer Elvgren, and Mara Rockliff—give a sneak preview of entertaining, educational programs that get kids excited about books. **Presenters: Kim Norman, Alison Hart, and Jennifer Elvgren, Authors**

THURSDAY 5:00-6:00

Center Lounge

Paraprofessional Forum Business Meeting

THURSDAY 5:00-6:00

Room 17

VIVA Users Group Meeting

VIVA (The Virtual Library of Virginia) convenes its 10th annual Users Group meeting for all VIVA members. There will be time to review the year's major events and accomplishments, meet the vendors, and have Q & A. All are welcome.

Presenters: Connie McCarthy, College of William and Mary, and Kathy Perry, VIVA Director

THURSDAY 5:00-6:00

Room 18

Virginia Library.Solution Users Group Meeting

TLC will be hosting the Virginia Library.Solution Users Group Meeting. TLC representatives will be available to answer questions and members can discuss issues pertaining to Library.Solution.

Presenter: TLC

THURSDAY 5:00-6:00

Room 2

VLACRL Business Meeting

THURSDAY 5:00-6:00

Room 11

TSAT Business Meeting

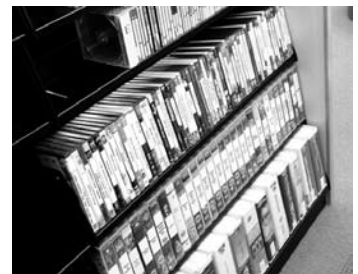
THURSDAY 8:00-10:00

Auditorium

VLA Conference Social

"Waste Away" with B2B, a Jimmy Buffet Tribute Band. Enjoy a margarita and some salsa while you loll on the beach in your mind. Life doesn't get better than this! Tropical attire a plus but not required. Free ticket for a margarita enclosed in your conference packets. "Upgrade your Margarita" by purchasing a special souvenir VLA glass. The proceeds from the sale of the glasses will be used to help libraries in the Gulf Coast that are still struggling to recover from the ravages of Hurricane Katrina. This event is partially sponsored by Brodart.

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FRIDAY 7:30-1:30

President's Ballroom

Registration and Exhibits Open

FRIDAY 8:00-8:45

Amphitheater

Captivating Instruction Online: Creating Easy Online Tutorials

This session will demonstrate how to use Captivate software to quickly and easily create online tutorials or other instructional content. The finished product can include screen-capture video, voice narration, and interactive quizzes. We will look at some examples, review some guidelines for creating content, and create a short presentation during the session.

Presenter: David Gray, Lord Fairfax Community College

FRIDAY 8:00-8:45

Room A/B

Club Belk—Attracting Undergraduates to the Academic Library (VLACRL Section)

Over half a million people enter Elon's Belk Library each year. In a world of networked information, with 95% of our students having their own computers, why do undergraduates flock to the library? Some of the answers lie in offering a high-tech, user-friendly, blended environment. Join us for a discussion of how librarians and IT staff work together to make this happen.

Presenters: Kate D. Hickey and Christopher D. Fulkerson, Elon University

FRIDAY 8:00-8:45

Room 11

Copy Cataloging Done Smarter: Not Reinventing the Wheel in the Age of Google

This presentation is geared for library administrators and cataloging managers who want to discover if their copy catalogers are making the most efficient use of their time. Participants will learn how to make their copy cataloging workflow as efficient as possible by saving time and money.

Presenter: Robert O. Ellett, Jr. Ph.D., Joint Forces Staff College

FRIDAY 8:00-8:45

Center Lounge

Jamestown 1607–2007

Commemorate the 400th anniversary of the founding of Jamestown, the first permanent English colony in America, with new stories about old treasures uncovered by archaeologists in APVA's Jamestown Rediscovery project. Jamestown's Uncovered Treasures brings history and archaeology together in historical fiction. The book and companion SOL instructional materials will be introduced by the authors.

Presenters: Judy M. Brown and J. Jan Brown, Authors

FRIDAY 8:00-8:45

Room 17

John Cotton Dana Award-Winning “Hanging Out Rocks!”—Loudoun County Public Library

“Hanging Out Rocks!” responded to the needs of teens in Loudoun County's rapidly growing community by giving them a place that they could call their own. Teen participation, and many strategies utilized in this thoroughly analyzed and detailed public relations plan, was key to the establishment of a popular after-hours teen center, volunteer opportunities, special programming, community collaborations, and most importantly teen voices, at the library where “Hanging Out Rocks!”

Presenters: Linda Holtlander and Melissa West, Loudoun County Public Library

FRIDAY 8:00-8:45

Room 2

Latest Technologies in Library Automation from TLC

See the latest TLC technologies that work with any library automation system. Choose OPAC concept mapping (search, discover, refine), authority control, Web-based acquisitions, R.F.I.D, and automated materials handling.

Presenter: Brad Cole, The Library Corporation

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FRIDAY 8:00-8:45

Room 16

Thomson Gale's Access My Library
AccessMyLibrary improves the quality of information found on the internet. This ground-breaking library advocacy initiative works with Internet search engines, ThomsonGale and your library to provide unparalleled visibility.

Presenter: Nancy Harris, Thomson Gale

FRIDAY 8:00-8:45

Room 3

Blogs, Wikis, and Listservs, Oh My!
Learn how these new tools will revolutionize VLA's Web site

Blog posting allows you to post to your units web pages without any technical know-how. Just fill out a simple form ... No HTML required! Create virtual work spaces via the Wiki for your committee or forum to remotely work together. The redesigned VLA web now supports Blogs and Wikis in addition to the VLA listservs, so now VLA members can improve communication both within units and across the entire organization. This session will demonstrate how you can work and communicate more efficiently via these new VLA web tools. Target audience: VLA Council members, but anyone interested is welcome!

Presenter: Steven Helm, VLA Webmaster, Radford University

FRIDAY 8:45-9:30

President's Ballroom

Visit the Exhibits. Coffee and pastries will be served in the Exhibit Hall. Scholarship raffle drawing will be held.

FRIDAY 8:45-9:30

Center Lounge

SWING Business Meeting

SWING will hold a brief business meeting inviting members and other interested parties to join us for an overview of SWING and how we can help your library save money. With approximately 100 member libraries across Virginia and Northeast Tennessee, find out what we can offer! Refreshments will be served.

FRIDAY 9:30-10:15

Center Lounge

An Interactive Intranet Solution on a "Shoe-String" Budget

Regent University Library faced the need to upgrade their existing intranet to an interactive and dynamic site on a "shoe-string" budget. After an evaluation of the options, the staff chose to use open-source software. Using JOOMLA the system staff created a site that provides a number of interactive features. The presenters will provide a development overview and demonstration of the intranet.

Presenter: Leanne Strum, Regent University

FRIDAY 9:30-10:15

Room 11

Evaluating Technical Services

Not a session on managing the technical services area, but one on how to evaluate your current operation. Various measurement tools, statistical and evaluation techniques will be presented along with ideas of how the results can be used.

Presenter: Scott Piepenburg, Hampton University

FRIDAY 9:30-10:15

Room 3

Grow Your Own Circulation Staff

Since 1999 Circulation Department staff members in all 21 Fairfax County Public Library branches have mentored Pages, Clerk Typists and Volunteers in Circulation duties. Over 40% percent of those mentored have been promoted into Library Aide positions, and many of these are now in Circulation Management positions. Find out how you can grow your own too!

Presenters: Fran Millhouser and Robert Harvey, Fairfax County Public Library

FRIDAY 9:30-10:15

Room A/B

Link Checking: A Quicker Path to Quality Web Information

Quality websites link to other high quality sites; also, the links are the electronic counterpart to citations. Learn to perform complex Boolean link checks to quality websites to locate other centers of excellence. Learn to use the Touchgraph Google Browser to visually display related websites.

Presenter: Paul Barron, George C. Marshall Foundation

Friday, November 10

FRIDAY 9:30-10:15

Amphitheater

Our Cup Overfloweth: Jefferson Cup Committee Presentation

Members of the 2006 Jefferson Cup Committee will discuss not only the award-winning titles and honor books, but will present a list of favorites from titles published in 2005 in the area of biography, American history and American historical fiction for young people.

Presenters: *Deborah Wright, Lorry Risinger and members of the 2006 Jefferson Cup Committee*

FRIDAY 9:30-10:15

Room 2

Stories With a Twist!

How many ways can you tell the same story? Hundreds! Come learn some wild and wonderful ways to share traditional tales with young children. This interactive session will provide high-energy, fun and educational storytelling activities for the ages 4–10. Learn ways to involve the entire community in exciting storytelling events.

Presenter: *Barbara Spilman Lawson, Virginia Author and Storyteller*

FRIDAY 9:30-10:15

Room 16

When Passive Is Active: Booklists, Bookmarks & Displays in Readers' Advisory

Readers' advisory that isn't done in person has been labeled "passive" but book lists, bookmarks, and displays are proactive, in that they reach out to readers who would never approach a librarian. In this session you'll discover a range of new and practical ideas for using these methods to help readers find books they will like.

Presenters: *Neil Hollands and Melissa Simpson, Williamsburg Regional Library*

FRIDAY 9:30-10:15

Room 17

Why We Still Need Libraries in the Digital Age (VLACRL Section)

With the advent of digital libraries and ambitious projects such as Google Book Search and DLF Aquifer, some have predicted the demise of the library. In this talk, I will give reasons why no matter how complete our collections of online digital resources become, we will still need bricks-and-mortar libraries.

Presenter: *Bernard Frischer, University of Virginia*

FRIDAY 10:30-12:00

Auditorium

Second General Session

Speaker: *Judith Viorst, Author*

FRIDAY 12:00-1:30

Room 18

Jefferson Cup Luncheon

Candace Fleming, author of *Our Eleanor: A Scrapbook Look at Eleanor Roosevelt's Remarkable Life*, the 2006 Jefferson Cup Honor Book Selection. Ticketed event (\$30).

FRIDAY 1:45-2:30

Room 2

Animate Your Library

Interested in anime, but aren't sure how to start? Come and see how easy it is to run this great YA program. We will discuss resources to use, information about the manga and anime culture, and marketing ideas.

Presenters: *Wendy B. Smietana and Marino Rancier, Roanoke County Public Library*

FRIDAY 1:45-2:30

Center Lounge

Improving Library as Place: Assessing Library Employees

Learn how one library used a Worklife Survey to improve internal customer service and employee morale.

Presenter: *Lynda White, University of Virginia*

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FRIDAY 1:45-2:30

Room 17

In Pursuit of Patents

Do you find patent searching perplexing? Get answers to your questions about searching for specific patents as well as using the patent classification system in this informative workshop. All you need is an internet connection to take advantage of these rich resources that will greatly benefit your patrons.

Presenter: Renee Bosman, Virginia Commonwealth University

FRIDAY 1:45-2:30

Room 3

Increasing Philanthropic Support for Libraries

Learn strategic ways to expand charitable support in highly competitive times. The presentation will cover current trends and solutions for garnering support from individuals, business and industry, private foundations, and other groups. Mary Ellen Stumpf, presenter, brings over 30 years experience in the field and a range of associations with library systems and their foundations.

Presenter: Mary Ellen Stumpf, Stumpf & Associates, Inc. and The Grants Connection, Inc.

FRIDAY 1:45-2:30

Room 16

Life After Assessment: A Panel Discussion

This panel will examine the strengths and weaknesses of three common types of assessment: surveys, focus groups, and usability studies. Among other topics, it will discuss ways to increase participation and the use of findings to structure library services and resources. Back by popular demand from the VLACRL Spring Program!

Presenters: Eric Ackermann, Radford University; Amanda Myers, Mary Baldwin College and Luke Vilelle, Virginia Tech

FRIDAY 1:45-2:30

Auditorium

The Power of Library Marketing: Advertise, Merchandize and Publicize on the Cheap!

Introduction to library marketing including promoting collections and services, inspirations for low-cost marketing ideas, techniques for using blogs, websites, and the WWW to promote your library, and adapting marketing techniques from the private sector to YOUR library. An interactive presentation.

Presenter: Matt Todd, Northern Virginia Community College

FRIDAY 1:45-2:30

Room 11

Move Over Terry Gross: Finding Fame and Fortune Through Podcasting Your Own Radio Show

Who better to talk about the books in your collection than your local authors? Nancy Pearl has the librarian-hosting-an-NPR-show thing sewn up, but you can still develop your own radio show and broadcast it worldwide over the internet. This is the story of how we're doing it in Fairfax County.

Presenter: Lois Kirkpatrick, Fairfax County Public Library

FRIDAY 1:45-2:30

Amphitheater

Promoting National Library Week with Pizzazz!

Description: Looking for special ways to market your library during National Library Week? Searching for just the right venue to thank your customers and have them thank you? For the last two years, we've gone over the top during NLW to make sure our patrons notice and appreciate the public good of the Fairfield Area Library. See how to work and play hard to market your library during this annual celebration so your customers will pay attention and pay compliments.

Presenters: Sharon Crenshaw, Jennifer St. Clair, Diane Bowden and Donna McDonald, County of Henrico Public Library

Friday, November 10

FRIDAY 1:45-2:30

Room A/B

The DIGITAL DAR: Bringing a Collection to the 21st Century (Sponsored by the Local History Forum)

Founded in 1890, DAR Library of the NSDAR is one of the nation's leading genealogical research centers with a rich collection of materials. Hear about the materials in the collection, ongoing digitizing projects and information and indexes becoming available online.

Presenter: Eric G. Grundset, DAR Library, NSDAR

FRIDAY 2:45-3:30

Room 2

Beyond the Misty Mountains: Readers' Advisory for Fantasy Fiction
Readers' Advisory offers the opportunity for libraries to remain essential, building and shaping the community of readers. Expanding on previous, well-received workshops at VLA, though not limited to experienced readers' advisors, the presenters will take participants through an in-depth tour of the fantasy genre, looking at appeal characteristics, sub-genres, key authors and more. Participants will come away better prepared to connect readers with the fantasy authors that appeal to them.

Presenters: Barry Trott, Andrew Smith, Williamsburg Regional Library, and Neal Wyatt, Chesterfield County Public Library

FRIDAY 2:45-3:30

Auditorium

Challenges to Library Resources—How to Prepare and Respond (Intellectual Freedom Comm)

Challenges to Constitutionally protected material available to our library patrons range from internet filtering legislation to demanding books be removed from the collection. Members of the VLA Intellectual Freedom Committee and an expert in First Amendment law will review how libraries can prepare for challenges to materials and how to best respond to a challenge if it occurs. A lively discussion of current policies and strategies will be encouraged.

Presenter: Paul Rittelmeyer, University of Virginia

FRIDAY 2:45-3:30

Room 11

Go Wild About Science in the Library
Go Wild! is an educational assembly program that demonstrates the library as a place to conduct scientific inquiry. Through puppets, magic and storytelling, Steve Somers shows how to motivate young readers to read and research in the library while they laugh so hard they don't even realize they are learning.

Presenter: Steve Somers, Amazing Teacher

FRIDAY 2:45-3:30

Room A/B

New News About the Old News: Civil War Newspapers and Digital Collaboration

This session will explore the development of a grant to digitize three Civil War area newspapers: *Richmond Daily Dispatch*, *The Boston Liberator*, and the *Philadelphia Daily Dispatch*; how historians plan to use them and how collaboration with another University impacted the technology, organization and teaching/learning of both institutions.

Presenters: Jim Gwin and Dr. Robert Kenzer, University of Richmond

FRIDAY 2:45-3:30

Room 16

Pulling the Plug: The end of a Consortium-based Virtual Reference Service

After five years of operation, the members of the Washington Research Library Consortium decided to discontinue providing shared virtual reference service. This presentation will discuss the evolution of the service, describe the process used to reach this decision and other insights in to what contributed to this service decision.

Presenters: Gail Flatness and Ellen Smith, Marymount University

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FRIDAY 2:45-3:30

Room 17

Sex and Life Styles: How These are Finding a Place in Children's Literature
Fractured Fairy Tales and cautionary tales abound. Are these new ways of promoting different lifestyles? Have books on sex for children, particularly young children, gotten better? How do you decide? Where do you put them in your collections? Who is the audience? What's good and what isn't? Come and look at these books, discuss these questions, and see what you think.

Presenter: *Noreen Bernstein, Williamsburg Regional Library*

FRIDAY 2:45-3:30

Amphitheater

The Jamestown Adventure: Accounts of the Virginia Colony, 1605–1614.
Editor Ed Southern will discuss his book, *The Jamestown Adventure*, which collects first-hand accounts of the challenges faced by the first permanent English Colony in America.

Presenter: *Ed Southern, Author*

FRIDAY 2:45-3:30

Center Lounge

Using a Wiki for Staff Communication
A wiki—a simple website that allows anyone to quickly add or edit content—can be a robust and flexible tool for staff communication. At the University of Virginia Library, our staff are using a wiki to share information across desk shifts, to keep technical documentation up to date, and to improve access to procedures manuals.

Presenters: *Chris Ruotolo and Erin Stalberg, University of Virginia*

FRIDAY 2:45-3:30

Room 3

Virginia's National Library Service for the Blind and Physically Handicapped Program

This presentation will provide information about free audio, braille, and descriptive video services available to qualified readers in Virginia. Attendees will learn how to access information for patrons who are print disabled, as well as an array of materials in adapted format from around the country, Canada and Great Britain.

Presenters: *Barbara McCarthy, Department for the Blind and Vision Impaired, and Nancy Buck, Central Rappahannock Regional Library*

FRIDAY 3:45-4:30

Room 11

VLA 2007 Conference Committee Meeting



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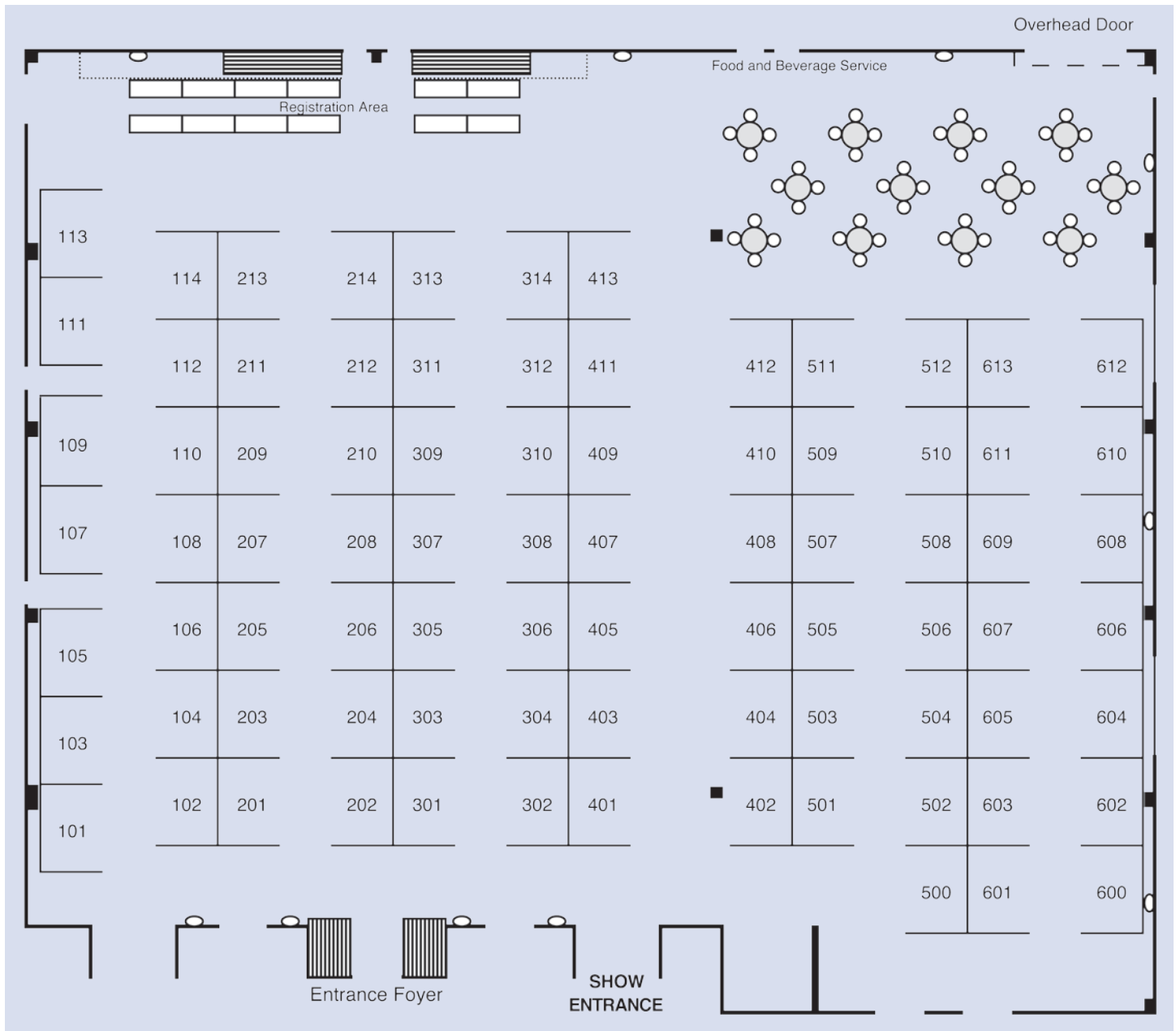
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